

# Conference Orientation

**May 21, 2025**

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00:01:07.980 --> 00:01:13.059

David Styers, League of American Orchestras: Good afternoon. Everyone. Welcome to the League of American Orchestras.

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00:01:13.870 --> 00:01:33.390

David Styers, League of American Orchestras: 1st time online orientation for our National Conference, and we have several 1st this year being the 1st time we've had our National Conference in Salt Lake City, and so I hope many of you have already registered, and some of you may be still considering to register, and I hope that

3

00:01:33.390 --> 00:01:51.979

David Styers, League of American Orchestras: after this conversation, if you haven't registered, you absolutely will, and if you have, you will even be more excited about attending the conference than you are right now. My name is David Styers. I'm the Director of Learning and Leadership Programs here at the League, and I'll have some other friends and colleagues joining us through the course of this webinar.

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00:01:51.980 --> 00:01:59.230

David Styers, League of American Orchestras: We also would love to hear from you. So if in the chat. You would like to put your name

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00:01:59.230 --> 00:02:25.179

David Styers, League of American Orchestras: affiliation where you're joining us from. We would love to see that, and if you have any particular questions feel free to use the Q&A function, and we will have plenty of time to get to questions at the end of our presentation, and also hear from you about what you find most effective in attending conferences and getting the most out of these experiences.

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00:02:26.020 --> 00:02:34.960

David Styers, League of American Orchestras: So again, I wanted to start today with who is joining us. So I'm going to launch a poll just to get us started

7

00:02:36.570 --> 00:02:39.719

David Styers, League of American Orchestras: so that we have a sense of who is on the call.

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00:03:26.540 --> 00:03:51.889

David Styers, League of American Orchestras: And again on our poll today, we have 3 questions. One is, what is your role with an orchestra, whether you're an executive director, staff member, doctor, musician, a board member, or volunteer, whether you're one of our many valued business partners. We'll talk more about the role exhibitors at our conference, or maybe a composer, a student, or maybe there's another affiliation.

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00:03:52.080 --> 00:04:17.390

David Styers, League of American Orchestras: Also, we'd love to get a sense of your length of time in the orchestra field, whether you're relatively new or have been around for a while, and also the number of League conferences that you have attended. Whether this is your 1st time, and we'd be very excited to see you, or whether you've been to many conferences over the years. I attended my 1st conference in 1992, and have been

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00:04:17.390 --> 00:04:25.799

David Styers, League of American Orchestras: going probably to a dozen or more conferences over the course of the past couple of decades, and very excited

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00:04:26.610 --> 00:04:49.560

David Styers, League of American Orchestras: again to be having our conference for the very 1st time in Salt Lake City, hosted by the Utah Symphony and Utah Opera. So hopefully, everyone's had a chance to check off on those 3 questions. So, my colleague Maria, if you want to close the poll and then share the results, we'll get a sense of who's on the call today.

21

00:04:57.900 --> 00:04:59.393

David Styers, League of American Orchestras: And again,

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00:05:01.090 --> 00:05:24.450

David Styers, League of American Orchestras: we have been having our conferences. This will be our 80th National Conference. The League was founded in 1942, and in the early years there was a conference about every other year. So our anniversary date and our number of conferences don't completely align. But we're excited to be again having this 80th National Conference in Salt Lake City.

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00:05:25.450 --> 00:05:29.829

David Styers, League of American Orchestras: and we'll be hearing from our host orchestra in just a few minutes as well.

26

00:05:38.080 --> 00:05:40.488

David Styers, League of American Orchestras: great. Well, we have a

27

00:05:41.440 --> 00:05:45.777

David Styers, League of American Orchestras: good spectrum across different areas. And

28

00:05:46.630 --> 00:06:02.509

David Styers, League of American Orchestras: thrilled to see and not surprising the number of staff members and executive directors, and in a few moments this will actually show up in who attends the conference. Typically so keep some of these statistics in mind.

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00:06:03.020 --> 00:06:11.116

David Styers, League of American Orchestras: and then we also have people who've been in the field for many years. So thank you for joining us. For this conference.

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00:06:11.780 --> 00:06:33.589

David Styers, League of American Orchestras: particularly those who've been to conferences before, and it's great to see so many 1st timers here. I will. I looked through the list, and I saw a few names I recognized from previous conferences, but saw lots of new names, and we're always thrilled to have you as a 1st time participant in our conference again, this orientation online is a new

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00:06:34.090 --> 00:06:51.469

David Styers, League of American Orchestras: innovation. This year, we typically try to cram this information to 30 minutes right before the start of conference. And so what we wanted to do this year is, do this orientation online. And then for the very beginning of conference, from about 1230 to one o'clock on that

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00:06:51.660 --> 00:07:19.800

David Styers, League of American Orchestras: Wednesday afternoon. Do a 1st timers more social gathering where you can get to know people. At the very beginning of conference, particularly if you may be not only attending the conference for the 1st time, but also not know many people yet at the conference, but hopefully at the end of the conference. You'll have a large group of new friends that you can network with and see at future conferences as well.

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00:07:20.830 --> 00:07:24.460

David Styers, League of American Orchestras: So I will go ahead and reshare my screen

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00:07:25.000 --> 00:07:29.579

David Styers, League of American Orchestras: and also make sure that

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00:07:29.920 --> 00:07:46.230

David Styers, League of American Orchestras: you bring your business cards or have your phone ready to tap so that you can exchange information, but we'll also show in our conference app that you can easily message people and have information about conference delegates from there as well.

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00:07:48.570 --> 00:07:53.099

David Styers, League of American Orchestras: So again, it gives me great pleasure to

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00:07:53.270 --> 00:07:58.249

David Styers, League of American Orchestras: say again, our conference is being hosted by the Utah Symphony.

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00:07:58.570 --> 00:08:18.329

David Styers, League of American Orchestras: and we are delighted to have with us today from the Utah Symphony, Meredith Kimball Bank. And thank you so much, Meredith, and if you'd like to introduce yourself, and how long you've been with the Utah Symphony, and what makes not only Utah Symphony great, but why coming to Salt Lake City is great as well for our National Conference.

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00:08:19.190 --> 00:08:43.979

Meredith Kimball Laing, Utah Symphony | Utah Opera: Absolutely. Thank you so much, David, as David mentioned. I'm Meredith. I am VP of marketing and communications with Utah Symphony, Utah Opera. I have been here for almost 4 years. I was with several orchestras prior, most recently the North Carolina Symphony, before I was here, and I'm thrilled to be here in Utah we have a very

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00:08:43.980 --> 00:09:08.309

Meredith Kimball Laing, Utah Symphony | Utah Opera: unique organization, of course, being both symphony and opera, something we're very proud of. And most importantly, we're just. We're so excited to have you here to hear our orchestra and to explore our beautiful city, I'm sure, for many of you it might be your 1st visit to Salt Lake City. It certainly was my 1st time in Salt Lake when I

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00:09:08.310 --> 00:09:30.080

Meredith Kimball Laing, Utah Symphony | Utah Opera: came here for the job opportunity, and I remember really vividly the 1st time that I flew out, and the plane started to descend, and the mountains came into view. And just how stunning it was, and the sense of the wonder there. So my 1st unofficial tip would be as you as

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00:09:30.080 --> 00:09:59.329

Meredith Kimball Laing, Utah Symphony | Utah Opera: you fly out. Try to see if you can get a window seat if you can but being a transplant to Salt Lake City in Utah. I certainly know there can be a lot of questions, some misconceptions, so probably. 1st and foremost being. Yes, you can get a drink, you can get coffee here, and so, you know, you'll be sure to enjoy all the things you're accustomed to, and

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00:09:59.350 --> 00:10:18.090

Meredith Kimball Laing, Utah Symphony | Utah Opera: in any other city. So with that, I have 5 little tips on what to expect and things to maybe do my own personal recommendations for your time in Salt lake. So number one is.

