



CHARLESTON  
SYMPHONY  
ORCHESTRA  
LEAGUE, INC.

*CLASSIC AWARD  
OF EXCELLENCE*

# *2024 DESIGNER SHOWHOUSE*





# *OBJECTIVES*

**IMAGINE: A Fresh Vision for Growth**

**Expand  
Visibility**

Charleston  
Magazine  
sponsorship

**Diversify Guests  
and Maximize  
Revenue**

Conducted 12  
special events with  
430 guests

**Reduce  
Volunteer Load**

Reduced opening  
hours

# RESULTS



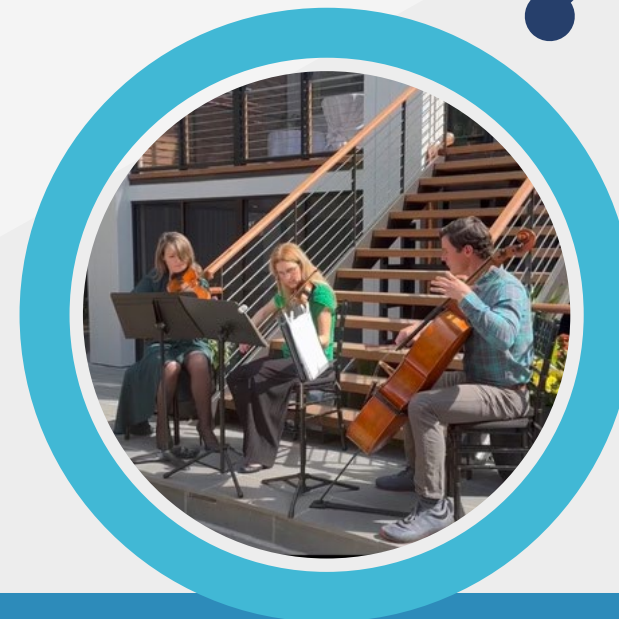
## New Audiences

Opera, Gullah  
Brunch, Historical  
Dinners, Tea with  
Mary Whyte



## Sponsorships

Charleston  
Magazine and other  
sponsors topped  
\$64K



## Mission Focus

40 musicians,  
including  
scholarship winners  
showcased



## Financial Success

Net revenue up 78%  
over last  
pre-COVID DSH