



FRIENDS OF THE
MINNESOTA ORCHESTRA

presents

One-Dog Canoe

*The 18th original commission from FRIENDS
celebrating our 40th season of Kinder Konzerts!*



Original Score by
Daniel Nass
Book by
Mary Casanova



40 YEARS OF
KINDER
KONZERTS

INTRODUCING CHILDREN TO
ORCHESTRAL MUSIC SINCE 1979





Program Goals

- Celebrate a milestone anniversary of Kinder Konzerts in Orchestra Hall for children of all ages, but geared to preschoolers
- The year culminates with a Premiere performance on September 28, 2019
- Select a children's book to be featured at the Premiere
- Undertake a search and commission a composer to put the story to music
- Invite a broad cross section of the community to the Premiere
- Enhance FRIENDS visibility
- Include the Orchestra musicians and staff in a significant and meaningful ways.

Program Details

- A year in the making for committees to:
- Review and select 3 children's books (composer to make the final choice)
 - Place a call for composer (18 responded), review scores and resumes
 - Select a composer – Daniel Nass
 - Select a book – *One-Dog Canoe* by Mary Casanova
 - Plan and put on the September 28, 2019 Premiere performance at Orchestra Hall
 - Plan pre and post concert experiences and activities related to *One-Dog Canoe*.
 - Work closely with Minnesota Orchestra staff to ensure a successful Premiere.

Additional Background and Facts

- Each year over 6,000 preschoolers and adults attend one of 36 morning Kinder Konzerts scheduled throughout the school year.
- The book *One-Dog Canoe* is a children's favorite; the commission took a "deep dive" into the sounds of the North Woods.
- 563 tickets were purchased (includes comps)
- 12 volunteers were deeply involved during the entire process, many more at the Premiere
- Later in the season, *One-Dog Canoe* was recorded professionally by Minnesota Public Radio (MPR).

Pre and Post Activities Included:

- Children learning about water safety and climbing into a giant canoe
- A "make and take" station for assembling headbands of the animals featured in the story
- A North Woods mural
- A North Woods story station
- Opportunity to "play" an instrument and an instrument parts department
- Musician baseball-style "trading" cards
- Post-concert the author, composer and musicians were available in the lobby to sign books or "trading" cards.

Minnesota Orchestra Involvement

- Participated in the composer search team
- Ticketing went through the Orchestra ticketing office (including giving FRIENDS 100 comp tickets)
- Vice President of Marketing wrote and put out press releases
- Premiere was featured in the Orchestra's Showcase monthly magazine
- Eight Minnesota Orchestra musicians performed with service from stage and sound crew and ushers