



Sips for Scholarships

A strategy of The Women's Symphony League of Tyler

East Texas Symphony Orchestra
107 E. Erwin
Tyler, TX 75702

Orchestra Size: Group 6
GTA Population: 150,000

Presenter:

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Project Goal: The Sips for Scholarship fundraiser was created to raise scholarship money through participation of the entire membership during the five general membership meetings held throughout the year. Our goal was to raise additional funding for our music merit scholarship fund and award a sense of ownership of that goal to every member present at the general meetings.

Project Description: A giant ceramic coffee cup was passed during the meeting for membership to put in money that they would otherwise spend on a cup of coffee. Of course, the member could donate any amount of money.

Timeline:

May-August 2010

Creation of Cup

September 2010- May 2012

Introduction to Membership and Passing of the Cup

May 2012

Award of Scholarship(s)

Financials: One LARGE ceramic cup - \$50. Monies collected for 2 years totaled \$1000 which enabled us to give 2 \$500 scholarships

Volunteers: Scholarship Committee created the cup and passed it during the five general membership meetings

Impact on Community: TWO additional music merit scholarships awarded to 2 deserving music students