

Passion and Fashion

President's Luncheon & Style Show

HOUSTON
SYMPHONY

LEAGUE

You're Invited to

HOUSTON SYMPHONY LEAGUE'S

PRESIDENT'S APPRECIATION CELEBRATION & STYLE SHOW

CHAIRS LUCY LEWIS AND BETTY TUTOR

TOUSES



Wednesday, May 18, 2022

LAKESIDE COUNTRY CLUB

100 Wilcrest Drive * Houston, Texas 77042

11:30 a.m.

**Board and Past Presidents:
Please arrive at 10:15 a.m. for Photos**

\$75 per person

85 Years of History

- The Houston Symphony League was founded in 1937 by Miss Ima Hogg
- Miss Hogg was the League's first President, serving from 1937 to 1939



A League Tradition

85 Years of History

Celebrate the successes of the past season



A League Tradition

85 Years of History

**Honor the Ellen
Kelley Volunteer
of the Year**



A League Tradition

85 Years of History

**Pass the gavel
and Ima Hogg
Loving Cup to the
incoming
President**



*A New Twist on an
Old Tradition*

Tradition with a Twist

Good things can be better

The goals of this year's President's Luncheon were to

- increase attendance by members and guests
- increase renewals and new memberships
- increase the number of members signing up for League volunteer activities



What Was the Twist?

Who doesn't love fashion?

A Style Show was added to showcase the League's projects/activities through fashion

- Models wore outfits appropriate for different League functions
- The store stylist and a League member described the outfits and the events



