

## Advancing the Orchestral Experience for All

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## New in *Symphony* Magazine's Winter 2017 Issue:

Diversity Fellowships from the Inside: Insights from Orchestral Musicians of Color

Assessing the Legacy of Leonard Bernstein

Patti Austin, Melissa Etheridge, Wynona Judd, Brian Stokes Mitchell, Audra McDonald, and Others on Performing with Orchestras

How One of America's Oldest Orchestras Attracts
One of the Country's Youngest Audiences



New York, NY (November 20, 2017) – The Fall 2017 issue of *Symphony* documents where orchestras are today—and where they may be heading—with articles about the expansive growth in the ways that orchestras are connecting with their communities; first-person insights from musicians of color in an orchestral diversity fellowship; and the new advocacy roles for board members in a shifting policy landscape.

The latest issue of the League of American Orchestras' award-winning magazine is available in print and for free online here, or click here for PDFs of the issue.

"Orchestras are taking action onstage and off in ways that weren't on the radar even a few years ago," says *Symphony* Editor in Chief Robert Sandla. "In this issue, we report on the rise in education and community engagement work by orchestras, as revealed in a new League study. We hear from five young musicians of color who share their inside perspectives on an orchestral diversity fellowship, as orchestras nationwide seek to include musicians from underrepresented communities. We explore the strategies and tactics the Cleveland Orchestra deployed to find—and keep—one of the youngest audiences around. And, as orchestras celebrate what would be Leonard Bernstein's 100th birthday, we assess his legacy. Bernstein made



classical music central to the cultural conversation. But have orchestras followed his lead?"

Symphony is available in print, or read it free of charge online at <a href="https://issuu.com/americanorchestras/docs/symphony wi17">https://issuu.com/americanorchestras/docs/symphony wi17</a> issuu or <a href="click">click</a> here for a PDF of the issue.

The Fall 2017 article line-up includes:

**Pipeline to Inclusion:** The inaugural musicians in a diversity fellowship program share their stories.

**The Legacy of Leonard Bernstein:** Conductor and educator Leon Botstein writes: "The proper way to honor Bernstein's memory is to do more than perform his music. We must pick up where he left off and make orchestras and concert life crucial to our communities."

**East Meets West Meets East:** The New York Philharmonic's Shanghai Orchestra Academy is just the tip of the iceberg when it comes to U.S.-China orchestra partnerships.

**Star Search:** What's it like headlining a pops concert? Patti Austin, Dessa, Melissa Etheridge, Wynona Judd, Brian Stokes Mitchell, Audra McDonald, and conductor Jack Everly tell the inside story.

**100 Years Young:** Turing 100, the Cleveland Orchestra is looking forward: patrons 25 years old and younger now make up 20 percent of its audience. How did they do it?

Plus...

**Pops Listings for 2017:** The pops artists and ensembles who are making their marks at orchestras.

**Topics:** Advocacy is becoming a key part of nonprofit governance for orchestra board members.

**League at 75:** Letters to the League from Aaron Copland, Lou Harrison, Leopold Stokowski, and Charles Schulz (yes, *Peanuts'* Charles Schulz).

The **League of American Orchestras** leads, supports, and champions America's orchestras and the vitality of the music they perform. Its diverse membership of more than 2,000 organizations and individuals across North America runs the gamut from



world-renowned orchestras to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love symphonic music. The only national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning Symphony magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit americanorchestras.org.