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00:10:18.090 --> 00:10:41.686

Meredith Kimball Laing, Utah Symphony | Utah Opera: bring your id to every restaurant you go to. Any bar you enter, even if you don't plan to have a drink. Even if you have gray hair. I promise you, bring that ID and they will check it at the door before you set foot inside it is the law here. So keep that handy.

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00:10:42.250 --> 00:11:03.990

Meredith Kimball Laing, Utah Symphony | Utah Opera: number 2. It will be hot. Yes. Utah is known for snow, but it also has a desert climate. It'll easily be I would expect in the nineties by the time the conference rolls around with the dry air, though it does cool off quite a bit at night. So also keep a sweater jacket handy.

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00:11:03.990 --> 00:11:31.579

Meredith Kimball Laing, Utah Symphony | Utah Opera: Number 3. Our light rail system tracks is completely free within the city limits, and it's very easy to use. There's a stop that's accessible, really, right from the Conference Hotel and across from our concert venue. That's also right there of Robin Hill Hall, and on that note number 4 I would really encourage, if your schedule allows.

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00:11:31.580 --> 00:11:54.920

Meredith Kimball Laing, Utah Symphony | Utah Opera: Take advantage, maybe, of tracks to explore some neighborhoods that are maybe a little outside of that downtown proper area, like a lot of cities. You'll find that once you get outside of downtown proper you find quite a bit more character. And in those neighborhoods in the city my top suggestions would be the Sugar House neighborhood.

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00:11:55.402 --> 00:12:08.429

Meredith Kimball Laing, Utah Symphony | Utah Opera: You'll find, like a rare bookstore there, some quirky coffee shops, and boutiques. The central 9th area. You will find the James beard award winning cocktail

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00:12:08.430 --> 00:12:10.160

Meredith Kimball Laing, Utah Symphony | Utah Opera: bar Water Witch

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00:12:10.666 --> 00:12:21.303

Meredith Kimball Laing, Utah Symphony | Utah Opera: And the Maven district, which is all female women, owned businesses. And it's a very up and coming neighborhood. So

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00:12:21.830 --> 00:12:43.880

Meredith Kimball Laing, Utah Symphony | Utah Opera: number 5. My own quick recommendations for a couple campus things that really are right at your fingertips by the Conference Hotel and Abravanel Hall definitely check out the Utah Museum of contemporary art, which is right. Next to Abravanel Hall, it's a small but beautiful museum. You can

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00:12:43.880 --> 00:13:05.960

Meredith Kimball Laing, Utah Symphony | Utah Opera: easily. It's very manageable to enjoy the entire museum in a, you know, relatively short amount of time. So it's a great option, and the Ivy and the Barley is delicious for food and cocktails and a glass of wine. It also has a gorgeous patio, which in my mind is

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00:13:05.960 --> 00:13:30.430

Meredith Kimball Laing, Utah Symphony | Utah Opera: you know, just what all of us want in summer. So that's my, you know, personal touch being here in Utah for a few years. And again, we are really just so thrilled to have everybody here, to host, to connect and to show all that makes our organization and orchestra wonderful and can't wait for you to enjoy our city.

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00:13:31.470 --> 00:13:50.129

David Styers, League of American Orchestras: Wonderful. Thank you so much, Meredith. We are again so excited to have the Utah safety Utah Opera hosting us this year, and Meredith said, the track system is so easy that literally when you step out of the airport, look left, and you will see the light rail station.



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00:13:50.130 --> 00:14:14.700

David Styers, League of American Orchestras: and it's like. I think \$2 and 50 cents will get you right downtown, and you will get off at the Temple Square stop, and to the left will be Temple Square, and to the right will be the Maurice Ravenel Hall, and then at the end of that block will be our Hyatt Hotel, which is very visible, and we'll talk about that in a few moments, and so getting around is very easy.

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00:14:15.070 --> 00:14:30.819

David Styers, League of American Orchestras: For historical reasons. The streets in Salt Lake are very, very wide, and so it could. The sun can be very bright, and, as Meredith said, hot in the day, and so if you plan to spend a lot of time outside.

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00:14:31.100 --> 00:14:53.580

David Styers, League of American Orchestras: Please bring sunscreen or something, because it is not a lot of shade right downtown and being somewhat in the desert as a dry climate, and also in the mountains as a high elevation. Please drink lots of water, and so if you have any past experience with altitude, sickness.

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00:14:53.730 --> 00:15:11.969

David Styers, League of American Orchestras: take preparations. Drinking water is the best thing you can do. So from the moment you land. And all the time you're there, drink lots of water and maybe limit alcohol consumption just to manage any uneasiness, being again in a dry desert climate at a very high altitude.

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00:15:12.560 --> 00:15:22.049

David Styers, League of American Orchestras: But again, it is an amazing place, and, as Meredith said, as you arrive, not only to enjoy the Utah Symphony

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00:15:22.810 --> 00:15:26.549

David Styers, League of American Orchestras: hopefully again, you will be there to enjoy

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00:15:26.890 --> 00:15:32.620

David Styers, League of American Orchestras: the Host City, and we have on our conference website, the things to do in Salt Lake City.

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00:15:33.480 --> 00:15:36.964

David Styers, League of American Orchestras: and if you have never been there before,

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00:15:37.480 --> 00:16:04.800

David Styers, League of American Orchestras: this is what you have to look forward to, because this is not CGI. I mean, it is one of the most beautiful settings of any city I have ever been to, and I've been visiting Salt Lake for almost 40 years, and I'm still always amazed how beautiful it is! And it looks like the mountains are right there, and they are. You can practically hike from downtown into the mountains by the State. Capital.

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00:16:05.194 --> 00:16:12.210

David Styers, League of American Orchestras: It's just a very, very beautiful place, and we will be in the heart of it. In our Conference location.

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00:16:12.970 --> 00:16:15.665

David Styers, League of American Orchestras: So that's some of the things about

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00:16:16.830 --> 00:16:21.529

David Styers, League of American Orchestras: Salt Lake City as our host location for the conference this year.

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00:16:21.800 --> 00:16:30.490

David Styers, League of American Orchestras: And now I want to talk about sort of an overview for the conference, as we have several 1st timers here to give you a sense of what to expect.

68

00:16:30.630 --> 00:16:38.550

David Styers, League of American Orchestras: And also we have some changes this year. So for people who've been to several conferences, you'll see some things that are different than they were in the past.

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00:16:38.890 --> 00:17:07.210

David Styers, League of American Orchestras: So again, if you remember those statistics from our poll, it's not far off of who's on this call is about who attends conference. So about 85% of our delegates come from orchestras. And so about 65% are executive directors and staff. Now about 65% about a quarter executive directors and about 3 quarters are staff. We have about 5% who are conductors and musicians and about 15% who are board members and volunteers.

