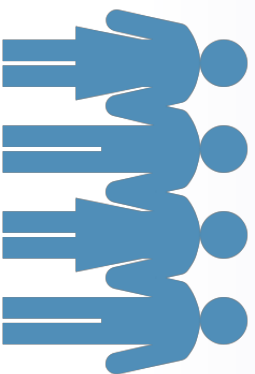VOLUNTEER COUNCIL
CONSTITUENCY

SESSION 3

League
of American
Orchestras

PEER-TO-PEER CONVERSATION:

VIRTUAL VIRTUOSOS: HOW APPS CAN
STRIKE A CHORD WITH VOLUNTEER WORK

This session is facilitated by:

Emily Green (Minnesota Youth Symphonies / MMEA)
Laurie Skjerseth (Quad City Symphony Orchestra)
Janet Cabot (Madison Symphony Orchestra)

VIRTUAL VIRTUOSOS:

"How Apps Can Strike a Chord with Volunteer Work"

HELLO!

I am Emily Green

I am here to brainstorm ways to help *you* utilize technology for success in your organization.
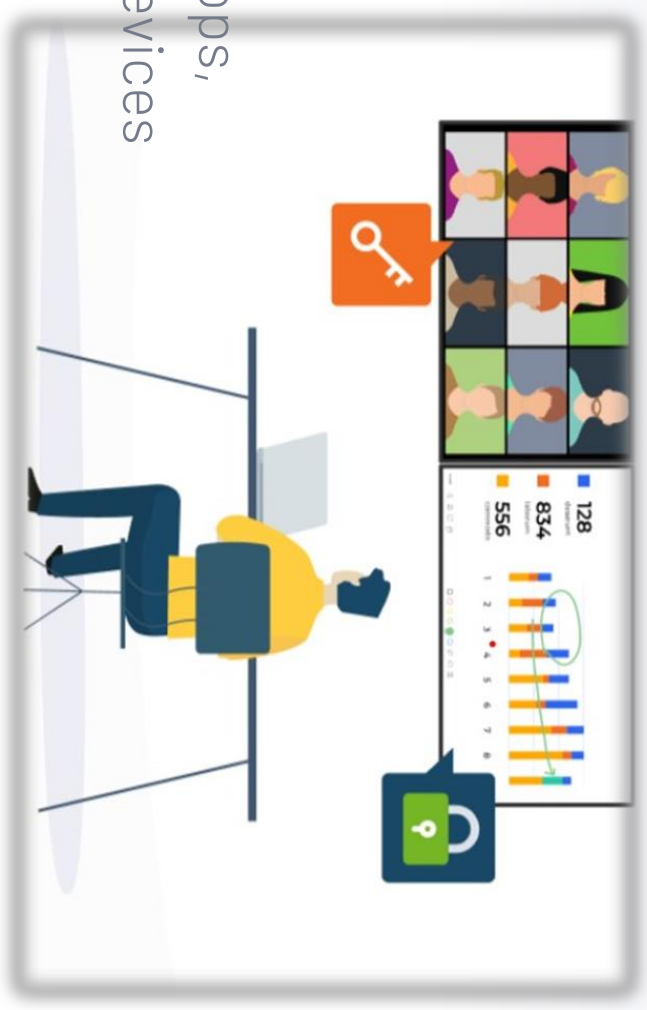
You can find me at **emilygreenhorn.com**

ZOOM.US

Connect from desktops and laptops, conference rooms, and mobile devices

1

Zoom

Leader in video communications

▼ Easy, reliable cloud platform

▼ Video and audio conferencing

▼ Can be used on multiple devices

  ▽ Desktops

  ▽ Mobile phones

  ▽ Room systems

Zoom with the Volunteer Council!

Basic
Free

Personal Meeting

Sign up, It's Free

- Host up to 100 participants
- Unlimited 1 to 1 meetings
- 40 mins limit on group meetings
- Unlimited number of meetings
- Online support

+ Video Conferencing Features
+ Web Conferencing Features
+ Group Collaboration Features
+ Security

Pro
$14.99 /mo/host

Great for Small Teams

Buy Now

- All Basic features +
- Includes 100 participants
- Need more participants?
- Meeting duration limit is 24 hrs
- User management
- Admin feature controls
- Reporting
- Custom Personal Meeting ID
- Assign scheduler
- 1GB of MP4 or M4A cloud recording
- REST API
- Skype for Business (Lync) interoperability

