

Pamela Calero Wardell

Pronouns: She/Her

Executive Director

Ocala Symphony Orchestra

Pamela Calero Wardell is a seasoned performing arts management professional with a remarkable track record in building audiences, fundraising, brand development, executing innovative visions, and forging strong partnerships with critical stakeholders. With almost a decade of experience in the industry, she is widely recognized for her outstanding contributions to the arts community.



In 2015, Pamela opened the Reilly Arts Center, a 700-seat performing arts center that served as the permanent home of the Ocala Symphony Orchestra, and quickly became a thriving hub for the arts. Under her leadership, the center grew its audience base through diverse and creative programming, successful fundraising initiatives, and leveraging partnerships with key stakeholders. In 2021, Pamela spearheaded a team that physically expanded the Reilly Arts Center to include the Ocala Symphony Community Music Conservatory and a Black Box Theatre, solidifying its reputation as a premier performing arts destination.

More recently, Pamela led a team in taking over the management of Ocala's historic Marion Theatre, further cementing her status as a respected arts management leader. Her extensive experience in arts management has been bolstered by her academic qualifications, which include an MBA from Webster University and a Bachelor's degree in Public Relations from the University of Florida.

Pamela is highly involved in the community and serves on the board of several organizations, including Pace Center for Girls, the Ocala Municipal Arts Commission, the Marion County Non-Profit Business Council, and Florida Public Relations Association. Prior to her work in the arts, she gained valuable experience in fundraising and communications while working for the City of Ocala Municipal Government and the College of Central Florida Foundation.