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00:17:07.349 --> 00:17:27.320

David Styers, League of American Orchestras: Again, we'll talk more about our business partners. They make about 10% of our conference. And then we have about 5% who are composers and students and other delegates, some international orchestras. And so we are excited to welcome everyone to Salt Lake City, and you may be wondering who is attending the conference here.

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00:17:27.560 --> 00:17:55.050

David Styers, League of American Orchestras: as of a few seconds ago. We had 929 registrants. I know we got one new one today since I looked this morning, and they will continue to come in over the next 3 weeks as we get closer and closer, and we'll also get closer to our usual 1,000 registration mark, and you can find out who's coming to conference early on our website by every week. We'll post a new Pdf.

72

00:17:55.357 --> 00:18:07.359

David Styers, League of American Orchestras: Of who will be attending, and again in a few minutes. When we get to the app, you'll be able to search for people on the app as well, but we also have the Pdf list on our conference website.

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00:18:08.840 --> 00:18:16.340

David Styers, League of American Orchestras: Then also, I wondered if you would share in the chat. If you have any particular goals that you have been

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00:18:16.840 --> 00:18:27.959

David Styers, League of American Orchestras: wanting to accomplish by attending the conference. Would anybody like to chat about any of your own conference goals? Anything you would like to say? Hopefully

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00:18:28.250 --> 00:18:44.940

David Styers, League of American Orchestras: for many of you. It's making new friends. This is a true story. I was at a conference in 2,001 in a reception line. I started talking to the gentleman behind me, and 15 years later I was best man in his wedding.

76

00:18:45.060 --> 00:18:47.379

David Styers, League of American Orchestras: and so you never know

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00:18:47.520 --> 00:18:52.170

David Styers, League of American Orchestras: who you're going to meet at a conference, and someone who may become one of your best friends.

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00:18:53.130 --> 00:19:00.690

David Styers, League of American Orchestras: So certainly, seeing your office of finance buddies. The networking learning new info

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00:19:01.860 --> 00:19:30.520

David Styers, League of American Orchestras: meeting other staff particularly. You only have staffing of 5 again, networking, getting fundraising ideas, and networking and learning more about music, director searches great, I will say, in our post conference evaluations, networking is always the number. One thing that people get the most out of our conference, setting new professional goals and meeting fellow mid-level fundraisers, collaborating on education, programming ideas and networking

80

00:19:30.650 --> 00:19:52.849

David Styers, League of American Orchestras: getting your 1st job in the industry, and a lot of business happens at our conference in terms of our artist. Managers are there meeting with orchestras about scheduling guest artists. People conduct real-time job interviews. So a lot of things happen around the conference as well.

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00:19:53.534 --> 00:19:56.320

David Styers, League of American Orchestras: These are wonderful ideas. Thanks for

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00:19:56.340 --> 00:20:12.590

David Styers, League of American Orchestras: adding these here. Yeah. Again, the networking meeting people with similar interests, meeting artistic department peers, and certainly again, the meeting, the artist managers. They will be very excited to meet you as well. And again.

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00:20:12.590 --> 00:20:29.619

David Styers, League of American Orchestras: we're still somewhat in a post. Covid world. That. This is our 4th conference. And since coming back live, and people are still meeting people for the 1st time in person. Particularly as we continue to do so much like right now on zoom. Yet

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00:20:29.620 --> 00:20:54.260

David Styers, League of American Orchestras: meeting your people of similar budget size and peers. Learning from other organizations. And again, I see, fundraising is a major theme here as well, which is not surprising. Given the climate that we are in right now. Great attending pre-conference seminars and the music wellness will be talking about those activities coming up

85

00:20:54.260 --> 00:21:13.980

David Styers, League of American Orchestras: again, connecting with other orchestras, new ideas, marketing, inspiration. It is something that we always want people to leave inspired. We know you are in challenging jobs. But we want to hopefully help you find people that

86

00:21:14.110 --> 00:21:40.129

David Styers, League of American Orchestras: you know that you are not alone. Every orchestra is facing very similar challenges, and this is opportunity to come together to talk about those challenges, and think through solutions, and have colleagues to call upon and leave inspired by the possibilities for the future. And that's 1 reason the League continues to do this conference every year, because we feel it's so important for this in person gathering.

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00:21:40.880 --> 00:21:59.939

David Styers, League of American Orchestras: So again, we look forward to meeting all of you in Salt Lake City in a few weeks, and I'll just again give you another sort of list of potential conference goals that you should have. So again, as many of you said, meeting people in your constituency, affinity groups, geography, and budget size.

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00:22:00.371 --> 00:22:11.429

David Styers, League of American Orchestras: Again, the sharing of effective business practices and building healthy cultures. Leadership development is a big part of our conference. Now, really having conversations about sustainable future of orchestras

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00:22:11.480 --> 00:22:40.500

David Styers, League of American Orchestras: and how they are both artistically creative and reflect their communities. Hopefully, you'll be coming to our concerts, and we'll talk about those in a few minutes. And also I'll say that we want our conference to be more participatory from you, and so that this is not just a place that you come and listen. But this is a place that you can come and contribute. But we also want to make sure that contributions are done respectfully. And we have participation guidelines on our website as well.

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00:22:41.260 --> 00:22:48.879

David Styers, League of American Orchestras: So thank you again for your input, and I'll look forward to collecting that chat for our own future planning as well.

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00:22:50.550 --> 00:23:15.699

David Styers, League of American Orchestras: Again. Your home at the Conference will be the High Regency, Salt Lake City. It is in the picture, and the silver building has this round corner. It sits next to the Salt Palace, which is the Convention Center in Salt Lake City, and if it looks like a brand-new hotel it is, I think we practically signed the contract for 3 years ago.

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00:23:15.790 --> 00:23:32.969

David Styers, League of American Orchestras: as they were even finishing construction. And it is very beautiful on the inside, and again perfectly situated, right in the heart of downtown, within easy walking distance to lots of restaurants. There's a wonderful outdoor shopping mall

93

00:23:33.200 --> 00:23:57.119

David Styers, League of American Orchestras: that's just literally across the street, and so lots of and easy distance to explore Temple Square, and so we hope you enjoy this conference location after you get checked in. Come to our registration desk. Once the hours are open you'll be located on the Second level in Salt Lake Ballroom A and B

94

00:23:57.518 --> 00:24:07.059

David Styers, League of American Orchestras: also in the hotel. We're trying to make sure you have your needs met. We'll have a quiet room, and the Zion meeting room on Level 5. If you just need to

95

00:24:07.100 --> 00:24:34.019

David Styers, League of American Orchestras: chill and relax for a few moments, and because a thousand people running around the hotel can be very bustling, very energizing, but very bustling. It also has a beautiful 6th floor outdoor terrace that you sort of see in this picture by the pool. And so it's a lovely way. Even within the hotel, you can get outside on the 6th floor to enormous terrace, with beautiful views of mountains and the State capital in the background.

96

00:24:34.040 --> 00:24:48.319

David Styers, League of American Orchestras: and we'll also have a nursing mother's room. That you can get a key from our Member services team at the registration desk, and if you're in need of anything, just go to registration and they and our staff there will be able to help you.

