

League of American Orchestras

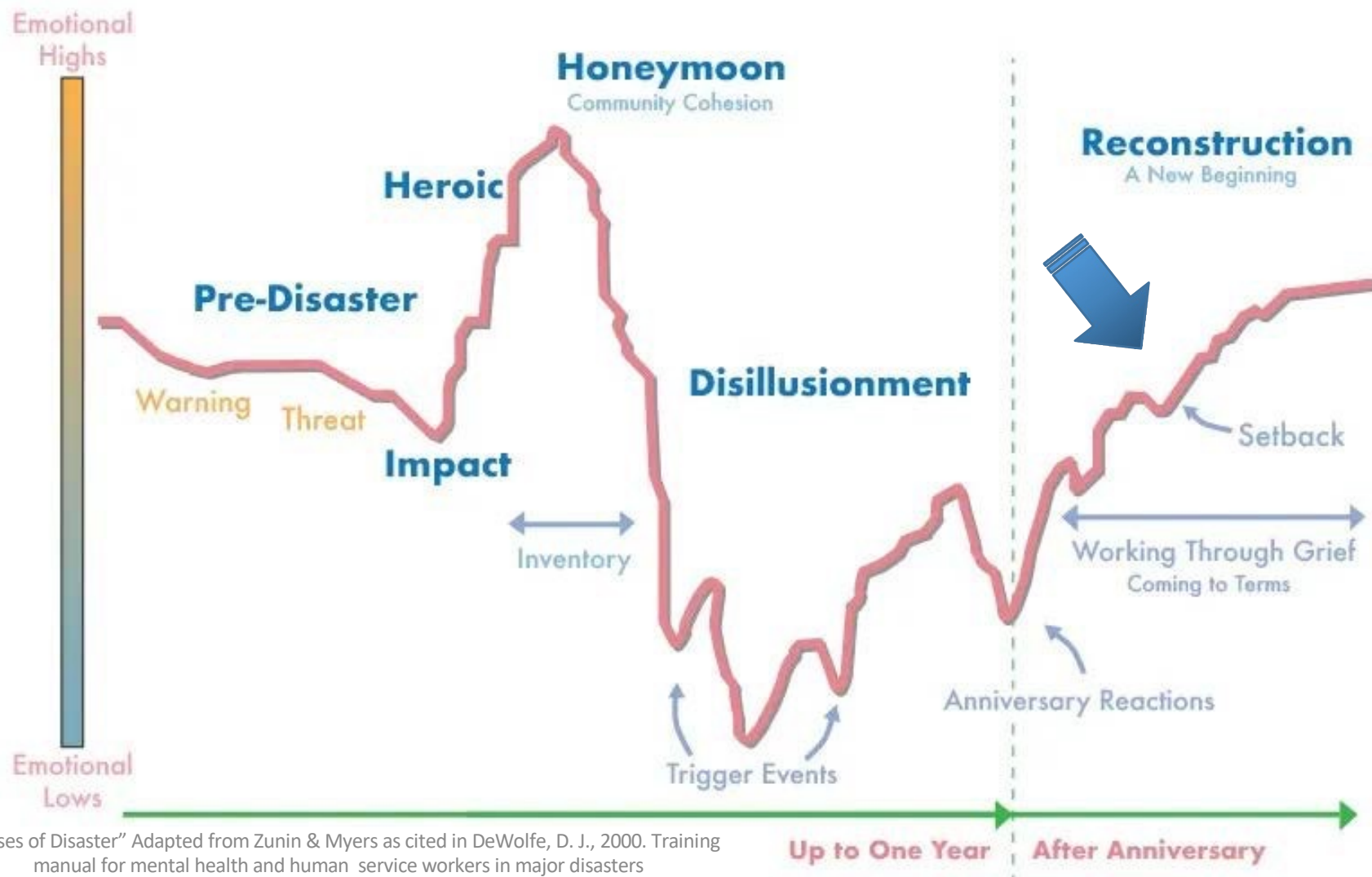


Silver Linings
June 2, 2022



PACIFICSYMPHONY.ORG

Context: Pandemic Phase



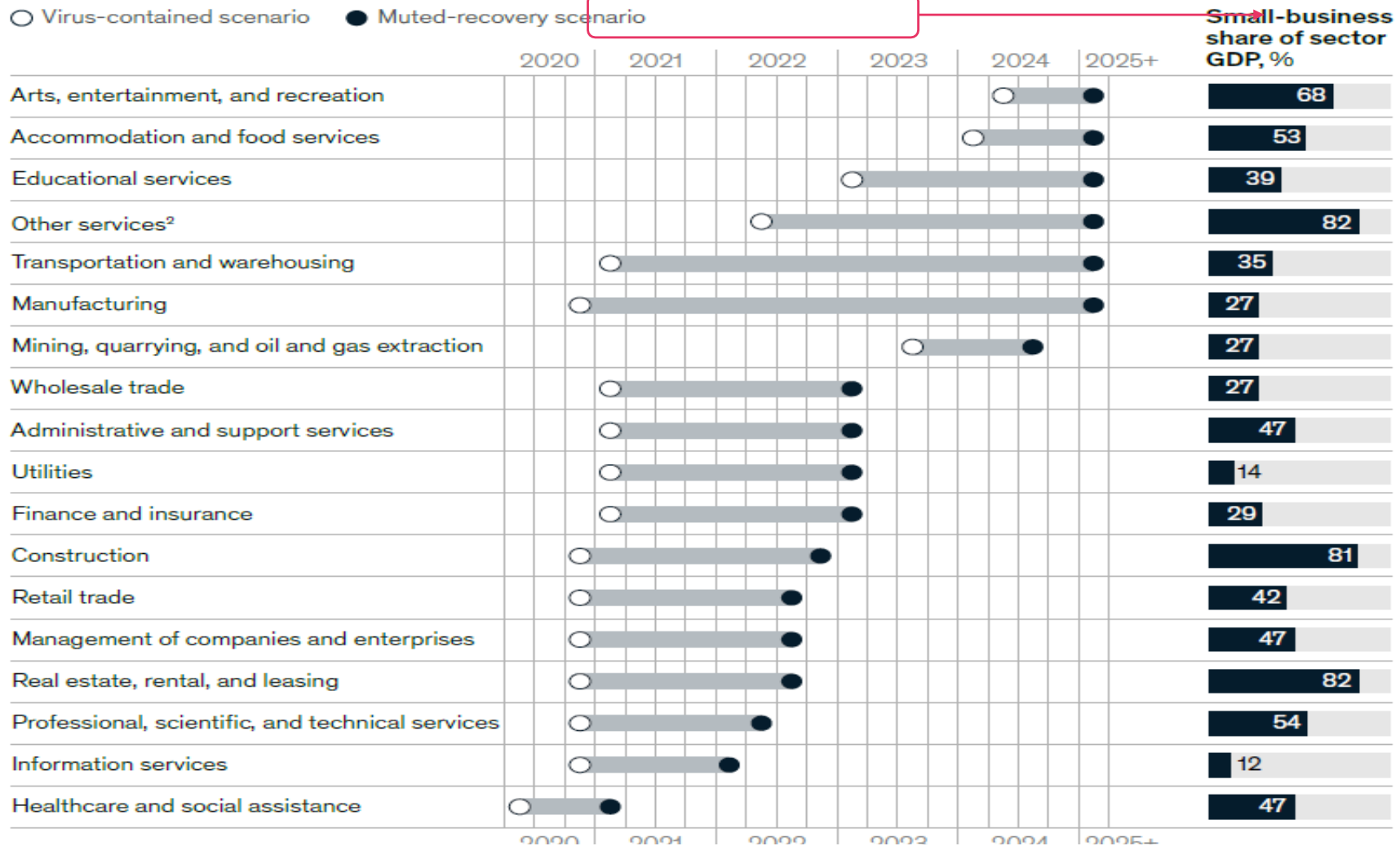
"Phases of Disaster" Adapted from Zunin & Myers as cited in DeWolfe, D. J., 2000. Training manual for mental health and human service workers in major disasters

Does a muted recovery require new partnerships and alliances?

Exhibit 1

In a muted recovery, it could take more than five years for the most affected sectors to get back to 2019-level contributions to GDP.

