



# Festival of Masks

*A Fundraiser for the Benefit of Music Education for our Youth*

**May 6 - 8, 2023**

**Green Music Center**

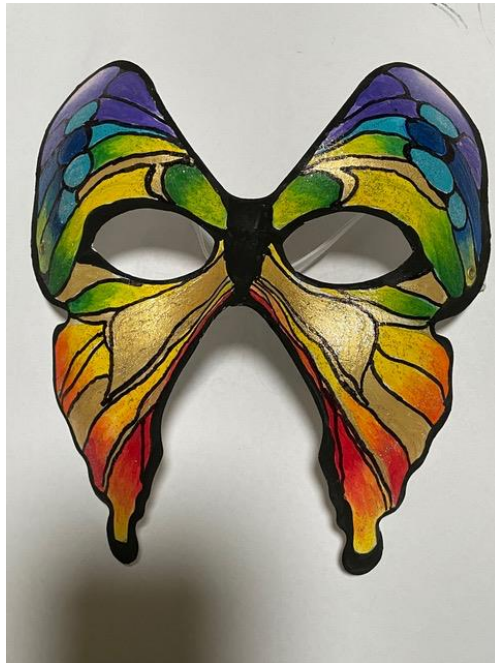
**Home of the Santa Rosa Symphony**

Santa Rosa Symphony League

# The Event

Silent Auction of 75 decorative masks

Created and donated by 50 accomplished artists of Sonoma County  
who let their imaginations run wild



# Our Goal

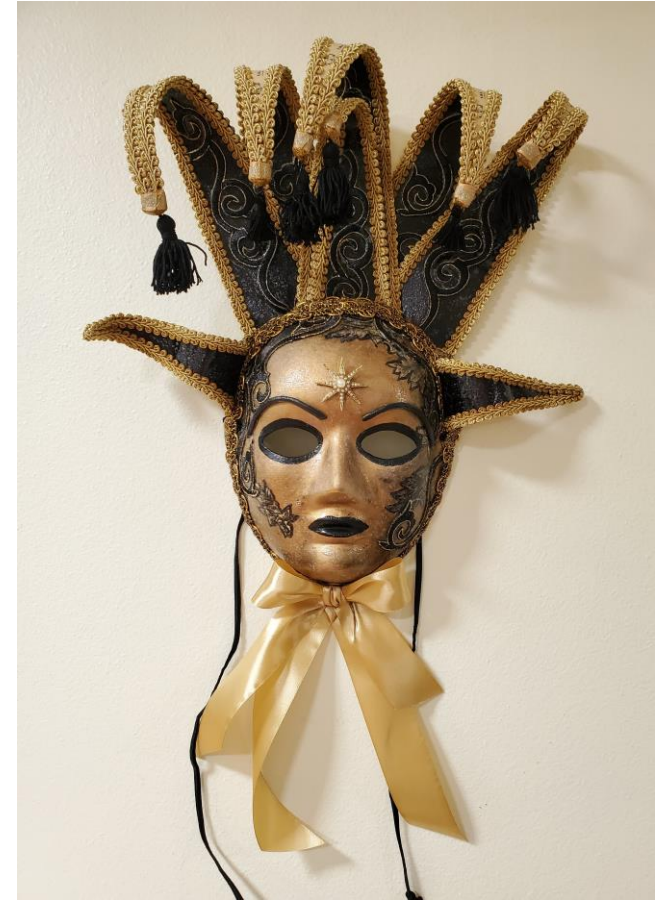
To raise money for the students of the  
Santa Rosa Symphony Institute for Music Education  
. . . and to have fun doing it.



# Why Masks?



Colorful  
Festive  
Inexpensive  
Lightweight  
Full of Possibilities



# The Setting

The Beautiful Weill Hall at The Green Music Center,  
Home of the Santa Rosa Symphony



# Our Audience

2,500 Concert Attendees  
who also love to shop  
and have fun



# Attention to Detail

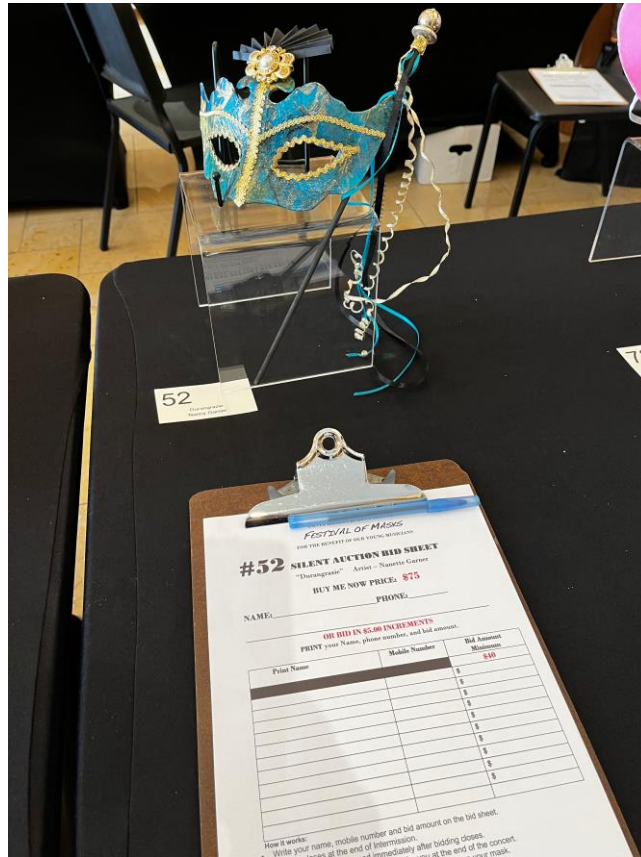
PRESENTING TODAY

## FESTIVAL OF MASKS

Browse a selection of colorful hand-painted masks by Sonoma artists in the lobby before and after the concert and at intermission. All sales benefit music education programs.



A fundraiser of the Santa Rosa Symphony League



## How it works!

- Write your name, mobile number and bid amount on the bid sheet.
- Bidding closes at the end of Intermission.
- Winners will be announced immediately after bidding closes.
- Masks will be packaged and waiting for you at the end of the concert.
- If yours is the winning bid, pay the Cashier and pick up your mask.
- Winning bidders will take possession of the art immediately.
- Please note that the display stand, with one exception, is not included.



# A Time to Celebrate

- Last Concert of the Season
- Also celebrating the retirement of Symphony CEO Alan Silow with a champagne and cheesecake reception for all





# Publicity

- Symphony League website: [srsymphonyleague.org](http://srsymphonyleague.org)
- Santa Rosa Symphony website: [srsymphony.org](http://srsymphony.org)
- Masks on display in window of Corrick's gift shop
  - Announcement at beginning of each concert
  - *The Baton* SRSL newsletter
  - Series of e-blasts



# Festival of Masks

Expenses: \$200

No charge for venue, refreshments, publicity,  
complimentary concert tickets to artists

Net Revenue: \$5,346