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00:24:49.990 --> 00:25:16.559

David Styers, League of American Orchestras: And then when you do check in at registration, you'll get your registration badge, which we hope that you will decorate with ribbons, so there'll be very ribbons that you can put on. I think there's a 1st timer ribbon. There's different ribbons by affinity groups. And so please decorate your badge. You'll pick up a program book. So we do not put everything on our website in a program book. But we do

98

00:25:16.560 --> 00:25:20.580

David Styers, League of American Orchestras: a printed highlight. So you have easy access to

99

00:25:21.090 --> 00:25:23.950

David Styers, League of American Orchestras: a session name and the location.



100

00:25:24.460 --> 00:25:47.828

David Styers, League of American Orchestras: and then again, all the details will be in the app, which we will go through in a few moments, and then we also have a delegate bag for everyone as well, with a lot of swag and materials, particularly from our business partners, and then, finally, your badge will have a QR. Code which we will have volunteers at sessions. That just sort of track attendance at different events, so

101

00:25:48.610 --> 00:26:16.240

David Styers, League of American Orchestras: Don't get upset if a volunteer asks to scan your name, badge, or be ready to have your name badge available to be scanned, and just like having your id at all times, you know, having your name. Badge is a good thing you probably don't want to wear, as you're wondering around downtown. But keep it on your person in a pocket just so that it's available when you need it. When you're back in the hotel.

102

00:26:17.870 --> 00:26:35.279

David Styers, League of American Orchestras: Then again, we have nearly 70 business partners that will be exhibiting and sponsoring at the conference, and we'll have a huge exhibit area on the Second level of the hotel, and so please visit them. They

103

00:26:35.982 --> 00:26:56.110

David Styers, League of American Orchestras: are looking forward to having conversations with you. We will have events in the exhibit hall with a reception on Wednesday afternoon and we'll have networking breaks. We'll have coffee on Friday morning, so lots of opportunities for you to mix and mingle with your fellow delegates and our business partners.

104

00:26:56.110 --> 00:27:14.679

David Styers, League of American Orchestras: Be sure to make appointments to schedule time with exhibitors, particularly those that you especially want to talk to, and you can even start doing that now when you see who's coming. And then also there's sort of a tradition for decades of what we call communications crossroads, particularly in our previous analog world.

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00:27:14.680 --> 00:27:32.429

David Styers, League of American Orchestras: If you want to bring season brochures or program books or CDs, or any swag or materials from your orchestra, feel free to do that, we'll have some tables set up, you can display those for people to take and feel free to borrow from other people. But it's just an

106

00:27:32.430 --> 00:27:46.730

David Styers, League of American Orchestras: great opportunity, particularly for those who want to see physical products, to see what other people are doing, graphic designs, etc., programming. So feel free to bring your materials to put out at our communications crossroads.

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00:27:47.770 --> 00:28:16.639

Steve Alter, League of American Orchestras: One other if I could just hop in here. One other thing about the communications crossroads. Just so, everyone is aware, is, if you do bring copies of brochures or swag, or anything like that? It all gets thrown out if there's leftovers at the end of conference, so you would need to collect it. On Friday, right around noon before the closing session gets started. If you do not want it disposed of. So please just take note of that as well. Thank you.

108

00:28:16.640 --> 00:28:17.970

David Styers, League of American Orchestras: Great. Thank you, Steve.

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00:28:18.410 --> 00:28:37.820

David Styers, League of American Orchestras: And now, very excitedly, we get to that wonderful app in our conference work, and I am actually going to turn over our presentation to the League's Vice President of Marketing and Communications Rachel Rossos Gallant to walk you through our Conference App. So thank you for joining us, Rachel.

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00:28:38.420 --> 00:28:45.169

Rachel Rossos Gallant, League of American Orchestras: Thank you, David. So here I'm going to go ahead and put that link in the chat so that you can follow along with me if you'd like

111

00:28:45.873 --> 00:28:48.419

Rachel Rossos Gallant, League of American Orchestras: and now I'm going to share. My screen

112

00:28:50.770 --> 00:28:53.140

Rachel Rossos Gallant, League of American Orchestras: is every are you seeing my screen, David?

113

00:28:54.710 --> 00:28:56.189

David Styers, League of American Orchestras: Yes, it looks great, Rachel. Thank you.

114

00:28:56.190 --> 00:29:25.710

Rachel Rossos Gallant, League of American Orchestras: Okay, good, all right, great. So with this session, we are officially launching the conference app for this year. So you're welcome to go ahead and follow the instructions on this page to download it, to download it. We have direct links to the app in the Apple store and the Google play store. You can also search for it. Using these words, 2025, National Conference. It should be the 1st thing that pops up if you use that exact search term.

115

00:29:25.980 --> 00:29:49.510

Rachel Rossos Gallant, League of American Orchestras: And then, when you're logging in, you would use the email address that you used when registering if you were with us last year or the year before, and used the app. Your password will not have changed, but you can always reset it if you don't remember it, and if you're brand new. Then you're still going to. You're going to reset it in order to create this password, and then you'll be inside the app.

116

00:29:49.720 --> 00:30:02.949

Rachel Rossos Gallant, League of American Orchestras: The app. What's nice about the app that we use is that it works on mobile devices, but it also has the equivalent version for desktop. And so that's what I'm going to walk through now for this screen share.

117

00:30:05.520 --> 00:30:32.450

Rachel Rossos Gallant, League of American Orchestras: And so here we are inside the app, and I'm just going to shrink some things on my screen so that I can see exactly where I need to get to. So you know, homepage, here's our countdown just under 20 days, 19 days, and 22 and a half hours until conference starts very excited. You can start planning your agenda right away. So on this left hand, menu.

118

00:30:32.660 --> 00:30:40.140

Rachel Rossos Gallant, League of American Orchestras: these are all of the left hand is all of the general links. So agenda attendees, etc.

119

00:30:40.720 --> 00:30:56.989

Rachel Rossos Gallant, League of American Orchestras: as you go into the agenda, and you add things to your agenda using these handy plus signs, or you can remove it by unchecking it. Then you can go into this top area, this top menu over here and click on your agenda.

120

00:30:58.040 --> 00:31:01.699

Rachel Rossos Gallant, League of American Orchestras: And now it'll show you just the things that you've added

121

00:31:02.160 --> 00:31:11.949

Rachel Rossos Gallant, League of American Orchestras: and basically that's the difference between the menus on the left and on the top right. The top right is everything that's specific to you, and things that you've done.

122

00:31:12.090 --> 00:31:21.660

Rachel Rossos Gallant, League of American Orchestras: whereas on the left these are the general full information. So if you're in your agenda, but you want to see things that you haven't added yet. You'll need to go back to the full agenda.

123

00:31:21.950 --> 00:31:25.739

Rachel Rossos Gallant, League of American Orchestras: You can browse by day, you can browse everything

124

00:31:26.110 --> 00:31:34.249

Rachel Rossos Gallant, League of American Orchestras: you can filter by type of session which David is going to go over the different types of sessions in a little while. So I'm not going to get into that now.

125

00:31:34.590 --> 00:31:48.820

Rachel Rossos Gallant, League of American Orchestras: But there's but there are different ways to get through these. And then you know, you can go through. And if you're thinking about going to a couple of different sessions in the same time, Slot, you don't want to forget. You can add all of them to your calendar.

