



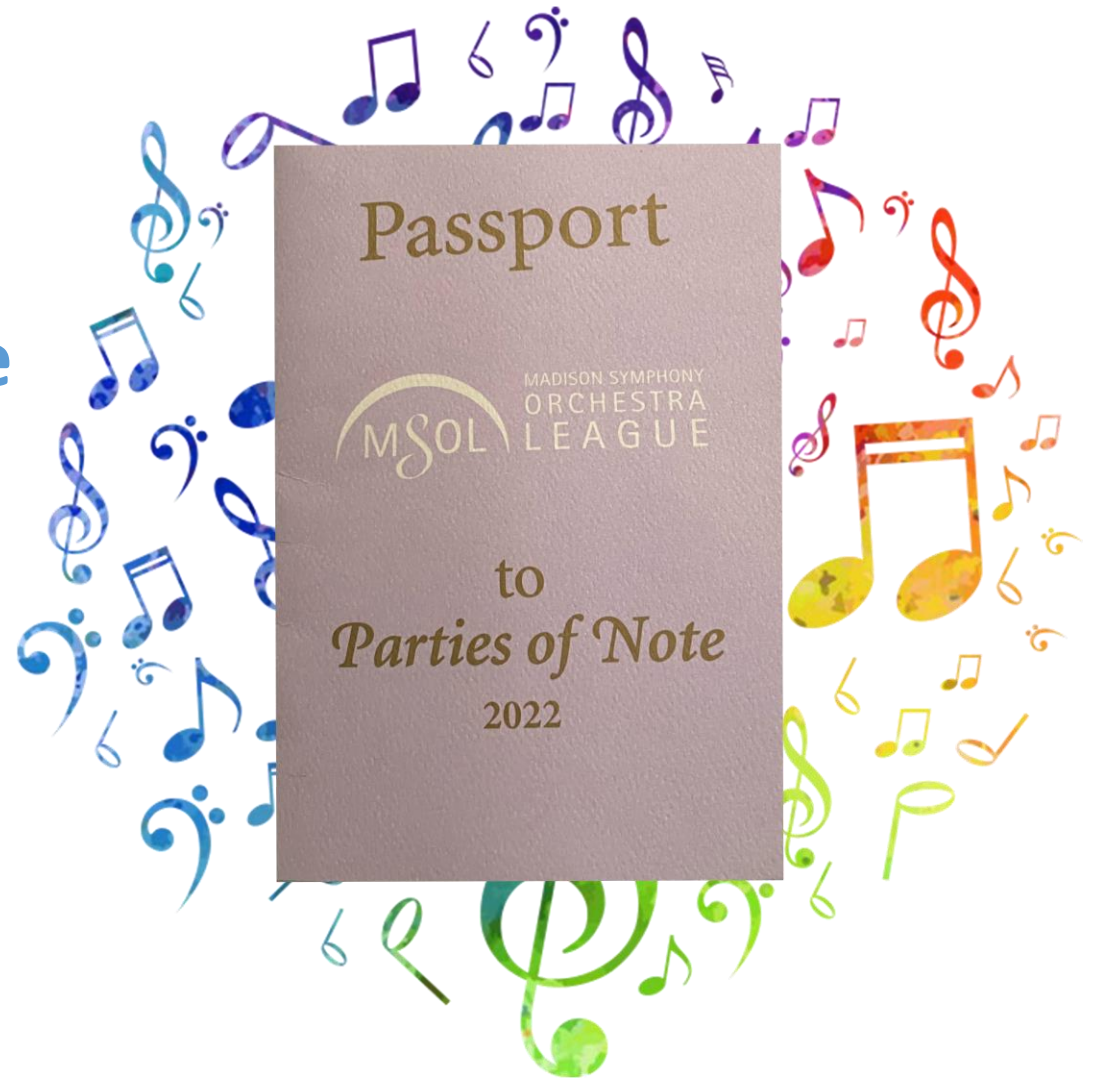
MADISON SYMPHONY
ORCHESTRA
LEAGUE

Parties of Note 2022

Madison Symphony Orchestra League

Fundraising Category

Presented by Linda Lovejoy





KEY OBJECTIVES

- Attract New Audiences
- Offer a Member Benefit
- Raise Funds
- Involve League Members



THE PARTY PLANNING PROCESS





From beautiful gardens....



...to prairie restorations...





From a backstage tour....



Photo credit: Peter Rodgers



...to fused glass and chocolate-making demonstrations.





Effigy Mounds



Historic Home Tour



PROJECT TIMELINE

2022
Calendar

January							February							March										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
						1						1	2	3	4	5				1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12	6	7	8	9	10	11	12				
9	10	11	12	13	14	15	13	14	15	16	17	18	19	13	14	15	16	17	18	19				
16	17	18	19	20	21	22	20	21	22	23	24	25	26	20	21	22	23	24	25	26				
23	24	25	26	27	28	29	27	28						27	28	29	30	31						
30	31																							

