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Essentials of Orchestra Management, League's Premier Orchestra Management Seminar for Future Leaders, Opens July 8 in Los Angeles

**Ten-day course offers participants an in-depth overview of
orchestra management and the knowledge and tools to become
innovative and successful orchestra professionals**

New York, NY (July 8, 2019) – *Essentials of Orchestra Management*, the League of American Orchestras' premier educational course for preparing early career orchestra professionals to be effective and innovative administrators and leaders, runs from July 8-18 in Los Angeles at the University of Southern California campus. To many, the 10-day seminar represents the gold standard of orchestra management training, offering a powerful management curriculum and providing the cohort of 35 participants an invaluable career network for the future.

"These talented individuals will come out of *Essentials* with the knowledge to adapt and preserve this art form we love," said League of American Orchestras' President and CEO Jesse Rosen. "Our objective for the seminar is to keep the program on the forward edge of trends in the orchestra world, and to equip participants to navigate the rapidly changing orchestra field."

"*Essentials of Orchestra Management* has a long track record of imparting a large body of knowledge and experience about the orchestra field to the leaders of tomorrow. This year's curriculum builds on that tradition, taking the best of the past and at the same time opening up the class to a think-tank atmosphere for discussing many of the critical issues of our time." said Simon Woods, Chief Executive Officer, Los Angeles Philharmonic, and Director of *Essentials*. "Our whole field is in a moment of stepping out to meet the future, and this next generation is critical in that exciting regenerative process".

Essentials continues in its long tradition of developing the field's future leaders; since its inception in 2000, over 500 individuals have participated in *Essentials*. Many

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alumni are now professionals excelling at an array of highly-regarded music organizations, including El Sistema USA, the National Symphony Orchestra, the New York Philharmonic, Silkroad, and many more.

Led by a faculty of orchestra executives, leadership experts, artists, and arts activists with diverse backgrounds and viewpoints, *Essentials of Orchestra Management* not only explores the challenges faced by orchestra managers today, but also envisions how orchestras must adapt and change to be sustainable in the future. *Essentials* addresses both theory and practice in a curriculum that integrates the faculty's extensive practical experience and professional knowledge into a course of study designed to elevate participants' careers.

The core and guest faculty members comprise a high-profile group of orchestral leaders from around the U.S.:

***Essentials of Orchestra Management* Core Faculty:**

Simon Woods, Chief Executive Officer, Los Angeles Philharmonic;
Essentials Director
Scott Faulkner, Bassist, Reno Philharmonic; former Executive Director,
Reno Chamber Orchestra; Essentials Associate Director
Jennifer Barlament, Executive Director, Atlanta Symphony Orchestra
Alexander Laing, Principal Clarinetist, Phoenix Symphony
Jesse Rosen, President and CEO, League of American Orchestras
John-Morgan Bush, Director of Learning and Leadership Programs, League
of American Orchestras

***Essentials* Guest Faculty:**

Reveta Bowers, Head of School, the Center for Early Education; Board
Member, Los Angeles Philharmonic
Dan Coleman, Senior Development Advisor, Cleveland Institute of Music
Amy Fogerson, Director, Street Symphony Chamber Singers
Vince Ford, Vice President, Audiences and Innovation, New York
Philharmonic
Ken Foster, Director, Arts Leadership Program, USC Thornton School of
Music
Tanya Kalmanovitch, Assistant Professor, the New School University;
Faculty, New England Conservatory
Faith Raiguel, Chief Financial Officer, LA Opera (retired)

Laura Reynolds, Vice President of Education and Community Engagement, Seattle Symphony

Rachel Roberts, Associate Professor of Music Leadership, Eastman School of Music

Meredith Snow, Violist, Los Angeles Philharmonic; Chairperson, International Conference of Symphony and Opera Musicians

Dan Song, Vice President, Philharmonic and Production, Los Angeles Philharmonic

Ed Yim, President, American Composers Orchestra

Prominent musicians and artists from the Greater L.A. area will supplement the seminar experience.

The 2019 *Essentials of Orchestra Management Cohort*:

Selina Fischer, Orchestra Coordinator, Colburn School

Heidi Gempeler, Board Liaison and Executive Administrator, Milwaukee Symphony Orchestra

Rachel Hagemeier, Manager of Education and Community Outreach, Canton Symphony Orchestra

Andrew Hay, Executive Director, Amarillo Symphony

Chrysa Kovach, Director of Development, Santa Monica Symphony Orchestra

Emily Lair, Education Project Manager, Los Angeles Philharmonic

Larry Lang, Executive Director, Flagstaff Symphony Orchestra

Kay Linan, Box Circle and VIP Concierge, Pacific Symphony

Aileen MacDonald, Orchestra Personnel Assistant/Auditions Coordinator, New York Philharmonic

Dave Moss, Executive Director, Haymarket Opera Company

Ji Hae Oh, Director of Donor Relations, Orpheus Chamber Orchestra

Gokul Parasuram, Data Analyst, Atlanta Symphony Orchestra

Emily Paris-Martin, Director, Business Operations, Bozeman Symphony

Joseph Peterson, Trombone Fellow, New World Symphony

Mara Prausa, Executive Director, Central Wisconsin Symphony Orchestra

Virginia Reynolds, Education Programs Manager, San Francisco Symphony

Rebecca Roling, Director of Marketing and Audience Development, New West Symphony

Hunter Safrit, Associate Executive Director, Salisbury Symphony Orchestra

Jessica Satava, Executive Director, Johnstown Symphony Orchestra

Sydney Schless, Marketing and Communications Manager, Jacksonville Symphony

Erik Shinn, Concert Operations and Personnel Manager, York Symphony Orchestra

League of American Orchestras

Ebner Sobalvarro, Assistant to the Music and Artistic Director, Los Angeles Philharmonic
Geetha Somayajula, Fulbright Student Researcher- Music, Fulbright U.S. Student Program
Andrew Stiefel, Senior Digital Communications Manager, Seattle Symphony
Timothy Storhoff, Philanthropy & Patron Engagement Manager, Winston-Salem Symphony
Elizabeth Trower, Executive Manager, Sinfonia da Camera
Catharine Walby, Continuing Education, Chicago College of Performing Arts
Morgan Walker, General Manager, Paducah Symphony Orchestra
Dina-Marie Weineck, Executive Assistant and Board Liaison, Los Angeles Chamber Orchestra
Lisa White, Publicist, Los Angeles Philharmonic
Sarah Whitling, Manager of Strategic Initiatives, Dallas Symphony Orchestra
Rachel Wilken, Program Coordinator, Indiana University
Marissa Winship, Freelance Musician, Self Employed
Brooke Wyatt, Director of Development, Mississippi Symphony Orchestra
Alexander Zhu, Music Faculty, Pasadena Conservatory of Music

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About the League of American Orchestras

The League of American Orchestras leads, supports, and champions America's orchestras and the vitality of the music they perform. Its diverse membership of more than 2,000 organizations and individuals across North America runs the gamut from world-renowned orchestras to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love symphonic music. The only national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning Symphony magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit americanorchestras.org.