126

00:31:49.110 --> 00:32:07.559

Rachel Rossos Gallant, League of American Orchestras: and then they'll be there when you go to your agenda. Now I go to June 13. And I've got, you know, multiple insight sessions that I can choose from when I get to that day. If I decide okay, I'm not going to have time, I know for sure. I'm not going to go to building a compelling case, but I'm still considering the other ones. I can easily remove it.

127

00:32:07.750 --> 00:32:09.210

Rachel Rossos Gallant, League of American Orchestras: and it disappears

128

00:32:09.950 --> 00:32:27.640

Rachel Rossos Gallant, League of American Orchestras: once you feel like you've got a pretty full agenda. This export calendar button is very handy. I tried it out earlier, and basically what it does is it prompts you to download an .ics file that you can then import into outlook or your calendar of choice

129

00:32:28.230 --> 00:32:36.339

Rachel Rossos Gallant, League of American Orchestras: and it'll do it in the correct time zone in mountain time zone. So then, once you're there, you don't have to adjust the times.

130

00:32:37.020 --> 00:32:38.829

Rachel Rossos Gallant, League of American Orchestras: So that's the agenda.

131

00:32:39.050 --> 00:32:48.310

Rachel Rossos Gallant, League of American Orchestras: and then I also want to show you attendees. So many of you listed in your goals marketing, I mean sorry networking.

132

00:32:48.660 --> 00:33:01.070

Rachel Rossos Gallant, League of American Orchestras: And so this is A. This is the 1st step is knowing who's coming to conference. So we have the PDFs on our website. But you can also go into the app and search through the attendee list here.

133

00:33:01.260 --> 00:33:12.110

Rachel Rossos Gallant, League of American Orchestras: It's sorted alphabetically, and it in yours. It may be sorted by 1st name instead of last name. There's a place where you can change that in your settings.

134

00:33:12.470 --> 00:33:17.579

Rachel Rossos Gallant, League of American Orchestras: So those are the 2 options, for sorting is last name or 1st name. I have it as last name

135

00:33:17.950 --> 00:33:23.669

Rachel Rossos Gallant, League of American Orchestras: and then I'm going to go ahead, and I'm going to search for David.

136

00:33:24.020 --> 00:33:46.059

Rachel Rossos Gallant, League of American Orchestras: So I want to make sure that I connect with him at conference. I've starred his name so I can unstar that and restart, and that way he's now been added to my favorites. So again, this menu at the top is all of the things I've done. So here I'm going to go to my favorites, and there's David. And now, if I go into his profile, I can send him a message.

137

00:33:48.270 --> 00:33:49.900

Rachel Rossos Gallant, League of American Orchestras: Just going to say hello.

138

00:33:51.740 --> 00:34:03.089

Rachel Rossos Gallant, League of American Orchestras: and he should get a notification in his app that I have sent him the message. If he has push notifications turned on, he may have gotten a pop up that I was messaging him

139

00:34:03.370 --> 00:34:04.355

Rachel Rossos Gallant, League of American Orchestras: so.

140

00:34:05.480 --> 00:34:30.790

Rachel Rossos Gallant, League of American Orchestras: So then, you know. So this is an easy way to start the conversation, and then also here I have the option of scheduling a meeting. So if David and I have been chatting, and we know that we want to get together for coffee one of the mornings. Then I can hit schedule a meeting, and I can Update all of these details. I'm not going to do that right now, but I can put a particular location in here.

141

00:34:31.020 --> 00:34:32.940

Rachel Rossos Gallant, League of American Orchestras: I can add a note

142

00:34:33.610 --> 00:34:40.749

Rachel Rossos Gallant, League of American Orchestras: looking forward to it. And then this is where I need to move the controls here so that I can.

143

00:34:40.940 --> 00:34:42.113

Rachel Rossos Gallant, League of American Orchestras: Yeah, it's

144

00:34:43.130 --> 00:34:48.820

Rachel Rossos Gallant, League of American Orchestras: I'm I apologize. My zoom controls are getting in the way of me.

145

00:34:49.630 --> 00:34:52.230

Rachel Rossos Gallant, League of American Orchestras: I think this is the button I need. Let's see.

146

00:34:52.949 --> 00:34:58.690

Rachel Rossos Gallant, League of American Orchestras: Yes, I believe I just sent it to him. So now I can go into my inbox.



147

00:34:59.070 --> 00:35:17.059

Rachel Rossos Gallant, League of American Orchestras: and I should see. Yes, so I have now invited him to meet me for coffee, and he is accepted already. Thank you, David. So what's great about this is, I go to my agenda, and here it is. Here's our coffee automatically added.

148

00:35:17.330 --> 00:35:19.080

Rachel Rossos Gallant, League of American Orchestras: So it's really handy.

149

00:35:19.880 --> 00:35:24.780

Rachel Rossos Gallant, League of American Orchestras: And the attendee list can also be searched by title.

150

00:35:24.920 --> 00:35:37.119

Rachel Rossos Gallant, League of American Orchestras: So this is why I was saying marketing earlier, because I was thinking about the title so as the Marketing VP for the League. I want to connect with other marketing folks who are attending conference. So now I can search for anybody with marketing in their title.

151

00:35:37.300 --> 00:35:51.890

Rachel Rossos Gallant, League of American Orchestras: If I want to connect with those from the Host orchestra, I can search by company and search the word Utah. And now I'm going to get everybody from Utah Symphony and Utah Opera. So it's a very useful search tool

152

00:35:52.190 --> 00:35:55.620

Rachel Rossos Gallant, League of American Orchestras: and easy to connect with folks.

153

00:35:56.170 --> 00:36:12.190

Rachel Rossos Gallant, League of American Orchestras: Then we have other areas here that that I I'm not going to go into everything right now, but I encourage you to explore the speakers, the exhibitors, our sponsors, and funders, so you can be favoriting folks in all of these different areas. Other things that the app.

154

00:36:12.190 --> 00:36:17.760

David Styers, League of American Orchestras: It's a question about whether you can use the attendee list to communicate with a group of people.

155

00:36:18.390 --> 00:36:25.160

Rachel Rossos Gallant, League of American Orchestras: I am not aware of any functionality for that. I think it's all one-on-one communications.

156

00:36:25.390 --> 00:36:37.199

Rachel Rossos Gallant, League of American Orchestras: So if there is a particular group that you want to get in touch with. For example, if you want to get in touch with all of the folks from your constituency who are attending, get in touch with us in member services.

157

00:36:37.200 --> 00:36:57.449

Rachel Rossos Gallant, League of American Orchestras: You can email member at [americanorchestras.org](mailto:americanorchestras.org). And we'll figure out the best way to put you in touch. Most attendees have given permission to share their email address with other attendees. Not everybody has. So we have to make sure that we're honoring those preferences when connecting with everybody.

158

00:36:58.460 --> 00:36:59.780

Rachel Rossos Gallant, League of American Orchestras: Thank you, David.

159

00:37:00.767 --> 00:37:13.989

Rachel Rossos Gallant, League of American Orchestras: So then, the other things that you can do with the app. We have maps of the space and of some of the external places that we'll be going. So we have. You can see there's a downtown Salt Lake City map.

