



# Amplify

Our campaign to  
advance and strengthen  
American orchestras

League  
of American  
Orchestras

# **The future of orchestral music is in your hands**

By investing in the League of American Orchestras, you support not only your orchestra, but the field at large. We support more than 2,000 ensembles across the nation, empowering them to play vital roles in their communities, connect with loyal and new audiences, support opportunities for young people, and share the beauty and power of music with millions.

“ If there wasn’t a League of American Orchestras, we would have to invent one. Orchestras have always faced the challenge of growth, change, and aspiration. The power and support of coming together to work on issues is key to realizing the profound value of orchestras in American society.”

**Deborah Borda**

Executive Advisor to the President and Board of Directors,  
New York Philharmonic  
Founder, BordaArts

“ It’s impossible to overstate how important Essentials of Orchestra Management and the Emerging Leaders program were for my career. The League has invested in me and supported me every step of the way. I can think of countless others across our business who have had similar experiences—and I know there will be countless more.”

**Anwar Nasir**

Executive Director, Louisiana Philharmonic Orchestra

“ Throughout my career, I have always worked towards a more equitable orchestra field, especially one where women can have the opportunities they have long deserved. The League plays a vital role in this effort through its important work supporting women composers and executives. Helping talented individuals reach their dreams in the orchestra field will ensure that our field can not only endure but thrive.”

**Marin Alsop**

Chief Conductor, Ravinia Festival  
Principal Guest Conductor, The Philadelphia Orchestra

“ The opportunity in front of the League and orchestras right now is not about incrementalism. It’s about bold and courageous change, funded by bold and courageous giving.”

**Aaron Flagg**

Chair & Associate Director, Juilliard Jazz



## **America's orchestras have never been more creative**

Together, we've weathered the pandemic and innovated in the face of seismic cultural shifts. Orchestras have anticipated and responded to change: expanding their digital offerings, experimenting with new formats, working to become more inclusive, and celebrating work by diverse artists.

Yet significant challenges demand our attention. Our nation's professional, community, and youth orchestras must renew, grow, and diversify their audiences; deepen and reimagine their roles in their communities; and pioneer new programs and business practices if they're to continue to uplift, educate, and enrich lives.

### **The League can help— as we have for 80 years**

We do what individual orchestras can't do on their own. Our powerful federal advocacy has secured hundreds of millions of dollars in pandemic relief to keep doors open and musicians employed. More than 800 talented, emerging professionals have passed through our development programs to become orchestra leaders across the country. We continue to champion equitable access to arts education for students nationwide.

Our role as convenors and thought leaders is essential: we bring people together to share insights, best practices, and overcome the most significant obstacles orchestras face today.

**Join us as we lead boldly. Ensure that your orchestra—and all American orchestras—will be able to successfully navigate the future and have the opportunity to share the joy and inspiration of music.**

## Help us amplify our efforts to strengthen orchestras—through our core work...

**Advocate:** making the case for orchestral music to policy makers, public, and the press; helping orchestras communicate their impact

**Inform + Equip:** providing actionable data, resources, and essential training programs for orchestra professionals—including those from historically underrepresented backgrounds—to make orchestras stronger and more relevant

**Connect:** hosting conferences, webinars, and discussion groups that build networks, allow peers to learn from each other, and advance ideas and practices that benefit all

**Lead:** providing thought leadership to engage, inspire, and move the field forward



“In the youth orchestra world, a national organization that advocates for orchestras isn’t a ‘nice to have,’ it’s critical to our survival. Thanks to the League, youth orchestras can continue to provide life-changing experiences for young people, bringing this art form full circle since those same young people represent the future of American orchestras!”

**Lindsey Nova**

Executive Director, Three Rivers Young Peoples Orchestras

“The commitment to *Inclusive Stages* and the National Alliance for Audition Support are great examples of the League’s effort to evolve the orchestral field in the sphere of representation and excellence. These programs are making a tangible difference for artists while also helping our sector drive genuine positive change.”

**Afa S. Dworkin**

President and Artistic Director, Sphinx



## ...and our new Strategic Priorities

With your commitment now, we will be able to provide urgent support to orchestras to:

### **Build and diversify audiences and ensure the relevance of orchestral music by:**

- Developing initiatives to support inclusive, community-focused programming
- Sharing information about audiences and emerging trends
- Bringing the field together to celebrate best practices and share insights

### **Bolster youth participation and career advancement opportunities by:**

- Advocating for music education on the national stage
- Sharing tools to help orchestras support young people's development and chart pathways for the musicians of the future
- Launching a *League Student Council* and student forum to lift up voices of young people

### **Become more inclusive and equitable institutions by:**

- Empowering diverse voices across programs, staff, board, musicians, and audiences
- Launching *Inclusive Stages* to build on-stage equity through hiring and retention practices
- Improving career paths for diverse performers, educators, and administrators

### **Develop essential new ideas by:**

- Convening a *Change Leadership Program* to build a community of leaders to devise bold, new strategies for success

### **Achieve financial and organizational stability by:**

- Deepening field-wide data and trend analysis
- Providing financial planning tools, and sharing effective business models
- Supporting rigorous financial practices and helping develop pathways to more robust capitalization

“ I have been giving to the Chicago Symphony Orchestra for over 30 years, but I’m passionate about ensuring the future of the field beyond our own city... which is why I also support the League. The shared experience of music has a transformative impact on people of all ages—and every community, big or small, deserves to have a thriving orchestra.”

**Loretta Julian**

Chicago



## Our Campaign

For your orchestra, for orchestras across the country, and for the art form, we invite you to invest in our:

- **Strategic Priorities Fund**

To underwrite our current and aspirational work supporting orchestras in multiple dimensions for the next five years

- **Agility Fund**

Board-designated resources that will allow the League to quickly address the needs of members and respond to changes in the environment in real time

Membership dues cover just one-third of the cost of the League’s activities. Visionary philanthropy from donors like you is essential to our work.

**Join us to amplify the work of our orchestras.**

# League of American Orchestras

“The League has never had a bigger opportunity to lead in the rapidly evolving world our orchestras operate in today. Together, we can help our members become more sustainable, more connected with their audiences and one another, more diverse in every dimension—and ultimately, freer to focus on creativity, artistry, and on the huge impact they have in their communities.”

## **Simon Woods**

President and CEO  
League of American Orchestras

## **Contact us**

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