



RED HAUTE VALENTINE PARTY & CHILDREN'S STYLE SHOW

Women's Symphony League of Austin

1101 Red River Street
Austin, TX 78701

Orchestra Group Size: 3

MSA Population: 1.3 million

Presenter:

Tina Secord Kemmerer | 1505 Preston Ave, Austin TX 78703 | tinaek22@gmail.com

PROJECT TIMELINE

August 20, 2012 - Created goals, organized committee, approved budget

January 6, 2013 - Mailed invitations

February 3, 2013 - Held event

REVENUE

Total Revenue: 34,000

Expenses: 13,0000

Net Revenue: 21,000

IN-KIND CONTRIBUTIONS

Magazine sponsorship

Fashions and coordination for style show provided by local retailer

Design and graphics for invitation, program, signage provided by marketing firm

Hair and make-up services provided by hair salon

Photography fee

Earrings as door prizes provided by jewelry designer

PROJECT GOALS AND HOW THEY WERE ACHIEVED

Involve younger members of the WSL

Create the opportunity to increase membership

Provide fundraising for the WSL children's projects

A total of 150 volunteers were used, including forty child models.

Fifteen new members were signed up during the event.

The revenue tripled from the inaugural year and serviced the ASO by providing increased funding and community exposure for WSL children's projects.

HOTEL
 6TH & BRAZOS ♥♥♥ 11:00 TO 1:00
 2:30 TO 4:30

TRIBEZA
 AUSTIN ARTS • CULTURE

grō
PHOTOGRAPHY

Heather May Ann Gamel Vicki McDonald Barbara Cruckett

www.innovativePhotography.com





Tina Secord Kemmerer

SWEETHEART

SWEETHEART

Tina Secord Kemmerer

THE SECOND ANNUAL WOMEN'S SYMPHONY LEAGUE OF AUSTIN

RED HAUTE VALENTINE PARTY & children's STYLE SHOW

SUN 3 FEB

DRISKILL HOTEL

11:00 TO 1:00
6TH & BRAZOS

WSLAUSTIN.ORG

TABLE SPONSORS

RED HAUTE

Cynthia and Jane Onstott
Borgell Law honoring Lilly Jane Mullen
Ellie and Greg Fitzgerald

SWEETHEART

Sonia and Sharon Wilson
Shelly Bain
Tina Secord Kemmerer

KISSES

Julie Baselice
Julie Briggs
Chica Divaz
Louise de Jong
Heather May
Elizabeth Sullivan, Becky Melton and Stacy Gunkel

RED HAUTE MODELS

| | | |
|-------------------------|-------------------------|-------------------------------|
| Riesse Bain | Bella Hubert | Maddy McCurtain |
| Caroline Sisco | Patrick Hubert II | Caitlin Ann Oles |
| Calherine Brest | Fita O'Keefe Johnson | Cate Palmer |
| Caroline Grace Bray | Caroline Page Johnson | Bradley Partam |
| Annabel McKenzie Briggs | Madeleine Rose Johnson | Mary Elizabeth Powell |
| Caroline Coxwell | Allison Elaine Kemmerer | Tatiana Skoy |
| Charlotte Crider | Elle Lushko | Caroline Grace Sullivan |
| Riley Cruzcosa | Brynley May | Kate Terry |
| Mariang Ann Gamel | Grace May | Caroleen Tjark |
| Sara Gunkel | Jessica Nicole Matoney | William Webber van der Weiden |
| Sarah Heimbrecht | Cate Melton | Kaitlyn Zarzemans |

RED HAUTE VALENTINE PARTY

11:00 a.m.
ARRIVAL AND ACTIVITIES

11:30 a.m.
LUNCHEON AND WELCOME

Sharon Wilson, President, Women's Symphony League
Tina Secord Kemmerer, Chair, Red Haute Valentine Party

12:00 p.m.
♥ RED HAUTE STYLE SHOW ♥



Sue Webber, Master of Ceremonies

12:30 p.m.
COFFEE AND ACTIVITIES

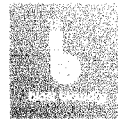
THANK YOU TO THE EVENT COMMITTEE

Sharon Wilson, WSL President | Tina Secord Kemmerer, Chair

| | |
|------------------|--------------------|
| Jan Bates | Shannon McCann |
| Julie Briggs | Vicki McDonald |
| Barbara Crockett | Elizabeth Powell |
| Carole Dole | Jill Powell |
| Oralia Everett | Elizabeth Sullivan |
| Diane Falkenberg | Gayle Vickers |
| Ann Gamel | Sue Webber |
| Hollis Mathoney | Christian Wells |
| Heather May | Suzi Whittenton |

TRIBEZA

AUSTIN ARTS + CULTURE



www.innovativePhotography.com



THE SECOND ANNUAL WOMEN'S SYMPHONY LEAGUE OF AUSTIN

**RED HAUTE
VALENTINE
PARTY &
children's
STYLE SHOW**

SUN 3 FEB

DRISKILL HOTEL 2 SEATINGS
HOTEL 11 TO 1
6TH & BRAZOS ♥♥♥ 2:30 TO 4:30

wslaustin.org

TRIBEZA

AUSTIN ARTS • CULTURE

grō

NAME _____ PHONE _____
ADDRESS _____

SEATING

..... 11:00 am - 1:00 pm
..... 2:30 pm - 4:30 pm

INDIVIDUAL TICKETS

..... Adult @ \$85 ea. _____
..... Child @ \$65 ea. _____

FASHION SHOW MODEL

..... Participants @ \$150 ea. _____
Participant Name _____ Phone No. _____
.....
.....

SPONSOR A TABLE

list guest names on reverse side of this card

..... Red Haute - \$1500
..... Sweetheart - \$1000
..... Kisses - \$850
..... no. of children's meals per table _____

SPONSOR A BOOTH

..... Instrument Petting Zoo - \$200
..... Cupcake Bar - \$200
..... Photo Booth - \$200
..... Valentine Table - \$200
..... Chocolate Fountain - \$200

I'm unable to attend, but please accept my donation in the amount of \$ _____

PAYMENT METHOD

Check AMEX MC VISA

Please make checks payable to "Women's Symphony League of Austin"

CARD NO. _____ EXP. DATE _____

BILLING ADDRESS _____

NAME ON CARD _____ PLEASE PRINT CLEARLY

TOTAL AMOUNT \$ _____

RSVP BY JANUARY 26
ORDER TICKETS ONLINE AT **WSLAUSTIN.ORG**



Red Haute Valentine Party and Children's Style Show

Feb. 3, Driskill Hotel

1. Event Chair Tina Kemmerer and Symphony League President Sharon Wilson
2. Louise Kemmerer DeJong and Beverly DeJong
3. Lisa and Margot Tully
4. Sofia and Danna Huston
5. Christian and Coitton Weiler
6. Nicole and Daniel Heyer

PHOTOS COURTESY OF THE WEST AUSTIN NEWS

Social Scene

West Austin News

www.westaustinnews.com

February 25, 2012

Society and Event Round-up

The greater West Austin community celebrated a special evening of celebration in the heart of the West Austin community. The West Austin News, Society and Event Round-up, was held at the Driskill Hotel on February 25th. The evening was a celebration of the West Austin community and its members. The event was a great success and we look forward to future events. The West Austin News, Society and Event Round-up is a great way to stay up to date on the latest news and events in the West Austin community.



PHOTOGRAPH BY [unreadable]



kasandrakeyes.com