160

00:37:14.070 --> 00:37:31.445

Rachel Rossos Gallant, League of American Orchestras: and then the hall we have. We have a. You know this showing where the hall is, and then we have maps of the hotel itself. So here is the this is what the exhibitor area is going to look like. And then we have each level, and where the meeting rooms will be. So this is all

161

00:37:32.030 --> 00:37:35.200

Rachel Rossos Gallant, League of American Orchestras: we're flushing all of this out right now

162

00:37:35.420 --> 00:37:42.900

Rachel Rossos Gallant, League of American Orchestras: expect more and more details and more connections across sections to be in the app over the next couple of weeks.

163

00:37:43.470 --> 00:38:03.340

Rachel Rossos Gallant, League of American Orchestras: This announcements tab is empty right now, but once we get to conference, when we have push notifications that we send out reminders, this is where you'll be able to find them. So if you don't have push notifications turned on, you can always go to the announcements, Tab, or if you miss something, you can go back to catch up.

164

00:38:03.340 --> 00:38:13.929

Rachel Rossos Gallant, League of American Orchestras: So an example of that is, I know that Renee Fleming will be doing a book signing at 1 point, so I'm sure we'll be sending a reminder of that through the app, and then that will show up. Here.

165

00:38:16.000 --> 00:38:37.120

Rachel Rossos Gallant, League of American Orchestras: We also have an activity feed. This is very similar to what you would expect from a Facebook feed where anybody can post. So all delegates are welcome. You click, write something. You can add an image. So if you have a photo of yourself at conference that you want to share with everybody. You can do that, or if there's if you have a question or something you want to share. You can do that here.

166

00:38:38.540 --> 00:38:45.789

Rachel Rossos Gallant, League of American Orchestras: And then the participation guidelines that David mentioned we've linked to directly from the app.

167

00:38:46.759 --> 00:39:05.639

Rachel Rossos Gallant, League of American Orchestras: We've done that with. So everything else that's here. These are all pages actually that exist already on [leagueconference.org](http://leagueconference.org), or on [americanorchestras.org](http://americanorchestras.org). But to make things easy for you, so you don't have to go back and forth between a browser and the app. We've gone ahead and embedded all of these right here in the app for you.

168

00:39:05.790 --> 00:39:11.459

Rachel Rossos Gallant, League of American Orchestras: So this is just to make it as easy as possible and as seamless as possible.

169

00:39:11.490 --> 00:39:38.949

Rachel Rossos Gallant, League of American Orchestras: And finally I mentioned, we're going to continue making updates right up until conference. And if you ever run into any issues or feel that you may not be seeing the most up to date information, you can hit this refresh button, and then

you'll know that you're seeing the most up to date version of the app. If we make a big change, maybe a menu change something like that. Then you might see an update button at the top of the left menu.

170

00:39:40.060 --> 00:39:45.599

Rachel Rossos Gallant, League of American Orchestras: And so I've with that I'm going to stop my screen share.

171

00:39:46.970 --> 00:39:48.250

Rachel Rossos Gallant, League of American Orchestras: And

172

00:39:50.090 --> 00:40:05.919

Rachel Rossos Gallant, League of American Orchestras: okay, I see in the chat that Steve gave the app URL. So if you run into any issues, member at americanorchestras.org is the email address. I'll put that in that chat, too, and we'll be happy to walk you through it.

173

00:40:06.610 --> 00:40:07.550

Rachel Rossos Gallant, League of American Orchestras: Thanks.

174

00:40:07.550 --> 00:40:12.409

David Styers, League of American Orchestras: Great. Thank you so much, Rachel. And again, you'll find

175

00:40:12.760 --> 00:40:24.369

David Styers, League of American Orchestras: in the app everything you need for conference information, and then the functionality to help you with that networking and connections that you all discussed, as was your main goals of the conference.

176

00:40:26.275 --> 00:40:37.339

David Styers, League of American Orchestras: I now also wanted to share sort of our social media. So as you are doing your own postings about preparing to come for the conference, your experience at the Conference.

177

00:40:38.008 --> 00:41:01.939

David Styers, League of American Orchestras: after the conference, so Hashtag, Orc 2025, or at Orc League, please tag us, and we look forward to following your social during the conference. So we would love to hear how things are going for you. What you've really liked, take pictures, you know, tag us, and we'd love to follow you on your social as well.

178

00:41:03.830 --> 00:41:10.870

David Styers, League of American Orchestras: then, also. It's what we mentioned. Renee Fleming, of course, is our opening keynote speaker, and

179

00:41:10.870 --> 00:41:36.210

David Styers, League of American Orchestras: we did not want to have someone coming to talk about health and wellness without providing some health and wellness activities during the conference. And so here are just some things that we plan each day on Wednesday evening. Our social networking event will be a paint and sip that you'll be getting more information. This is sort of a brand-new thing, we've added. It will require some prior registration.

180

00:41:36.210 --> 00:42:01.810

David Styers, League of American Orchestras: but it's free to attend, and then we'll have a cash bar. And so thank you actually to the Utah Symphony, Utah opera for helping us put these together, and just the past couple of weeks. Then on Thursday morning we'll have a running group and walking group, leaving the hotel at 6 30, and then finally, at 6 30 on Friday morning, we'll have chair, Yoga, and gentle stretching, so we want you to take care of yourself during the conference.

181

00:42:02.660 --> 00:42:08.250

David Styers, League of American Orchestras: and I would say that our dress code at the conference is sort of business casual.

182

00:42:09.220 --> 00:42:14.340

David Styers, League of American Orchestras: Do not feel like, and as Meredith said it could be hot in the nineties, so

183

00:42:14.520 --> 00:42:39.920

David Styers, League of American Orchestras: we want people to be comfortable. When they go outside, and also comfortable inside. So dressing in layers, particularly from the air conditioning of the hotel to the cooler evenings and also wearing very comfortable shoes. It can be great guidelines. Cause the hotel. Concrete floors can be very unforgiving in walking around

184

00:42:40.050 --> 00:43:00.329

David Styers, League of American Orchestras: the exhibit hall and going to and from the session rooms. But again, our dress code has been pretty business casual for several years now and I definitely want you to be comfortable and take care of yourself during the conference. And again if you have any need at any time. Don't hesitate to contact us at the registration desk.

185

00:43:02.050 --> 00:43:13.379

David Styers, League of American Orchestras: Then just quickly want to go through some of the content of the conference. We have this meeting at a glance. This is on our website about

186

00:43:13.750 --> 00:43:37.559

David Styers, League of American Orchestras: beginning with pre-conference activities. On Tuesday afternoon, the 10th and I'll go through all of these as well, but sort of give you a sense of the flow. Continuing Wednesday morning. And then, as I mentioned that 1st time, we're gathering at 1230 on Wednesday afternoon for 30 min. Just so people can meet up with one another. And then the flow of

187

00:43:37.910 --> 00:43:44.465

David Styers, League of American Orchestras: constituency meetings. That exhibitor and our alumni receptions, our opening sessions, evening activities.

