

# PLANO SYMPHONY ORCHESTRA SCHOOL CONCERT EDUCATION PROGRAM



Hector Guzman, *Music Director*  
5236 Tennyson Parkway, Suite 200, Plano, Texas 75024, (972) 473-7262, PlanoSymphony.org  
Inspires \* Educates \* Entertains \* Involves



## **History of Project:**

The Plano Symphony Orchestra's School Concert Education Program was created over 25 years ago. The City of Plano, near 300,000 residents, is a major contributor to our Orchestra. The Plano Symphony Orchestra, beginning our 32nd year, serves surrounding cities in North Texas, and is the largest arts organization north of Dallas.

The School Concert Program is partnership between the Plano Symphony Orchestra (PSO), the volunteer Plano Symphony Guild, and Plano Independent School District (ISD) Fine Arts Department. The Program has become part of the fine arts curriculum for elementary schools.

The goal of the educational program is to: 1) educate students utilizing TEKS-based curriculum, 2) build on-going musical participation, and 3) increase life-long interest in orchestral music. Prezi presentations, lesson plans, and recorded musical samples are provided to each school teacher to familiarize students with core musical and rhythmic ideas, and featured composers.

Before the concerts, PSO musicians visit the classrooms, providing an up-close and personal experience. The program culminates with a field trip to the Eisemann Center in Richardson, to hear the full Plano Symphony Orchestra onstage, with our Maestro, Hector Guzman directing.

## **Financial information:**

(Budget-2013)

Funding is received from Admissions, Individual and Business Contributions, Foundation Support, and Government Support.

Income:	\$99,339
Expense:	\$95,179
Profit (for future years)	\$ 4,160

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## **Timeline:**

- a. May – Communications to schools for inclusion of this Program in their budget
- b. June/July – Artistic programming and material development
- c. August/September – Communications to schools for program reservations and providing program materials
- d. October through February – Continuing communications to schools to promote program, make reservations and provide program materials
- e. February – Musician visits begin to classroom, Partial fee invoices sent
- f. March – Concert performances, in 2014 February through April
- g. March through May – Gathering feedback, finish fee processing

## **Volunteer Requirements:**

To plan the artistic aspect of this project, 4 volunteers needed.  
To staff this project onsite, 100 volunteers needed.

## **Impact on the community:**

The Plano Symphony Orchestra partnered with the Plano ISD Fine Arts Department on the artistic programming and the arts organization, TACA, for an additional funding source.

This project is ongoing and has brought in children of the community, who may not normally attend a professional orchestra performance. In 2014, 10,650 students participated, up from 9,570 in 2013. This represents 108 schools in the Plano ISD, surrounding school districts, and private and home schools.

## **Suggested Improvements:**

To secure more funding, in order to serve more students.

We ask the question for these children: “Can you imagine one day without music?”

## **Presented by:**

### **Wanda J. Parker**

Board of Directors/Volunteer  
Plano Symphony Orchestra  
Plano Symphony Guild

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