

## **Midwinter Managers Meeting—Group 1 Agenda**

*All times are Eastern. Agenda subject to change.*

**Constituent Liaison:** Simon Woods, President and CEO  
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**Meeting Location:** The Westin New York at Times Square  
270 W. 43rd Street, New York, NY 10036

### **Monday, January 26, 2026**

<b>11:30am-6:00pm</b>	<b>Registration</b> Broadway Foyer, 3rd Floor
12:30pm-1:30pm	<b>Welcome</b> Broadway I, 3rd Floor
	<b>League Update</b> <ul style="list-style-type: none"><li>• Advocacy update</li><li>• “Intensives” update</li><li>• Conservatories</li><li>• League Strategic Priorities FY27-29: feedback</li></ul>
1:30pm-3:30pm	<b>Audience Trends</b> <ul style="list-style-type: none"><li>• Trends in attendance/earned revenue</li><li>• Strategies that are working: examples from across Group 1</li></ul>
<b>4:00pm-5:00pm</b>	<b>General Session</b> Broadway II and III, 3rd Floor
	<b>Navigating the Great Intergenerational Wealth Transfer with Laura MacDonald, Benefactor Group</b> Nearly \$124 trillion will transfer across generations by 2048—an unprecedented shift with profound implications for philanthropy. In this session, Laura will examine how donor behaviors evolve across generations and how orchestras can position themselves for long-term resilience. She will discuss ways to turn this research into adaptive approaches that deepen.

<b>5:00pm-6:00pm</b>	<b>Welcome Reception</b> Ambassador III, 2nd Floor Sponsored by Boomerang Carnets / CIB
<b>7:00pm</b>	<b>Group 1 Dinner</b> Molyvos, 402 W. 43rd Street, New York, NY 10036
<b><u>Tuesday, January 27, 2026</u></b>	
<b>7:30am-11:00am</b>	<b>Registration</b> Broadway Foyer, 3rd Floor
<b>8:00am-9:00am</b>	<b>Networking Breakfast</b> Broadway Foyer, 3rd Floor Sponsored by Notation-AI
<b>9:00am-10:45am</b>	<b>Organizational Culture in Orchestras</b> Broadway I, 3rd Floor  Facilitated by <a href="#"><b>Shane Stowell</b></a>  <ul style="list-style-type: none"><li>• Introduction</li><li>• Culture thought activity</li><li>• Culture in American orchestras today<ul style="list-style-type: none"><li>◦ What are you seeing?</li><li>◦ What are you excited about?</li><li>◦ What are you worried about?</li><li>◦ What needs to change?</li></ul></li><li>• Symptoms and causes</li><li>• Strategic next steps</li></ul>
10:45am-11:00am	Break
<b>11:00am-12:00pm</b>	<b>Trends in Philanthropy</b> Discussion with <a href="#"><b>Laura MacDonald</b></a> (following her Monday keynote)
12:00pm-1:30pm	Lunch on your own
<b>1:30pm-3:00pm</b>	<b>Building a Culture of Curiosity: An Organization's Superpower in the Age of AI</b> Discussion with <a href="#"><b>Nathan Chappell</b></a> (by Zoom) Facilitated by Martha Gilmer
<b>3:00pm-4:00pm</b>	<b>Other Topics / Wrap-up</b>

**4:00pm-5:00pm**

**Cross-Constituency Debrief—Officers Only**

Broadway I, 3rd Floor

*Generous support for the League's Midwinter Managers Meeting provided by:*

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**Notice:** It is important to keep in mind antitrust rules governing competition that apply to this group discussion. While the agenda for this group includes discussion of a variety of issues that are crucial to orchestras' planning and strategies, the goal is not to agree on a single approach to these issues. With the benefit of analysis and discussion, each orchestra will be able to decide independently what course of action is best for its own organization. We ask you to avoid comments that relate to your orchestra's current or future plans for ticket or event pricing (actual ticket prices, discount amounts), bargaining (including collective bargaining agreements or with vendors), or compensation.