

Midwinter Managers Meeting Agenda – Youth Orchestra Division

Constituent Liaison: Heather Briere

hbriere@americanorchestras.org

Meeting Locations: DoubleTree Suites by Hilton Hotel Detroit Downtown - Fort Shelby
525 W Lafayette Blvd, Detroit, MI 48226

Sunday, January 28, 2024

Youth Orchestra Division – all times below are Eastern

12:00pm-6:00pm

Registration

Crystal Ballroom Foyer – Conference Center Level

1:00pm-3:30pm

Welcome

Fort Drummond – Conference Center Level

Introductions and Identifying our Biggest Challenges and Opportunities

Facilitated by Lindsey Nova, Executive Director, Three Rivers Young Peoples Orchestras

Pathways to the Orchestra Profession

Fort Drummond – Conference Center Level

A new initiative to build discussion forum with Groups 1/ 2 and Conservatories.

Facilitated by Jonathan Martin, President, Cincinnati Symphony Orchestra, James Roe, President & Executive Director, Orchestra of St. Luke's, Lindsey Nova, Executive Director, Three Rivers Young Peoples Orchestras, Simon Woods, President & CEO, League of American Orchestras

Strategic Planning: The Why, When, and How

Fort Drummond – Conference Center Level

A share-out and discussion of models, philosophies, and best practices for engaging your team and board through strategic planning processes.

Facilitated by Randy Wong, President & CEO, Hawaii Youth Symphony and Rebecca Calos, Executive Director of Empire State Youth Orchestra

3:30pm-4:00pm

Break

4:00pm-5:30pm

General Session: Meaning More to More People

Crystal Ballroom – Conference Center Level

For orchestras to build vibrant and sustainable futures, we must grow our communities of engagement and support. Traditional tools for achieving this include audience development, artistic planning, community engagement, civic engagement, fundraising, and education. At their core, these tools all contribute to the aspirational goal of *meaning more to more people* and they are most powerful when used in combination.

Ellen Hill Zeringue (Vice President and Chief Marketing Officer, The Henry Ford) will lead a discussion with Karisa Antonio (Senior Director of Social Innovation and Learning, Detroit Symphony Orchestra), Randy Wong (President & CEO, Hawaii Youth Symphony), and Trent Rash (Executive Director, The Missouri Symphony) to explore how orchestras can holistically pursue this critical goal.

5:30pm-6:30pm

Welcome Reception

Terrace Room – Terrace Level

6:45pm

YOD Dinner

La Lanterna

1224 Griswold Street

Detroit, MI 48226

If you plan to join us, please [RSVP by January 22](#)

Available Coffee

There will be complimentary coffee available by Registration at the following times:

12:30pm-1:30pm

3:20pm-4:20pm

Monday, January 29, 2024

7:30am-11:00am

Registration

Crystal Ballroom Foyer – Conference Center Level

8:00am-9:00am

Breakfast

Crystal Ballroom – Conference Center Level

9:00-10:30am

Governance Today: Effective Board Practices

We welcome the League's very own David Styers (former board guru of BoardSource!) to sit with YOD and hash through top tricks of activating your board of directors!

Speaker/Facilitator: David Styers, Director, Learning and Leadership Programs, League of American Orchestras

10:30-10:45am

Break

10:45am-12:00pm

Recruiting for YOD – Mind the Gap!

Fort Drummond – Conference Center Level

Join us for an interactive session aimed at enhancing your youth orchestra recruitment strategies. Explore innovative approaches to filling the gaps in instrumentation, addressing post-pandemic challenges, and discover techniques to inspire and attract budding instrumentalists.

Facilitated by Kelly Waltrip, Executive Director, Denver Young Artists Orchestra, and Rosina Cannizzaro, Executive Director, Vermont Youth Orchestra Association

12:00-1:30pm

Lunch on Your Own

1:30-2:45pm

Option 1: “Harmony in Data: Orchestrating Success with Your CRM”

Fort Drummond – Conference Center Level

Join us in unlocking a symphony of efficiency as we explore the art and cadence of harmonizing fundraising with student registration, stakeholder engagement, and beyond. Bring your favorite anecdotes, dashboards, queries, or report templates to share with peers. Aspire to love your CRM as a cherished relationship maestro!

Facilitated by Linda Edelstein, CEO, Milwaukee Youth Symphony Orchestra and Jonathan Hummel, Executive Director, Philadelphia Sinfonia Association

Option 2: Conductor Chat!

Fort De Buade – Conference Center Level

While admins discuss the beauty of CRMs, Youth Orchestra conductors will have a chance to connect in an informal “What’s on our Mind” discussion.

Facilitated by Jonathan Colby, Artistic Executive Director, Worcester Youth Orchestras

2:45-3:00pm

Break

3:00-4:00pm

Roundtable Discussions

Fort Drummond – Conference Center Level

Based on card submissions from the intro session and conversations throughout the weekend, YOD will break into small groups to dive into topics that are important to you. One final chance to learn from your peers before we head home! The last 15 minutes will be a meeting debrief, and quick brainstorm about what YOD needs for spring peer calls and topics for June Conference.

Facilitated by Lindsey Nova, Executive Director, Three Rivers Young Peoples Orchestras

4:00pm-5:00pm

Cross-Constituency Debrief – Officers Only

Fort Drummond – Conference Center Level

Available Coffee

There will be complimentary coffee available by Registration at the following times:

10:00am-11:15am

1:15pm-2:30pm

Generous support for the League's Midwinter Managers Meeting provided by:

*The Wallace Foundation – Opening Session funder
Boomerang Carnets | CIB – Sunday Evening Reception Sponsor
Sametz Backstone Associates – General Support*

Notice: It is important to keep in mind antitrust rules governing competition that apply to this group discussion. While the agenda for this group includes discussion of a variety of issues that are crucial to orchestras' planning and strategies, the goal is not to agree on a single approach to these issues. With the benefit of analysis and discussion, each orchestra will be able to decide independently what course of action is best for its own organization. We ask you to avoid comments that relate to your orchestra's current or future plans for *ticket or event pricing (actual ticket prices, discount amounts), bargaining (including collective bargaining agreements or with vendors), or compensation.*