The Junior Symphony Ball, or JSB as it is known, is the Dallas Symphony Orchestra League’s longest-running fundraiser, 62 years and going strong!

JSB was founded with the concept of “student-led, parent-guided” leadership. The evening includes Live Entertainment, Pro DJ, Casino games and Prizes for over 2,000 high-school students. The event was formed to introduce Dallas-area high school students to the Dallas Symphony Orchestra, a cultural gem to our city, and in turn, teach them about giving back to the community by hosting a student-led fundraiser.

The Junior Symphony Ball raises funds to support the Dallas Symphony Orchestra’s Education and Outreach programs including Youth Concerts, Symphony Yes!, DSO Kids, Young Strings, and Young Musicians. JSB has grown over the decades from just a handful of participating schools to nearly 30 high schools. The 2020 event was the most successful, to date, as the Junior Symphony Ball raised $371,798.62 to benefit the Dallas Symphony, exceeding its goal of $230,000 by 62%.

In order to meet and exceed increasing fundraising needs and goals, underwriting strategies were enhanced this year. One important focus was encouraging students not only to attend the event, but also participate in the planning as a member of the Steering Committee. This distinction shifted these students from purchasing a $100 event ticket to a $300 membership price, which included a ticket to the event and other privileges. This year over 370 students served on the Steering Committee – more than ever before.

Another enhancement to the underwriting effort involved recruiting parent co-chairs and underwriting chairs from several of the larger high schools with the understanding that these chairs would promote large underwriting opportunities amongst the parents and students at those particular schools. This effort netted several $20,000, $10,000, and $5,000 gifts.

This event is entirely planned and implemented by volunteers and is supported by Dallas Symphony staff who play an invaluable role in offering resources, educational materials, and volunteer opportunities to the students and co-chairs.
**PROJECT NAME**  
Junior Symphony Ball 2020

**VOLUNTEER ORGANIZATION**  
Dallas Symphony Orchestra League

**ORCHESTRA**  
Dallas Symphony Orchestra  
Morton H. Meyerson Symphony Center  
2301 Flora Street, Dallas, Texas 75201  
Group Size 1

**COMMUNITY**  
City of Dallas Population: 1,382,270  
Dallas-Fort Worth Metro Population: 6,301,000

**EVENT DETAILS**  
Date: February 1, 2020  
Location: Gilley’s South Side Ballroom, Dallas  
Time: 7:30 – 11:30pm  
Dress: Cocktail dress and boots for girls. Texas Tux for boys (jeans, boots, hats, tux shirt/jacket/tails). Jeans, hats, boots, white button-down shirts also appropriate

**FINANCES**  
Revenue: $516,848.37 (excl in-kind)  
Expenses: $160,075.62  
Net Revenue: $356,772.75 (excl in-kind)

**TIMELINE**  
Planning began: May 1, 2019  
Event date: February 1, 2020

**VOLUNTEERS**  
Co-chairs: 10 Adult Co-chairs + 10 Student Co-chairs  
Adult Committee Members: 73  
Student Steering Committee Members: 370  
Day-of Adult Volunteers: 150

**CO-CHAIRS**  
Adults: Suzanne Austin, Rachael Dedman, Christine Drossos, Cecily Gooch, Shelly Groves, Jan Kelley, Kim Loftus, Sarah Murray, Yvette Ostolaza, Lisa Walker  
Students: George Austin, Nancy Dedman, Elena Dewar, Angelo Drossos, Josie Gooch, Claire Groves, Patrick Kelley, Alex Loftus, Brooke Murray, Doak Walker

**INFORMATION/SUBMISSION**  
Kim Brannon, DSOL President 2019-2020  
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