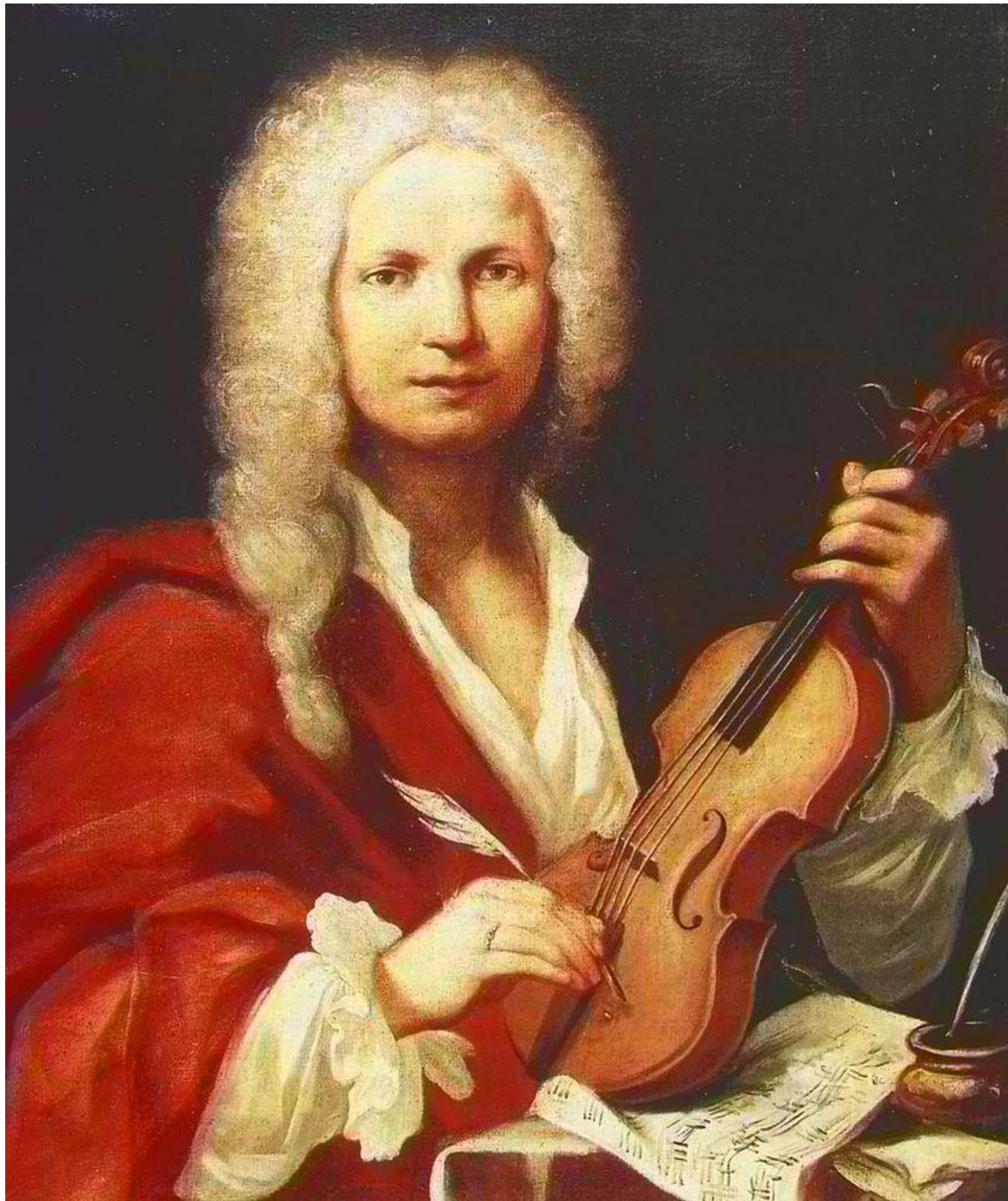




MANOLO
BLAHNIK



THE
ART OF
SHOES



Nuts and Bolts

Timeline



January: Chose theme, venue, and leads for each area

February: Designed the invitation

March: Style show leads met with store to discuss events

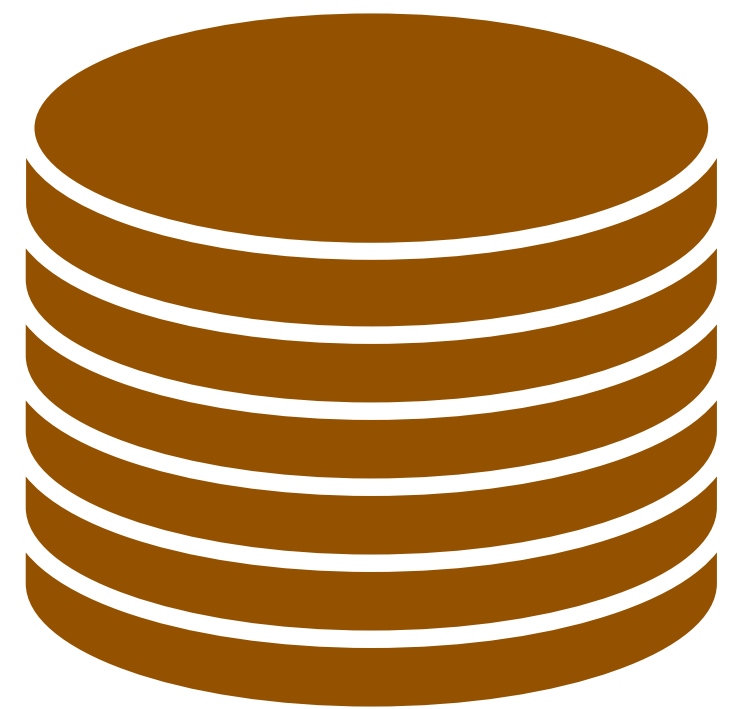
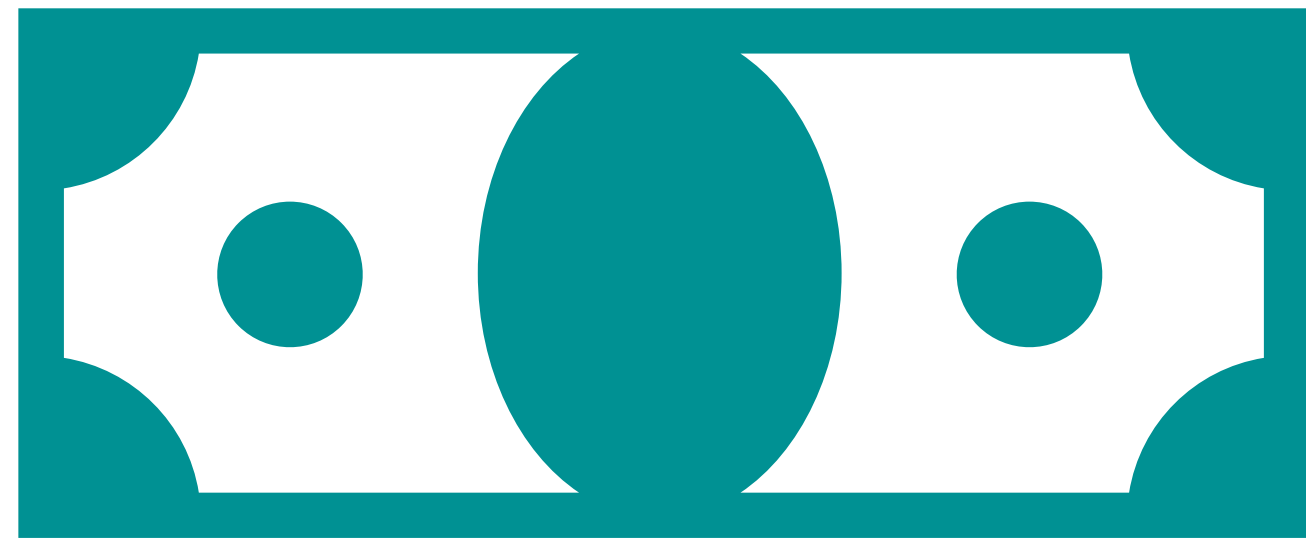
April: Mailed invitations and finalized program

May: Event held on May 18

Nuts and Bolts

Budget

- Revenue: \$9,914
- Expenses: \$10,137
- The primary expense was the venue and catering (\$1,874)
- In-Kind Donations: \$8,318
- The cost of the professional models (\$960) caused expenses to exceed revenue



Nuts and Bolts

Volunteers

- 26 League members volunteered their time and talents for the Luncheon
- Two League members worked with the store stylist to produce the Style Show



Impact

Fashion, Fun, and Friends

- 108 League members and 14 guests attended the Luncheon
- 11 of the 14 guests joined the League at the Luncheon
- 71 unique League members signed up for a total of 416 volunteer opportunities



Thank You!