Estimated time to recover to pre-COVID-19 sector GDP¹



From internal to external alliances

- After initial shock, achieved organizational focus on impact and mission
- Harnessed internal capacity and creativity
- Strengthened our networks to elevate work and spirit
- Developed strategic collaborations to magnify impact
- Powered by fieldwide advocacy to affect entrenched issues.



VIRTUAL
SYMPHONY MIXER

Barry Perkins
Principal Trumpet
Wednesday, November 11 at 5 p.m.
HOSTED BY DENNIS KIM, CONCERTMASTER





Strategic Collaboration



Strategic collaborations are durable commitments created for shared goals that amplify impact.



Require joint authority and structure to carry out a common mission.



Requires comprehensive planning and operates with well-defined communication channels.



Can lead to expanded customers for the partners.



Develops new sources of funding, and can lead to cost reductions without compromising any organization's mission or quality

STRATEGIC ALLIANCES IN THE COMMUNITY



- Arts Engagement: South Coast Chinese Cultural Center/Irvine Chinese School
- Santa Ana Strings: Boys and Girls Club of Santa Ana



Alliance with Irvine Chinese School to produce Pacific Symphony's Lantern Festival

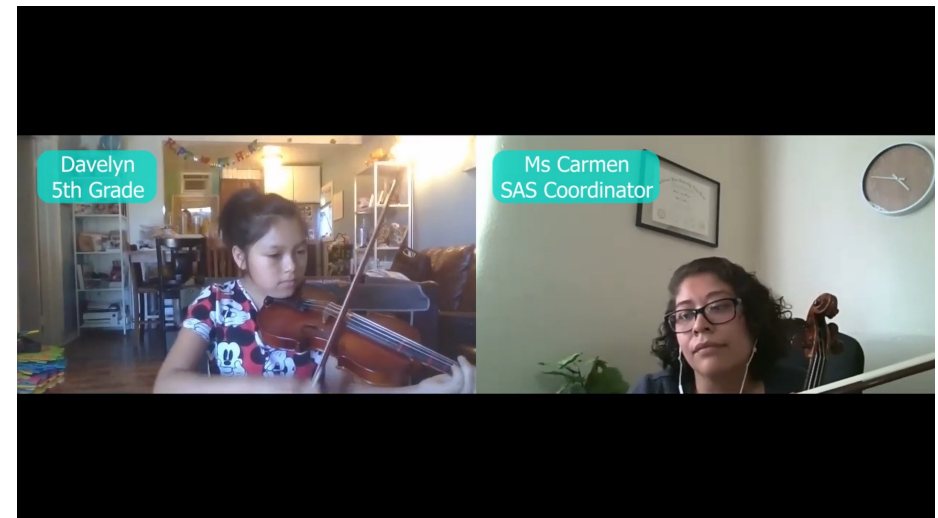
- Unaltered commitment during pandemic
- Highly collaborative
- Resulted in formation of Strings for Generations
- Enriched artistic work
- Generated cross-cultural understanding
- Media visibility
- Largely NTF HHs

Keys to Partnership:

- Consider mutual gain.
- Requires deep humility and listening.
- Joint decision-making processes.
- Find partners with similar goals, or at least complimentary. Avoid transaction
- Avoid traditional definitions of "artistic quality" which may impede impact
- Success should be based upon the meaning to participants or contribution to community well-being.
- Funding for partnerships needs to be multi-year
- Allow sufficient time to develop trust and co-create programs; one in which the process can be as (if not more) important than the product.

"I can't be more proud of seeing my daughter's improvement and how much she enjoyed playing violin through a camera and forgetting for at least one hour that she is in quarantine. Thank you Santa Ana Strings for all you do for our kids."

