

Midwinter Managers Meeting—Group 1 Agenda

All times are Eastern. Agenda subject to change.

Constituent Liaison: Simon Woods, President and CEO
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Meeting Location: The Westin New York at Times Square
270 W. 43rd Street, New York, NY 10036

Monday, January 26, 2026

11:30am-6:00pm **Registration**
Broadway Foyer, 3rd Floor

12:30pm-1:30pm **Welcome**
Broadway I, 3rd Floor

League Update

- Advocacy update
- “Intensives” update
- Conservatories
- League Strategic Priorities FY27-29: feedback

1:30pm-3:30pm **Audience Trends**

- Trends in attendance/earned revenue
- Strategies that are working: examples from across Group 1

4:00pm-5:00pm **General Session**
Broadway II and III, 3rd Floor

Navigating the Great Intergenerational Wealth Transfer with Laura MacDonald, Benefactor Group

Nearly \$124 trillion will transfer across generations by 2048—an unprecedented shift with profound implications for philanthropy. In this session, Laura will examine how donor behaviors evolve across generations and how orchestras can position themselves for long-term resilience. She will discuss ways to turn this research into adaptive approaches that deepen.

- 5:00pm-6:00pm** **Welcome Reception**
Ambassador III, 2nd Floor
Sponsored by Boomerang Carnets | CIB
- 7:00pm** **Group 1 Dinner**
Molyvos, 402 W. 43rd Street, New York, NY 10036

Tuesday, January 27, 2026

- 7:30am-11:00am** **Registration**
Broadway Foyer, 3rd Floor
- 8:00am-9:00am** **Networking Breakfast**
Broadway Foyer, 3rd Floor
Sponsored by Notation-AI
- 9:00am-10:45am** **Organizational Culture in Orchestras**
Broadway I, 3rd Floor
- Facilitated by **Shane Stowell**
- Introduction
 - Culture thought activity
 - Culture in American orchestras today
 - What are you seeing?
 - What are you excited about?
 - What are you worried about?
 - What needs to change?
 - Symptoms and causes
 - Strategic next steps
- 10:45am-11:00am** Break
- 11:00am-12:00pm** **Trends in Philanthropy**
Discussion with **Laura MacDonald**
(following her Monday keynote)
- 12:00pm-1:30pm** Lunch on your own
- 1:30pm-3:00pm** **Building a Culture of Curiosity: An Organization's Superpower in the Age of AI**
Discussion with **Nathan Chappell** (by Zoom)
Facilitated by Martha Gilmer
- 3:00pm-4:00pm** **Other Topics / Wrap-up**

4:00pm-5:00pm

Cross-Constituency Debrief—Officers Only

Broadway I, 3rd Floor

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Classical Movements

Double Eagle

Notation AI

Sametz Blackstone

Stages Consultants

Notice: It is important to keep in mind antitrust rules governing competition that apply to this group discussion. While the agenda for this group includes discussion of a variety of issues that are crucial to orchestras' planning and strategies, the goal is not to agree on a single approach to these issues. With the benefit of analysis and discussion, each orchestra will be able to decide independently what course of action is best for its own organization. We ask you to avoid comments that relate to your orchestra's current or future plans for ticket or event pricing (actual ticket prices, discount amounts), bargaining (including collective bargaining agreements or with vendors), or compensation.