+ Optional Add-on Plans

Business
$19.99 /mo/host

Small & Med Businesses

Starting at $199.9 hosts for $199.90/mo

Buy Now

- All Pro features +
- Includes 300 participants
- Need more participants?
- Dedicated phone support
- Admin dashboard
- Vanity URL
- Option for on-premise deployment
- Managed domains
- Single sign-on
- Company branding
- Custom emails
- LTI integration
- Cloud Recording Transcripts

+ Optional Add-on Plans

Enterprise
$19.99 /mo/host

Large Enterprise-Ready

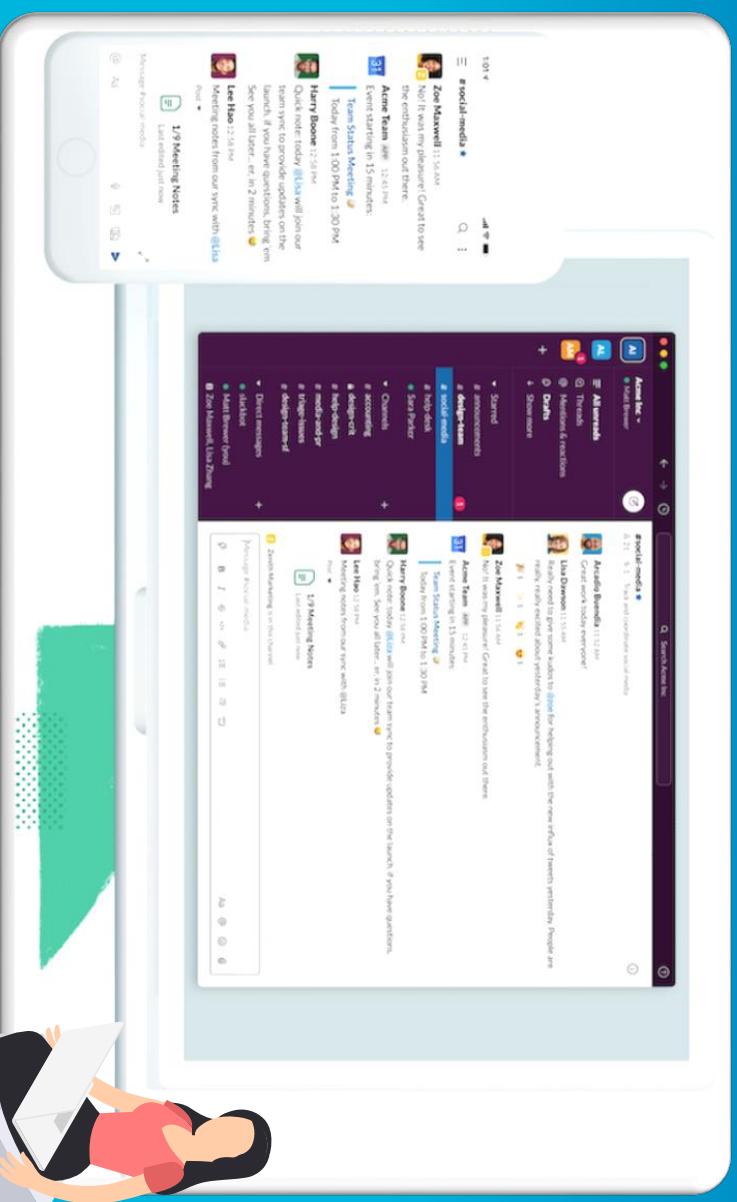Starting at $1,999 hosts for $1,999/mo

Contact Sales

- All Business features +
- Enterprise includes 500 participants
- Enterprise Plus includes 1,000 participants
- Unlimited Cloud Storage
- Dedicated Customer Success Manager
- Executive Business Reviews
- Bundle discounts on Webinars and Zoom Rooms

SLACK

Efficient teamwork

Organizations save time by using Slack, an app that allows you to text, chat, join interest groups, and stay connected.