- SAS Parent



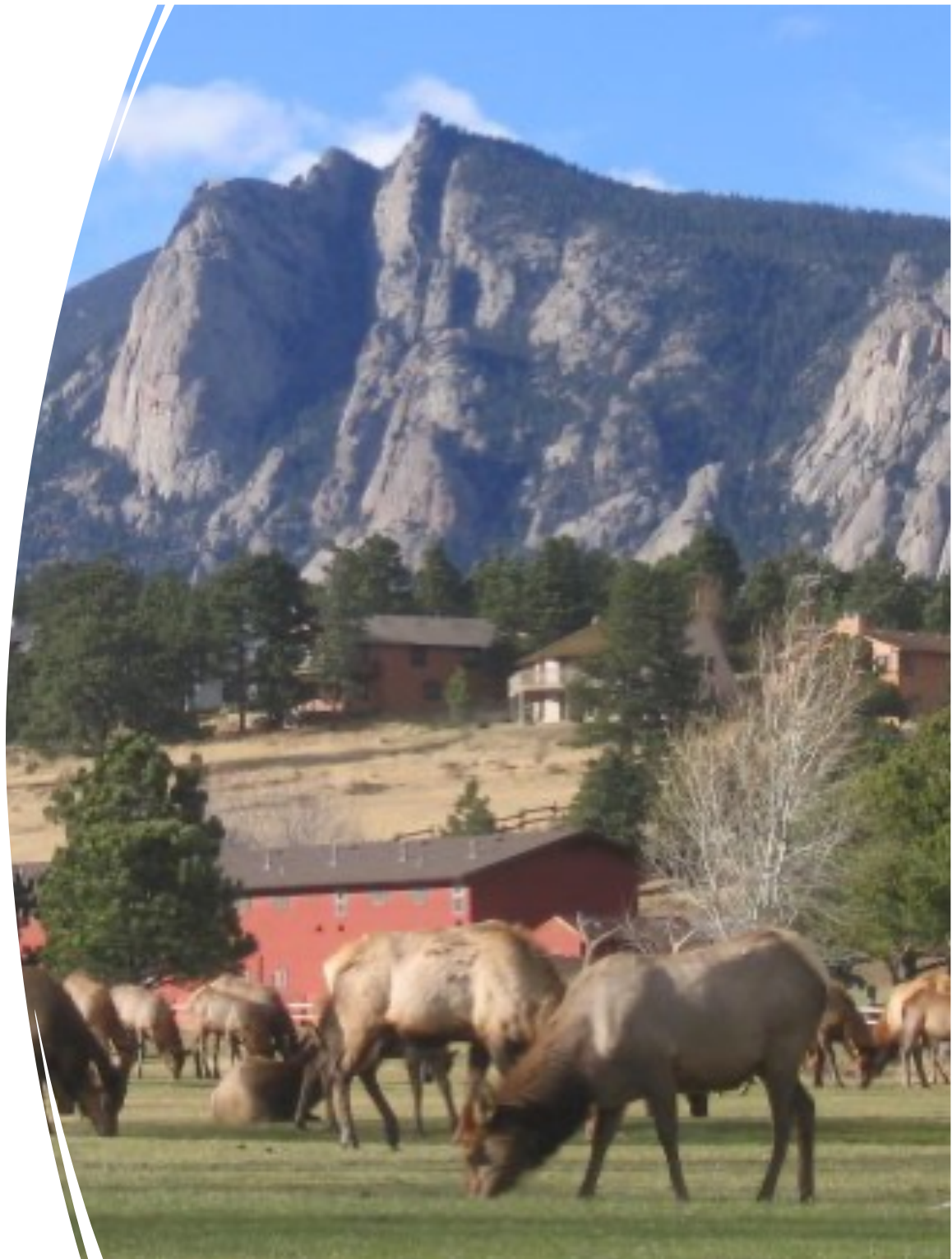
Statewide artistic collaboration

- John Wineglass multi-CA orchestra commission
- In response to two years of isolation, racial unrest and hope for the future
- Alone Together resonated across all the organizations leading to intense internal dialogue
- Consortium assured multiple performances across a wide spectrum of communities



Informal Peer Networks

- Formed generational peer group in 1991
- Meet yearly in retreat site
- Rotate destinations
- Combination of intense strategy learning and recreation
- One on One consultations “on-demand”
- Moving through life in this field and emotional wellness



In a long recovery scenario, what are your guiding questions?

- How do ongoing partnerships strengthen your impact on the community?
- What capacity and strength were developed during the pandemic that can serve you in the recovery period?
- What types of partnerships are most critical to achieve your strategic goals?
- Who are your most trusted resources for insights on programming, policy, strategy, and culture?
- As philanthropists retrench, how will you stand out?

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