188

00:43:45.050 --> 00:43:55.959

David Styers, League of American Orchestras: Then full day on Thursday, with different open sessions again networking breaks and a big change this year is, there is no

189

00:43:55.960 --> 00:44:20.169

David Styers, League of American Orchestras: general session. On the second day we are only doing 2 general sessions, one at the opening, one at the closing to give you more time to meet with your colleagues and have a somewhat substantial lunch break on that Thursday, so that you can do some of that networking over a meal, or get together with people from your constituency or from your state or from your budget group size. Just so you have

190

00:44:20.170 --> 00:44:42.109

David Styers, League of American Orchestras: opportunity to have that networking time. There will also be a dinner break before the concert. I hope many of you have already gotten your tickets to the Symphony concert that evening, followed by the tune up party, and then finally, on Friday we'll open with Exhibit hall coffee hour, 8 30, a final open

191

00:44:42.110 --> 00:44:49.809

David Styers, League of American Orchestras: session block, final set of constituency meetings, and then the closing luncheon, an annual meeting, and will be done by 1 30.

192

00:44:50.590 --> 00:44:57.394



David Styers, League of American Orchestras: And so anyone who is still needing to get any of the dollar signed activities.

193

00:44:59.656 --> 00:45:18.031

David Styers, League of American Orchestras: some. We're running up against some deadlines. But feel free to go to our registration page, and if you've already registered, you can see about adding them to your registration, and so that you can continue to add free conference.

194

00:45:18.600 --> 00:45:29.460

David Styers, League of American Orchestras: web seminars or different ticket events or things that need prior registration. And I would say for the Eden festival, it

195

00:45:29.900 --> 00:45:43.960

David Styers, League of American Orchestras: again. Dress with layers, because when we leave the hotel early in the evening, like around 6 o'clock, it may be relatively warm, but after the sun sets and the concert ends around 9 30 it could be a little bit chilly. So

196

00:45:44.940 --> 00:46:09.140

David Styers, League of American Orchestras: thank you, Rachel, for putting in where you can modify your registration to add in these events, and I will just say everything is being well subscribed. So we are very pleased that many of these additional activities that we encourage delegates to attend. That many people are. And so it's another great networking opportunity to be part of these as well.

197

00:46:10.950 --> 00:46:28.550

David Styers, League of American Orchestras: So again, we're just talking about Eden festival concert again. That'll be Tuesday evening at this beautiful Tracy aviary at Liberty Park. There'll be some bird show demonstrations. Your ticket provides you with round-trip transportation as well as the concert.

198

00:46:28.550 --> 00:46:44.310

David Styers, League of American Orchestras: and it's just a beautiful setting, and we're thrilled to have Clarice Assad and Lara Downes and Alecia Lawyer and other wonderful artists curating that show from Cadenza Artists. So we are excited about having this event on Tuesday evening.

199

00:46:45.410 --> 00:47:09.859

David Styers, League of American Orchestras: and then the other concert is Thursday evening. The Utah symphony, concert and tune up party at Maurice Abravanel Hall and Plaza. I hope many of you already know who Maurice Abravanel was. If you are not familiar with his name, do some research, incredible musician, and conductor, and was for 30 years the music director of the Utah Symphony, and somewhat

200

00:47:09.990 --> 00:47:33.242

David Styers, League of American Orchestras: built and put it on the map of the orchestra we know today. But fascinating, wonderful person. And so and one of the few concert halls in the country named for a musician and a conductor, and so we're thrilled to have the historic preservation saving the hall for future generations, and the

201

00:47:34.310 --> 00:47:50.870

David Styers, League of American Orchestras: tune up party will be in the plaza that you see right there outside of the hall. You do not have to come to the concert to attend the tune up party, but whether you come to the concert or not, be sure you have your name badge with you. Your name Badge is sort of your ticket to the tune-up party.

202

00:47:51.420 --> 00:47:56.719

David Styers, League of American Orchestras: and also, if you notice in the picture this red

203

00:47:57.010 --> 00:48:13.520

David Styers, League of American Orchestras: looking tower in the lobby that is the Dale Chihuly sculpture, the Olympic tower that he did for the 2,002 Olympic games in Salt Lake City, so be sure to check out Dale Chihuly's sculpture in the lobby of the hall.

204

00:48:15.240 --> 00:48:35.059

David Styers, League of American Orchestras: and then also in terms of the thematic direction for the conference. This year we again have many of our pre-conference activities that we have, providing this year 2 pre-conference seminars. Again, you're still welcome to register one, our President and CEO Simon Woods leading on strategic planning.

205

00:48:35.060 --> 00:48:57.419

David Styers, League of American Orchestras: And then we were very fortunate that we had this pre-conference. Webinar planned about building collaborative relationships between management and musicians and best practices and negotiations and labor relations that was going to be handled by the Federal agency that provides that service, and even with the

206

00:48:57.420 --> 00:49:21.399

David Styers, League of American Orchestras: sad demise of that Federal agency we were able to find some former Federal mediators to still continue offering that pre-conference seminar for us this year. So those will be both Tuesday afternoon as well as our Education community engagement meeting again, the Eden Festival Concert that evening, and then Wednesday morning, a variety of things. The big thing open to everyone is the tech fair.

207

00:49:21.490 --> 00:49:42.019

David Styers, League of American Orchestras: And so for a couple of years now we've been very successful in helping orchestras meet in one place a variety of vendors, whether ticketing, marketing, fundraising, whatever technology needs you might have. We have vendors who are interested in helping you understand their products. And they'll be doing short

208

00:49:42.380 --> 00:50:04.768

David Styers, League of American Orchestras: demo presentations. And we have a full calendar of that morning of who will be speaking when so hopefully. All of you are welcome to come to the tech fair. It is free for registrants. And we'll start with breakfast that morning, and then the many different presentations. We'll also have our volunteers. Constituency meetings begin, and for artistic

209

00:50:05.260 --> 00:50:08.010

David Styers, League of American Orchestras: constituencies and open rehearsal at the Hall.

210

00:50:08.830 --> 00:50:15.169

David Styers, League of American Orchestras: and then finally, our 2 big general sessions, the 1st on the afternoon of

211

00:50:15.710 --> 00:50:37.600

David Styers, League of American Orchestras: the 1st day. And you may think it's odd that we don't open with the opening session, and we've experimented the past couple of years with many different formats. There's some logistical reasons why it's easier to have the opening session and the hall later in the day from a scheduling standpoint. But we also found that at one o'clock.

212

00:50:37.810 --> 00:50:46.040

David Styers, League of American Orchestras: instead of throwing you into a room with a thousand delegates. Let us put you in a smaller room in the hotel with the people

213

00:50:47.070 --> 00:51:07.399

David Styers, League of American Orchestras: who are within your constituency group, so that you get to see old friends very quickly, and you get to make new friends, particularly if this is your 1st time. And so we sort of start off small with the citrusy meetings. Then go into the exhibit reception and then have the opening session, and we're thrilled this year

214

00:51:07.858 --> 00:51:14.721

David Styers, League of American Orchestras: at the Hall to be giving our Gold Baton Award to Marin Alsop and the

215

00:51:15.160 --> 00:51:38.549

David Styers, League of American Orchestras: assistant conductor of the Utah Symphony, Jessica Rivero Altarriba just happens to be one of the Taki Alsop conducting fellows. So it's a wonderful synergy, and we're thrilled to honor Marin for her many years. As a champion of American orchestras or tenure as music director of the Baltimore Symphony and it's

216

00:51:38.870 --> 00:51:46.815

David Styers, League of American Orchestras: really exciting to finally be able to give the gold baton to Marin this year, and you'll learn some new things about Marin even. Why, it's even

217

00:51:47.857 --> 00:51:50.829

David Styers, League of American Orchestras: more special to be doing it in Salt Lake City.

