

**Project Contacts:**

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**Volunteer Organization Name:** Affiliates at Large, LA Philharmonic

**Orchestra Name:** Los Angeles Philharmonic

**City/State:** Los Angeles, CA

**Meeting group size of the orchestra:**

**Number of active organization members:** 45

**Name of the project:** “It’s All About the Music”

**Project Description:**

After interest was expressed in a series of informal, low cost classes in Music Appreciation, a *pilot project* of a series of six classes in Music Appreciation was created. A qualified lecturer and convenient location were obtained. Instructional materials specific to the major periods of Classical music and music notation were developed.

The classes had two components:

- The discussion and illustration of the basics of music - notes, scores, and orchestration.
- The history of the eras and styles of Classical music: Music History, Baroque, Classical, Romantic, and Modern with the works of specific composers highlighted for each period. The curriculum was augmented by a bibliography, a quiz, and an evaluation form.

**Project Goals:**

- Provide classes in Music Appreciation
- Utilize a qualified instructor
- Increase the inclusiveness of the participants
- Maintain low fees
- Document the learning by the students
- Evaluate the program and instructor
- Provide a centrally located meeting site
- Create interest for additional classes

**Project Timeline:**

August, 2012:	Discussions of need for and interest in classes
September, 2012:	Research of databases for Music Appreciation Classes such as LOA files and <i>Symphony</i> magazine
December, 2012:	Consultation with LA Phil Mentor
February, 2013:	Audition of and commitment to lecturer
March, 2013:	Development, production of class materials
April-May, 2013:	Classes held at the Volunteer Cottage

**Results of the Project:**

All classes had full attendance. Many attendees were new to music classes and the LA Phil; some drove significant distances to attend the classes. All requested additional classes. All evaluations were very positive.

**Financials:**

Income: \$1,860 (The fee for the series of 6 classes was \$60; individual classes were \$15)

Expenses: \$1,270

\$800 Lecturer  
\$ 35 Printing  
\$ 35 Labels, folders, name tags  
\$400 Refreshments

Net Profit: \$590

**Donations in kind:**

- The Volunteer Cottage for six mornings: \$2,400 (\$400/day)
- Assistance of the Volunteer Staff: Invaluable
- Postage, printing and mailing supplied by Volunteer Office

**Volunteers to Manage Classes:**

Three members of the A@L staffed each class; one at the sign-in table, the others at the refreshments table.

**Benefits to orchestra:**

A more informed and engaged audience.

**Collaborations with staff:**

The Volunteer Office printed and mailed the invitations.

**What we would change:**

- Improve audio and video capabilities;
- Include a portable keyboard;
- Add photography;
- Expand the mailing list; and
- Offer classes in Spanish.

**Resources:**

- Classical Arts Showcase: [classicalartsshowcase.org](http://classicalartsshowcase.org), music/dance videos
- Sinfini: [sinfimusic.com/uk](http://sinfimusic.com/uk), a British web page with a wide variety of informal lectures, music, puzzles
- YouTube: huge selections of classical music, bar graph music