SLACK

Free
For small teams trying out Slack for an unlimited period of time

$0 USD/mo

GET STARTED

✓ Access to 10,000 of your team's most recent messages

✓ 10 integrations with other apps like Google Drive, Office 365 and many more

✓ 1:1 voice and video calls between teammates

Learn more

Standard
For small- and medium-sized businesses

$6.67 USD/mo*

GET STARTED

All the benefits of Free, and:

✓ The full context of your organization's message history at your fingertips

✓ Timely info and actions in one place with unlimited integrations

✓ Face-to-face communication with group voice and video calls of up to 15 teammates

✓ Secure collaboration with outside organizations or guests from within Slack

Learn more

Plus
For larger businesses or those with additional administration needs

$12.50 USD/mo*

GET STARTED

All the goodness of Standard, and:

✓ Advanced identity management through SAML-based SSO and real-time Active Directory sync with OneLogin, Okta and Ping

✓ Compliance requirements met with corporate exports for all messages

✓ Around-the-clock teamwork and assistance with 99.999% guaranteed uptime and 24/7 support with a four-hour response time

Learn more

Enterprise Grid
For extra large businesses or those in regulated industries

CONTACT SALES

All the greatness of Plus, and:

✓ Peace of mind with enterprise-grade security and compliance, including Enterprise Key Management and HIPAA support

✓ Large scale collaboration and alignment with support for up to 500,000 users

✓ Streamlined administration with centralized controls and customizable policies

✓ Tailored support with a designated account and customer success team

Learn more

Sign Up Genius

Say goodbye to reply-all emails and paper sign up sheets. Increase efficiency by using online sign ups.

Create a Sign Up

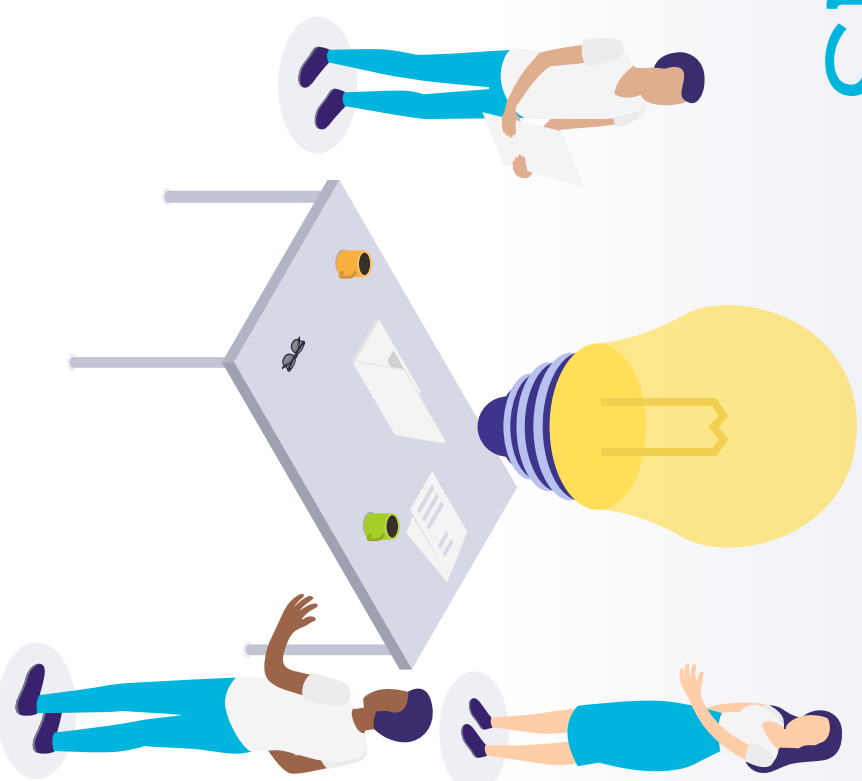**Invite Your Group**

They Sign Up Online

We Send Reminders

Planning Meetings and Staffing Events

Sign Up Genius

Basic
FREE
Personal or Family Use

Get Started

- ✔ Automated Email Reminders
- ✔ 400+ Basic Design Themes
- ✔ 1,000 Emails per Month
- ✔ 1 Custom Question for Participants
- ✔ Advertising on Sign Up Pages

See the full feature list

Silver
$ 8 .99 /month
Monthly ⚪ Annual

Paid annually $107.89
Annual plan saves $11.99

Sole Proprietors and
Power Organizers

Buy Now

- ✔ 1 Additional Administrator
- ✔ Premium Themes
- ✔ 5,000 Emails, 150 Texts per Month
- ✔ 2 Custom Questions for Participants
- ✔ 3 Advertising-free Sign Ups