218

00:51:51.390 --> 00:52:06.430

David Styers, League of American Orchestras: We're actually having 2 world premieres by the youth orchestra, the Utah Youth Symphony, and Philharmonic will be performing a world premiere by Clarissa Sod, who will be the guest soloist, and by Quinn Mason, who will also be conducting.

219

00:52:06.430 --> 00:52:24.310

David Styers, League of American Orchestras: And then our opening keynote by Renee Fleming on the anthology, music, and mind, some of you who follow chorus. America may see that she is actually keynoting the chorus America Conference in St. Louis the week before us. And so and

220

00:52:24.450 --> 00:52:41.150

David Styers, League of American Orchestras: if Evi has seen all of Rene's great work in this area, you'll know she brings a wealth of her own personal experience and passion, and the anthology, music, and mind. Many of you may have read since it came out a year ago.

221

00:52:41.150 --> 00:53:00.430

David Styers, League of American Orchestras: If you have a copy, feel free to bring it, we will have a bookseller there from the local community selling the book, and Rene will be doing a book signing during that lunch break on Thursday from 1230 to one. So if you would like a signed copy of the book that will be possible during the conference as well.

222

00:53:01.040 --> 00:53:26.379

David Styers, League of American Orchestras: And again, we're skipping the second day general session to give you more time to network and meet with your peers, and then we're combining our closing session with lunch and the annual meeting. And please do stay for lunch. It is part of your Conference registration, so lunch is free for everyone registered for the conference, and we have our new board chair. Alan Mason. This will be his 1st

223

00:53:26.814 --> 00:53:46.375

David Styers, League of American Orchestras: annual meeting to lead, and we are thrilled to have the Syrian clarinetist and composer, Kinan Azmeh, who will be with us both in performance with the Utah Symphony pianist, Jason Hardink and Martha Gilmer, President CEO of the San Diego Symphony, will be

224

00:53:46.820 --> 00:54:04.049

David Styers, League of American Orchestras: interviewing Keenan to get his perspectives of the orchestra field, and particularly around the themes of home freedom and inclusion. So it'll be a very inspirational way to end the conference experience, and we look forward to everyone being with us.

225

00:54:05.210 --> 00:54:07.149

David Styers, League of American Orchestras: The other thing is, we have about

226

00:54:07.870 --> 00:54:15.990

David Styers, League of American Orchestras: 2 dozen different open sessions throughout the Conference. And these are some of the broad focus areas we looked at this year.

227

00:54:15.990 --> 00:54:40.670

David Styers, League of American Orchestras: many of these coming from both the League strategic plan and things that have been bubbling up over the past year or so from orchestras around. Not only audience development, equity, diversity, inclusion, work, youth, development, certainly finance and organizational stability, leadership. And again, the areas of music and health, environmental sustainability, and organizational culture.

228

00:54:42.060 --> 00:55:06.766

David Styers, League of American Orchestras: And in this year's conference we sort of have 4 different types of open sessions and you can see, write ups of these on our website about the insight sessions or sort of the big overarching panel discussions of major topics and issues like music and health. Like environmental sustainability. Things that

229

00:55:07.230 --> 00:55:33.449

David Styers, League of American Orchestras: we have brought in experts to share information with you and to answer your questions. We also have on Thursday afternoon 6 different critical conversations, where we want you to become more of an active participant. We'll have maybe 15 min presentation to tee up a conversation around building volunteer programs or engaging musicians, or

230

00:55:33.450 --> 00:55:51.039

David Styers, League of American Orchestras: what work you need to do around advocacy. And so we look forward to a lot of small table discussions during our critical conversations. We have 2 workshops that will be more hands-on techniques and skills around building

231

00:55:51.050 --> 00:55:55.954

David Styers, League of American Orchestras: equity, diversity, inclusion, as well as organizational culture within your

232

00:55:57.832 --> 00:56:22.120

David Styers, League of American Orchestras: orchestra, and then, finally, our business perspectives. Again, our opportunity for our business partners and the exhibitors to have longer 75 min sessions to talk about research. They have been doing best practices that they are finding from working with orchestras. And so we're very excited, having full set of business perspectives this year as well. And again, you can find everything on our website at

233

00:56:22.460 --> 00:56:27.059

David Styers, League of American Orchestras: the full schedule. And as Rachel showed in the agenda on the app.

234

00:56:27.950 --> 00:56:47.710

David Styers, League of American Orchestras: The final things I want to share is your individual constituency groups. So we have 22 different constituency meetings happening throughout the Conference are led by League staff liaison as well as constituency leadership committees, and each of the individual constituency agendas are uploaded onto the website at the constituency meetings.

235

00:56:48.844 --> 00:57:10.175

David Styers, League of American Orchestras: section. And so you can find which consistency that you belong to. And then what their agenda topics will be. And there's 3 sets of meetings, so there'll be a meeting from one to 2 30 on Wednesday afternoon, from 3, 30 to 5, 30 Thursday afternoon, and then, at the close of the conference, just before the final launch from

236



00:57:10.920 --> 00:57:13.539

David Styers, League of American Orchestras: the 1015 to 1145,

237

00:57:14.310 --> 00:57:27.859

David Styers, League of American Orchestras: and then finally, we have several affinity groups. We'll have a League alumni network reception for those who are alumni of our essential works of management, our emerging leaders, our works of management fellowship program. That'll be. On Wednesday afternoon.

238

00:57:27.860 --> 00:57:47.040

David Styers, League of American Orchestras: We have an LGBTQIA+ reception Wednesday evening as well as the social networking paint and sip again that was mentioned as a prior registration Wednesday, and then on Thursday, during that lunch block again, the prior registration required for our ALANNA lunch for people of African, Latinx, Asian.

239

00:57:47.070 --> 00:57:50.249

David Styers, League of American Orchestras: Arab, Middle Eastern, and Native American descent.

240

00:57:50.960 --> 00:58:15.930

David Styers, League of American Orchestras: And then finally, it's League giving days. So the Conference is the one time of the year that the League puts itself on the stage after helping our orchestra members with their presentations. This is our presentation, and we do ask that people think about making a donation to the League during our League, giving days at the Conference. And this year we're particularly focusing on every

241

00:58:15.930 --> 00:58:33.650

David Styers, League of American Orchestras: gift counts. It's not the amount that we're trying to raise. It's actually the number of donors that we would like at giving days this year, and we would look

forward to any contributions of any size from as many people as possible. And again, we'll have a donor engagement center on level 2 of the

242

00:58:33.850 --> 00:58:36.410

David Styers, League of American Orchestras: hotel near the exhibit hall area.

260

01:01:34.590 --> 01:01:54.981

David Styers, League of American Orchestras: I have just at the top of the hour. So appreciate everyone being with us today. We can't wait to see all of you. In 3 weeks in Salt Lake City again. Let us know if we could be of any assistance. In the meantime, Hope, everyone has a great rest of this week and Memorial Day weekend and

261

01:01:55.480 --> 01:02:00.429

David Styers, League of American Orchestras: thank you for all you do for your orchestras, and we'll look forward to seeing you soon.

f