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League of American Orchestras and Juilliard Extension Bring Hallmark *Essentials of Orchestra Management* Seminar to New York City, July 24-August 2, 2022

League's Ten-Day Orchestra Management Program Will Take Place at Juilliard on the Lincoln Center Campus

- **Program Moves Back to New York City After Nearly a Decade**
- **Participants Will Experience the Excitement and Unparalleled Cultural Life of New York While Accessing Leaders in the Orchestra Field**
- **New this Year! Participants Will Earn a Non-credit Professional Certificate, Issued by Juilliard Extension.**
- **Applications Open on Tuesday, January 25, 2022 via the League's Website, americanorchestras.org/essentials**

NEW YORK, NY (December 20, 2021) – The League of American Orchestras' hallmark ten-day professional development seminar, *Essentials of Orchestra Management*, will return to New York City after nearly a decade, presented in collaboration with Juilliard Extension. Taking place July 24-August 2, 2022, *Essentials* is America's flagship program for early- and mid-career orchestra professionals, offering a pathway to future leadership and career success.

Essentials' new home will result in a number of value-added benefits for program participants: the gold stamp of the League's premier leadership development program; the resources of Juilliard Extension, a global leader in performing arts education; the cultural vibrancy of the Lincoln Center area, where students will live, study, and interact for ten days; and exciting access to prominent arts leaders based in and around New York.

"*Essentials of Orchestra Management* is a beloved program, and we're so excited to unveil its new identity," said League of American Orchestras President and CEO Simon Woods, the former director of the program. "There are alumni from *Essentials* and its predecessor programs working all across the orchestra field, and many of them credit *Essentials* as a career-defining moment. Now we're taking the program to the next stage in its evolution, combining the League's depth and experience in curriculum development with the resources of one of the music world's most inspiring educational institutions. We can't wait to welcome the 2022 cohort of participants!"

"At Juilliard we care deeply about creating opportunities for individuals to explore creative enterprise and the many pathways to fulfilling careers in the arts, from non-traditional, project-based endeavors to roles as leaders and administrators," said John-Morgan Bush, Juilliard's Director of Lifelong Learning. "We are thrilled to put our continuing education resources into the critical work of developing the next generation of orchestra leaders."

Both the League and Juilliard Extension share the goal of developing a diverse and highly qualified pool of arts leaders for the 21st century, framed around excellence and creative enterprise, and both organizations are committed to developing a program that weaves the principles of equity, diversity, and inclusion throughout the curriculum. The objective is a high-quality learning experience that prepares participants for the challenges and opportunities of leadership, while providing a fertile environment to envision a new future for orchestras, as the cultural world evolves in unprecedented ways after the events of 2020.

About *Essentials*

Now in its 21st year, *Essentials of Orchestra Management* connects, inspires, and challenges tomorrow's leaders, offering them the knowledge they need to enhance their careers. This immersive, ten-day seminar is taught and directed by a core faculty comprised of master leaders of the orchestra field:

- Seminar Director Scott Faulkner, Principal Bass, Reno Philharmonic Orchestra; Former Executive Director, Reno Chamber Orchestra
- Jennifer Barlament, Executive Director, Atlanta Symphony Orchestra
- Alexander Laing, Principal Clarinet, The Phoenix Symphony

The League's President and CEO, Simon Woods, will also play a role leading sessions and mentoring.

Seminar participants benefit from:

- An immersive, 360-degree view of the orchestra field
- A transformational, academically rigorous curriculum, developed and taught by leaders in the orchestra field
- A diverse cohort of peers, offering a wide variety of perspectives and backgrounds
- A dedicated core faculty, who will be present for the entire program, as well as an impressive roster of adjunct faculty in specialist areas
- A classroom environment that thrives on discussion and the open exchange of ideas
- Individual and group coaching

Shaped by the League's 70+year legacy of innovative leadership programs, *Essentials of Orchestra Management* was located in New York City before moving to Los Angeles in 2015. The League began teaching orchestra management in 1952, with a seminar directed by League executive Helen M. Thompson. In 2000 the *Essentials* seminar was designed and directed by orchestra CEO Peter Pastreich, who had attended *the League's management seminar* in 1960 and then went on to serve as executive director of the Nashville Symphony, the St. Louis Symphony, and the San Francisco Symphony, among others. Read more on the origins of *Essentials* in this [Symphony magazine article](#) from 2012.

Early and mid-career professionals, musicians, career changers, or graduate students are eligible to apply, as well as experienced administrators who wish to expand and deepen their knowledge base in all aspects of an orchestral organization. The application process is highly competitive. Further details, including additional faculty and schedules, will be announced on Tuesday, January 25, 2022, when applications open. The application portal will be accessed through the League's website at americanorchestras.org/essentials.

Essentials of Orchestra Management is made possible by generous grants from The Andrew W. Mellon Foundation and the National Endowment for the Arts.

The [League of American Orchestras](https://americanorchestras.org) leads, supports, and champions America's orchestras and the vitality of the music they perform. Its diverse membership of more than 1,800 organizations and individuals across North America runs the gamut from world-renowned orchestras to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love symphonic music. The national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning *Symphony* magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit americanorchestras.org.

[Juilliard Extension](https://www.juilliard.edu/extension) is the Juilliard School's flagship continuing education program and serves as a place of creativity, innovation, and boundless opportunity for participating in the performing arts. No matter a student's background, age, ability, or location, **Juilliard Extension** invites everyone to take part in this vibrant community of experts and enthusiasts from all walks of life.

Juilliard's non-matriculated, continuing education program first began in 1905 when music lessons were offered to qualified students through the Extension program at the Institute of Musical Arts, which later became The Juilliard School. The program grew and in 1933 began to operate as the Extension Division before being renamed as the Evening Division in 1989. In 2021, the program returned to its original name, and is now known as Juilliard Extension.

Today, over 800 students enroll each semester for popular classes taught by Juilliard's distinguished faculty of performers, creators, and scholars. Juilliard Extension offers a wealth of courses to advance technical and professional skills, earn college credit, and expand an individual's horizons in the performing arts.

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