See the full feature list

Gold
Best Value
$ 22 .49 /month
Monthly ⚪ Annual

Paid annually $269.89
Annual plan saves $29.99

Small Nonprofits
and Organizations

Buy Now

- ✔ 10 Additional Administrators
- ✔ Unlimited Custom Themes
- ✔ 10,000 Emails, 500 Texts per Month
- ✔ 5 Custom Questions for Participants
- ✔ 10 Advertising-free Sign Ups

See the full feature list

Platinum
$ 44 .99 /month
Monthly ⚪ Annual

Paid annually $539.89
Annual plan saves $59.99

Businesses and
Large Nonprofits

Buy Now

- ✔ 20 Additional Administrators
- ✔ Premium Customer Support - Phone / Chat / Email
- ✔ 20,000 Emails, 1,500 Texts per Month
- ✔ 10 Custom Questions for Participants
- ✔ Unlimited Advertising-free sign ups

See the full feature list

Doodle

1:1 Meetings

Quickly schedule 1:1s with outside parties, without guessing or asking about availability. You show your best times. Guests narrow it down. Date and time set.

Open up a "time block"

A first-come, first-served open block for appointments lets guests see and respond to your changing availability, without you having to constantly update them.

Gather groups of 3+ people

Anyone invited to take a Doodle poll can respond no matter what calendar they use. This "universal" access lets all Doodle guests participate, no sign-in required.

Doodle

Starter

$ **4.49** /mo

paid annually

1 user ⓘ

[Start free trial]

No ads

Sync meetings to calendars

Deadlines and reminders

Ask for email, phone, address

Track meeting invitations

Zapier integration `New`

RECOMMENDED

Pro

$ **5.99** /mo

paid annually

1 user ⓘ

[Start free trial]

No ads

Sync meetings to calendars

Deadlines and reminders

Ask for email, phone, address

Track meeting invitations

Zapier integration `New`

Bookable Calendar `New`

Custom logo and branding

Personalized scheduling URL

Doodle 1-on-1 meetings `New`

Team

$ **30.00** /mo

paid annually

5 users ⓘ

[Start free trial] [−] [+]

No ads

Sync meetings to calendars

Deadlines and reminders

Ask for email, phone, address

Track meeting invitations

Zapier integration `New`

Bookable Calendar `New`

Custom logo and branding

Personalized scheduling URL

Doodle 1-on-1 meetings `New`

Multiple user management

Doodle Bot for Slack `New`

Enterprise

A customized environment for those organizations that need enhanced customization, control, and support

[Contact us]

All Premium features plus:

Custom billing & legal terms

Dedicated Success Manager

99.9% availability SLA

Priority support

Guaranteed response time

Dedicated onboarding and user training

Single sign-on (SSO)

Dropbox

- Files are backed up to the Cloud (online) and are accessible on any computer.

- You can save, access, and share your important stuff:

  - Anywhere, anytime, any device

- Share and edit documents with board members and committee members.

