



**Illinois Symphony Orchestra Guild of
Bloomington-Normal**

Project: Donate to Celebrate
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The Illinois Symphony Orchestra is a Group 6 orchestra that regularly performs in two Illinois cities – Bloomington-Normal and Springfield

Donate to Celebrate is a quick and easy way to raise money and recognize an important milestone in the life of a special volunteer. The Illinois Symphony Orchestra Guild has used this technique three times in the past few years – each time raising an important contribution to the orchestra. We have recognized long-time guild and board members as they celebrated a:

- 50th wedding anniversary
- 100th birthday
- Wedding date

Depending upon the event you are celebrating and the people you are recognizing, you might

- Send an email or written request to prospective donors describing how their gift will honor the people or event being celebrated.
- If the people to be celebrated are hosting a party in conjunction with their personal milestone, you will probably want to limit your donors to those on the guest list. In all cases, where this technique has been used, the honorees were all close personal friends and potential donors were known.
- In addition to the framed note (as shown on the right), a gift might qualify as a concert sponsorship and special mention might be mentioned the night of the concert. This was the case for the wedding celebration donation.



Dear Carole and Jerry,

In celebration of your 50th wedding anniversary and your long-standing commitment and passion for the

Illinois Symphony Orchestra

your friends have joined together to donate \$2,900 to the ISO.

Thank you for all you do for the Illinois Symphony Orchestra and our community.

Congratulations and best wishes!

<i>Brenda & Al Azinger</i>	<i>Steve Green</i>
<i>Judy Bey & Gary Hoover</i>	<i>Pat Grogg & Dave Ezell</i>
<i>Lynn & Jan Brown</i>	<i>Roger & Mary Hunt</i>
<i>Carol & Gerry Chrisman</i>	<i>Scott & Theresa Lage</i>
<i>Elaine Cousins</i>	<i>Suzann & Dennis Readey</i>
<i>Jay & Sue Edmondson</i>	<i>Debbie and Jim Ringer</i>
<i>Chris & Larry Eggan</i>	<i>Barbara & Charles</i>
<i>Joan & Charles Vanden</i>	<i>Schweighauser</i>
<i>Eynden</i>	<i>Susan & Jesse Smart</i>
<i>Bill & Cathy Fleming</i>	<i>David & Joan Wochner</i>
<i>John & Marilyn Freeze</i>	<i>Duane & Carolyn Yockey</i>