

## Midwinter Managers Meeting Agenda—Group 2

*All times below are Eastern. Agenda subject to change.*

**Constituent Liaison:** Heather Noonan, Vice President for Advocacy  
[hnoonan@americanorchestras.org](mailto:hnoonan@americanorchestras.org)

**Meeting Location:** The Westin New York at Times Square  
270 W. 43rd St, New York 10036

### Sunday, January 26, 2025

Note: Group 1 and 2 will meet together on Sunday afternoon and separately on Monday.

**12:00pm–6:00pm**                      **Registration**  
New York Atrium, 9th Floor

**12:30pm–3:30pm**                      **Group 2 Meetings**  
Plymouth, 9th Floor

**12:30pm**                                      **Group 1 and 2 Informal Meet and Greet**

**1:00pm–2:00pm**                      **Introductions**

#### **Orchestras and Conservatories**

Report and discussion following the meeting that Simon Woods, Jim Roe, and Melia Tourangeau recently attended with the “Seven Springs”—the major conservatories and university music schools.

Simon Woods, President and CEO, League of American Orchestras  
Melia Tourangeau, President & CEO, Pittsburgh Symphony  
James Roe, President & Executive Director, Orchestra of St. Luke’s

#### **Orchestra Music Licensing Association Update**

Daniel Beckley, Executive Director, Kansas City Symphony

**2:00pm–2:15pm**                      **Break**

**2:15pm–3:30pm**                      **Discussion with Erika James: Crisis Leadership**  
Facilitated by:  
Matías Tarnopolsky, President and CEO, New York Philharmonic  
Erika James, Dean of Wharton School, University of Pennsylvania

**4:00pm–5:00pm**                      **General Session**, featuring keynote by Dean Erika James  
Broadway Ballroom, 3rd Floor

*The Art of Influence: Leadership and Organizational Culture*  
Erika James, Dean of Wharton School, University of Pennsylvania.  
Keynote and Discussion with League President and CEO, Simon  
Woods

*Sponsored by Sametz Blackstone Associates*

**5:00pm-6:00pm**      **Welcome Reception**  
New York Atrium, 9th Floor

*Sponsored by Boomerang Carnets | CIB*

**7:00pm**      **Group Dinner**  
[Robert](#), 2 Columbus Circle, 58th and Broadway  
Ninth floor of the Museum of Art and Design

### Monday, January 27, 2025

**7:30am-11:00am**      **Registration**  
New York Atrium, 9th Floor

**8:00am-9:00am**      **Networking Breakfast**  
New York Atrium, 9th Floor

*Sponsored by Schiedmayer Celesta GmbH*

**9:00am-4:00pm**      **Group 2 Meetings (cont.)**  
Royale, 9th Floor

**9:00am-10:15am**      **Roundtable: “Big Rock” Conversation**

Please come prepared to share one challenge—a “big rock”  
you’re pushing, as peers respond with related experience and  
insight.

Moderated by Annemarie Petrov, President and CEO,  
Edmonton Symphony Orchestra

**10:15am-11:45am**      **Innovations Session: The Business Model**

Driving Revenue from Multiple “Homes”: Sandi Macdonald,  
President & CEO, North Carolina Symphony

Revitalized Gala with Major Headliner: Ignacio Barrón Viela,  
President & CEO, The Florida Orchestra

Government Educational Partnership: Andrea Warren,  
President & CEO, Virginia Symphony Orchestra

Immersive Programming: David Fisk, President and Chief  
Executive Officer, Charlotte Symphony Orchestra

Bridging the Urban-Rural Divide: Graham Parker, Chief  
Executive, Louisville Orchestra

Expense Efficiencies through Innovation: Group Dialogue

**11:45am-1:00pm**

**Lunch on Your Own**

**1:00pm-1:30pm**

**League Update**

Simon Woods, President and CEO, League of American Orchestras  
Heather Noonan, Vice President for Advocacy, League of American  
Orchestras

Hear the latest news and federal policy updates from the  
League.

**1:30pm - 2:15pm**

**America 250 Plans**

Share plans for how your orchestra is marking the U.S.  
Semiquincentennial celebrations.

**2:15pm-3:15pm**

**The Legal Landscape around Equity, Diversity, and Inclusion**

Simon Woods, President and CEO, League of American Orchestras  
Heather Noonan, Vice President for Advocacy, League of American  
Orchestras

Alexander Reid, Partner, BakerHostetler

[\(https://www.bakerlaw.com/professionals/alexander-l-reid/\)](https://www.bakerlaw.com/professionals/alexander-l-reid/)

**3:15pm-4:00pm**

**Open Discussion**

Return to topics that surfaced while meeting.

**4:00pm-5:00pm**  
Plymouth, 9th Floor

**Cross-Constituency Debrief – Officers Only**

***Generous support for the League's Midwinter Managers Meeting  
provided by:***

*Boomerang Carnets | CIB - Opening Reception  
Made Media – General Operating Support  
Sametz Blackstone Associates - Opening Session  
Schiedmayer Celesta GmbH - Monday Morning Networking Breakfast  
Stages Consultants – General Operating Support*

**Notice:** It is important to keep in mind antitrust rules governing competition that apply to this group discussion. While the agenda for this group includes discussion of a variety of issues that are crucial to orchestras' planning and strategies, the goal is not to agree on a single approach to these issues. With the benefit of analysis and discussion, each orchestra will be able to decide independently what course of action is best for its own organization. We ask you to avoid comments that relate to your orchestra's current or future plans for ticket or event pricing (actual ticket prices, discount amounts), bargaining (including collective bargaining agreements or with vendors), or compensation.