Sharing Files
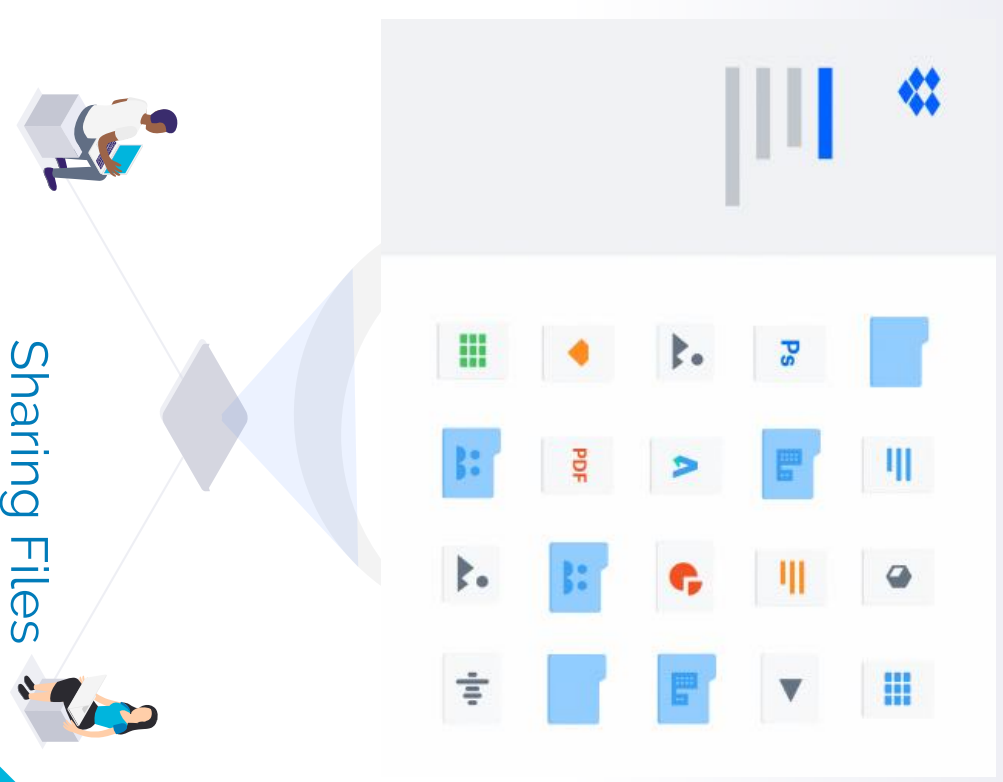
Dropbox

The Content is automatically synced between the cloud and your devices

Dropbox will update changes to all devices

Add a new file
Edit existing file
Delete a file

If you are offline, files will sync as soon as you go online
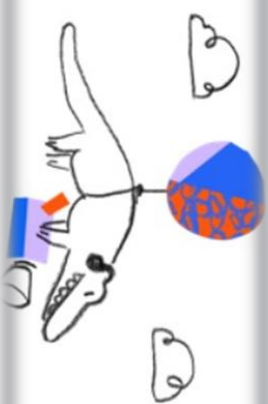
Choose the right Dropbox for you

	For individuals		For teams	
	Plus	**Professional**	**Standard**	**Advanced**
	Buy now	Try for free	Try for free	Try for free
		or purchase now	or purchase now	or purchase now
○ Billed yearly ○ Billed monthly	$9.99 / month	$16.58 / month	$12.50 / user / month	$20 / user / month
	Get started	Try for free	Try for free	Try for free
		or purchase now	or purchase now	or purchase now

Google's G Suite
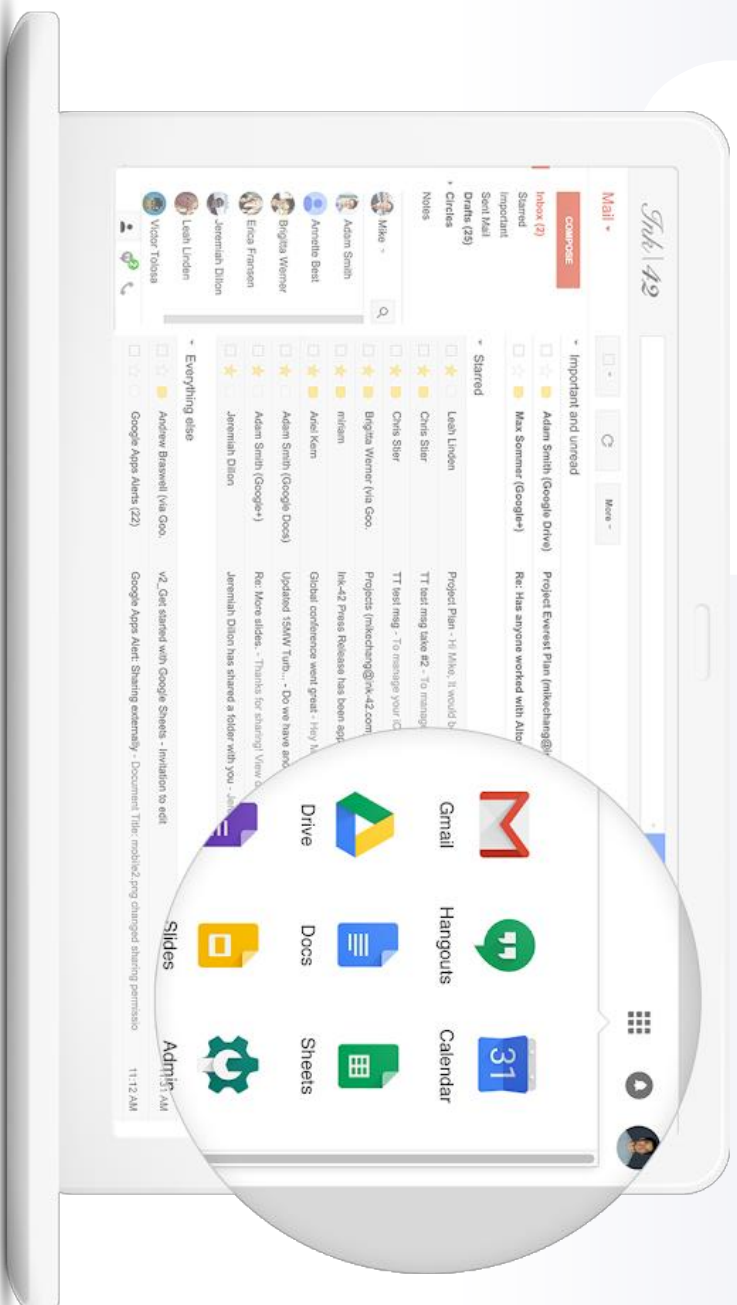
Organizations can....