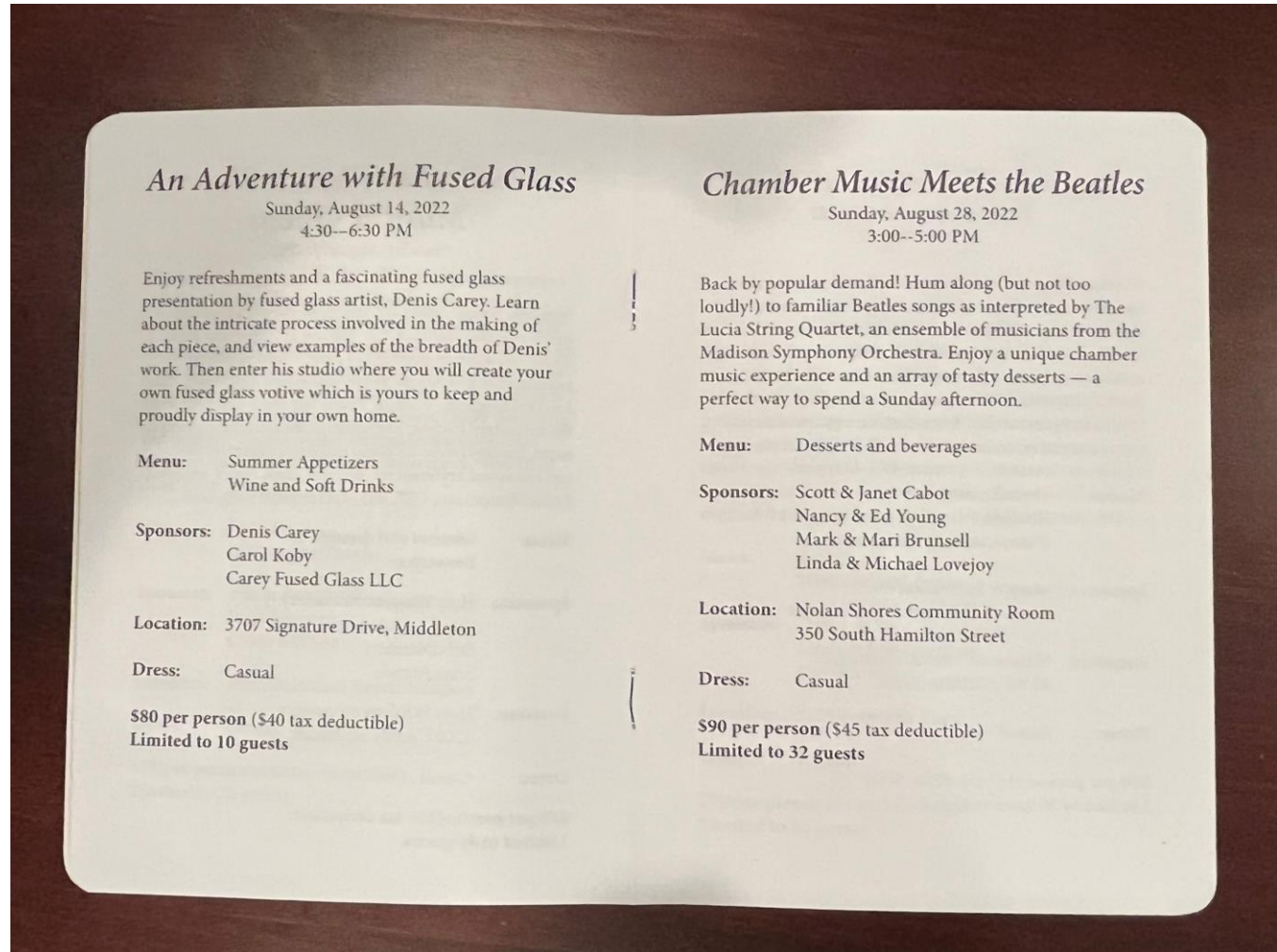
April							May							June										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
						1	1	2	3	4	5	6	7							1	2	3	4	
3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11				
10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18				
17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25				
24	25	26	27	28	29	30	29	30	31					26	27	28	29	30						

July							August							September										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
						1	1	2	3	4	5	6								1	2	3		
3	4	5	6	7	8	9	7	8	9	10	11	12	13	4	5	6	7	8	9	10				
10	11	12	13	14	15	16	14	15	16	17	18	19	20	11	12	13	14	15	16	17				
17	18	19	20	21	22	23	21	22	23	24	25	26	27	18	19	20	21	22	23	24				
24	25	26	27	28	29	30	28	29	30	31				18	19	20	21	22	23	24				
31																								

October						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	
9	10	11	12	13	14	
16	17	18	19	20	21	
23	24	25	26	27	28	
30	31					



The project's signature brochure



An Adventure with Fused Glass

Sunday, August 14, 2022
4:30--6:30 PM

Enjoy refreshments and a fascinating fused glass presentation by fused glass artist, Denis Carey. Learn about the intricate process involved in the making of each piece, and view examples of the breadth of Denis' work. Then enter his studio where you will create your own fused glass votive which is yours to keep and proudly display in your own home.

Menu: Summer Appetizers
Wine and Soft Drinks

Sponsors: Denis Carey
Carol Koby
Carey Fused Glass LLC

Location: 3707 Signature Drive, Middleton

Dress: Casual

\$80 per person (\$40 tax deductible)
Limited to 10 guests

Chamber Music Meets the Beatles

Sunday, August 28, 2022
3:00--5:00 PM

Back by popular demand! Hum along (but not too loudly!) to familiar Beatles songs as interpreted by The Lucia String Quartet, an ensemble of musicians from the Madison Symphony Orchestra. Enjoy a unique chamber music experience and an array of tasty desserts — a perfect way to spend a Sunday afternoon.

Menu: Desserts and beverages

Sponsors: Scott & Janet Cabot
Nancy & Ed Young
Mark & Mari Brunzell
Linda & Michael Lovejoy

Location: Nolan Shores Community Room
350 South Hamilton Street

Dress: Casual

\$90 per person (\$45 tax deductible)
Limited to 32 guests



THE BOTTOM LINE:
Party ticket proceeds minus ~\$3,000
Passport printing/ mailing costs =
\$23,565 in net revenue





NUMBERS ADDING UP TO SUCCESS

$$15 + 3 + 62 + x = \textit{SUCCESS!!}$$