- CONNECT
  - Gmail, Google Chat, Calendar, Hangouts/Video
- CREATE
  - Docs, Sheets, Forms, Slides
- ACCESS
  - Google Drive, Cloud Search

G Suite

Basic	Business	Enterprise
$6/mo	**$12**/mo	**$25**/mo
INCLUDED APPLICATIONS	**INCLUDED APPLICATIONS**	**INCLUDED APPLICATIONS**
Gmail Business email	**Gmail** Business email	**Gmail** Business email
Meet Video and voice conferencing (for up to 250 participants per call)	**Meet** Video and voice conferencing (for up to 250 participants per call)	**Meet** Video and voice conferencing (for up to 250 participants per call)
Chat Secure team messaging	**Chat** Secure team messaging	**Chat** Secure team messaging
Calendar Shared calendars	**Calendar** Shared calendars	**Calendar** Shared calendars
Drive 30GB cloud storage	**Drive** Unlimited cloud storage (or 1TB per user if fewer than 5 users)	**Drive** Unlimited cloud storage (or 1TB per user if fewer than 5 users)
Docs Word processing	**Docs** Word processing	**Docs** Word processing
Sheets Spreadsheets	**Sheets** Spreadsheets	**Sheets** Spreadsheets
Slides Presentation builder	**Slides** Presentation builder	**Slides** Presentation builder
Forms Professional surveys builder	**Forms** Professional surveys builder	**Forms** Professional surveys builder
Sites Website builder	**Sites** Website builder	**Sites** Website builder
Keep Shared notes	**Keep** Shared notes	**Keep** Shared notes
Currents Engage employees	**Currents** Engage employees	**Currents** Engage employees
Apps Script Automate, integrate, and extend with G Suite	**Apps Script** Automate, integrate, and extend with G Suite	**Apps Script** Automate, integrate, and extend with G Suite
	Cloud Search Smart search across G Suite	**Cloud Search** Smart search within and outside of G Suite

Online Payments

Venmo **V**

Personal

▼ Link your financial info!

▼ Pay friends and family with a Venmo account

▼ using money you've paid to Venmo, or via bank account/debit card.

▼ Beginning uses in social commerce.

Square ■

Business

▼ Connect Square's equipment to a phone or tablet to accept easy card payments.

▼ OR create invoices, take remote credit card payments, or online site payments.

3.5 BILLION USERS

WHY Social
Media for
Organizations?

- Community exposure
- Attract new members
- Collect new data about your engagement with your audience
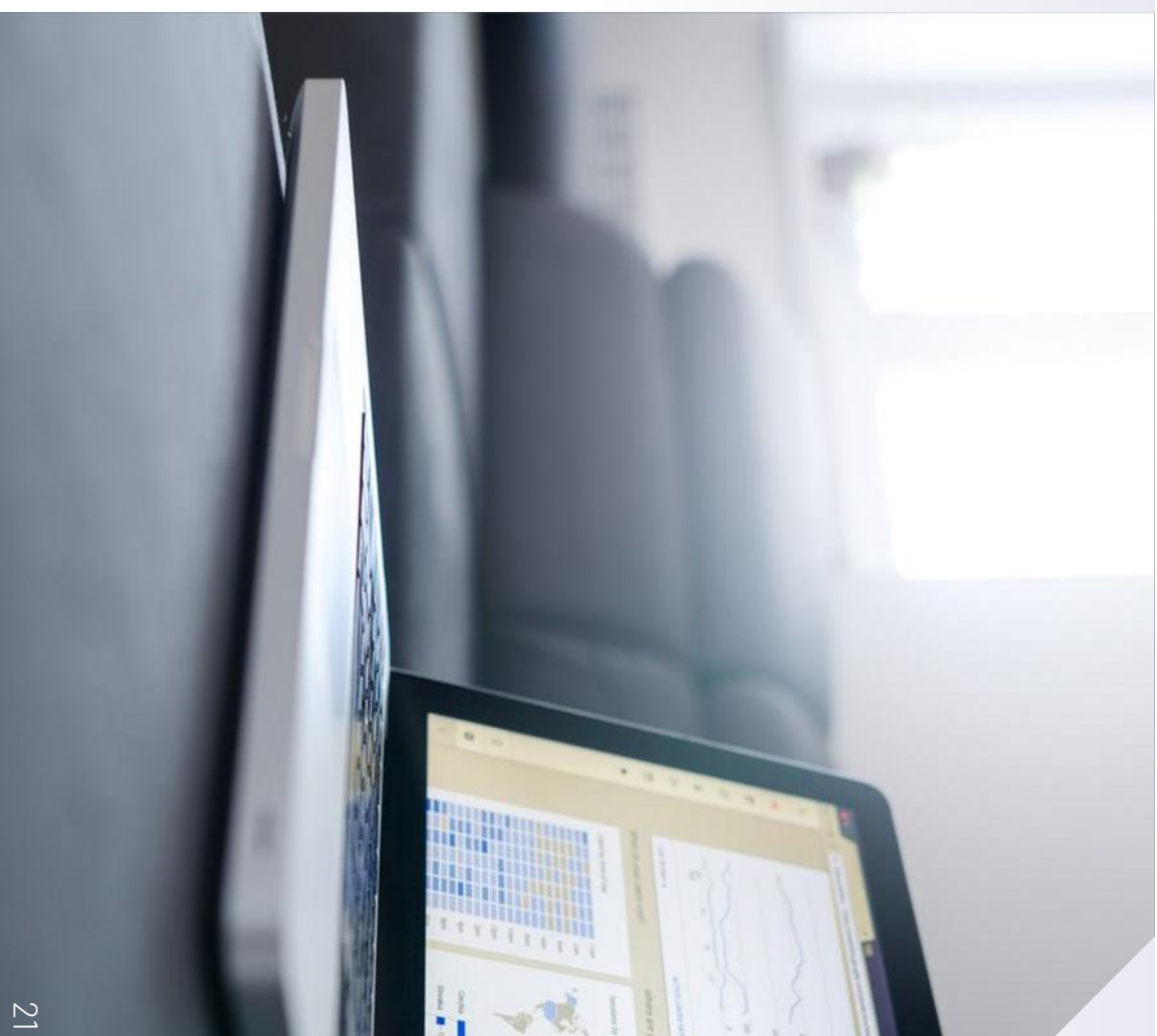
"Facebook, Youtube, continue to be most widely used online platforms among U.S. adults"

% of U.S. adults who say they ever use the following online platforms or messaging apps online or on their cellphone

- YouTube 73%
- Facebook 69
- Instagram 37
- Pinterest 28
- LinkedIn 27
- Snapchat 24
- Twitter 22
- WhatsApp 20
- Reddit 11

2012 2013 2014 2015 2016 2017 2018 2019

80%
60
40
20

Note: Pre-2018 telephone poll data is not available for YouTube, Snapchat and WhatsApp. Comparable trend data is not available for Reddit.

Source: Survey conducted Jan. 8-Feb. 7, 2019.

PEW RESEARCH CENTER

Important Things to *Note*:

Facebook

- Especially popular with parents, grandparents
- Engage by posting videos and photos!
- Platform that provides the best metrics and insights into patron demographics
- Videos > Images > Text

Twitter

- Users are younger and tech savvy – highly active and dedicated
- Focus on news or connecting ideas and themes
- Post things "in the moment"
- Use hashtags to expand your audience

Instagram

- Currently the most popular social media platform
- Newest and fastest-growing app!
- Connect with students and millenials here
- VISUALLY engage with your audience
- Do not use hyperlinks!

THANKS!

Any questions?

You can find me at:

- emilygreenhorn.com
- emgreenhorn@gmail.com

Strategic Conversations

- Strategic Conversations will resume this fall
  - 2nd and 4th Tuesdays
  - 3:00 p.m. (Central Time)
    - September 15
    - September 29
    - October 13
    - October 27
    - November 10

League
of American
Orchestras

Gold Award
of **Excellence**

Deadline
August 31, 2020

Categories include:

▼ Fundraising

▼ Service

▼ Membership

▼ Education

▼ Audience Development/Community Engagement

▼ Communication/Technology

▼ Leadership/Organizational Structure

Adding a new category this year:

▼ **Flexibility/Adaptability**

Look for more information in the coming weeks, including the summer edition of *Volunteer Notes.*

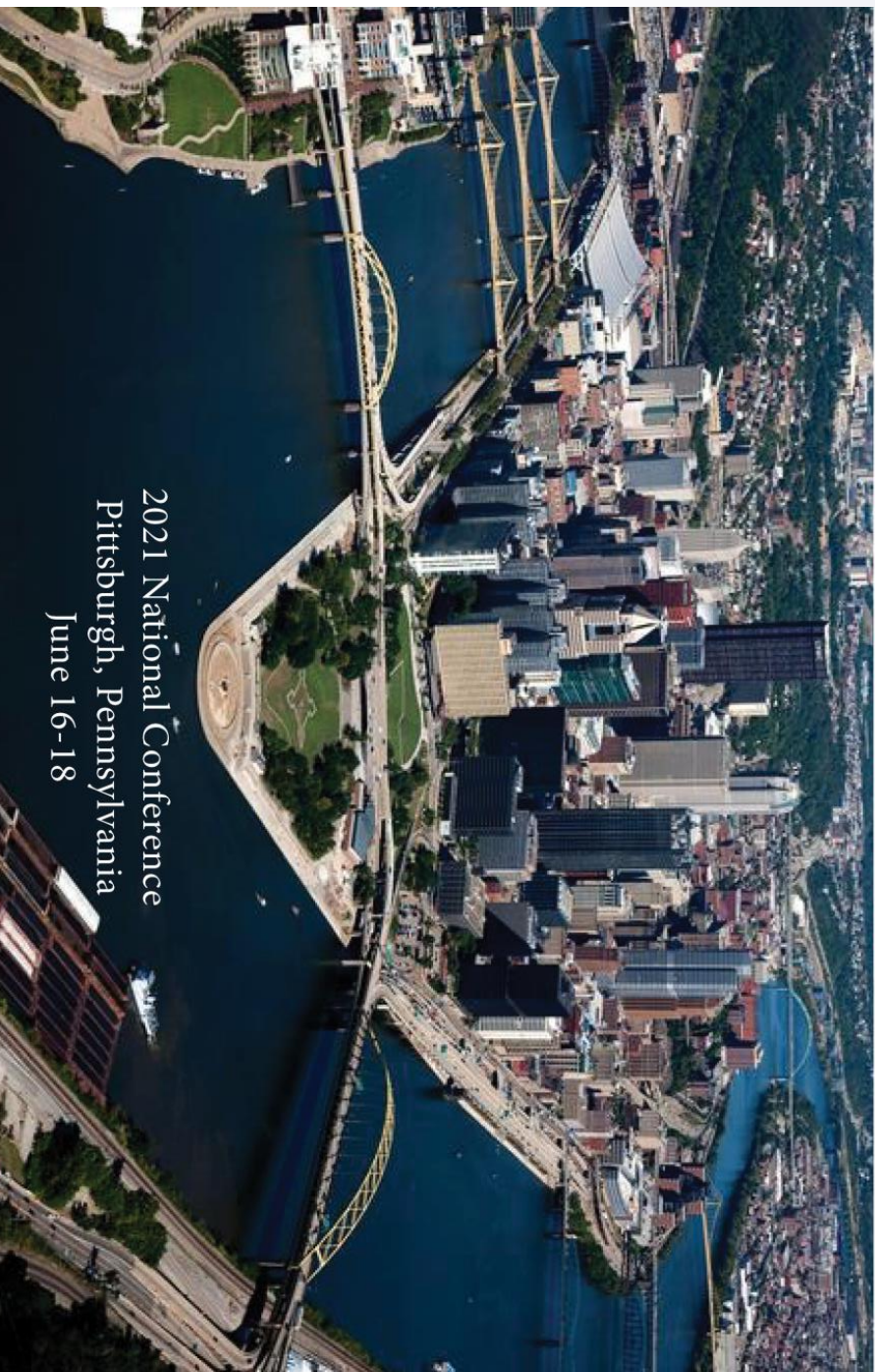Programs undertaken during 2019-2020 Season

THANK YOU FOR JOINING US!
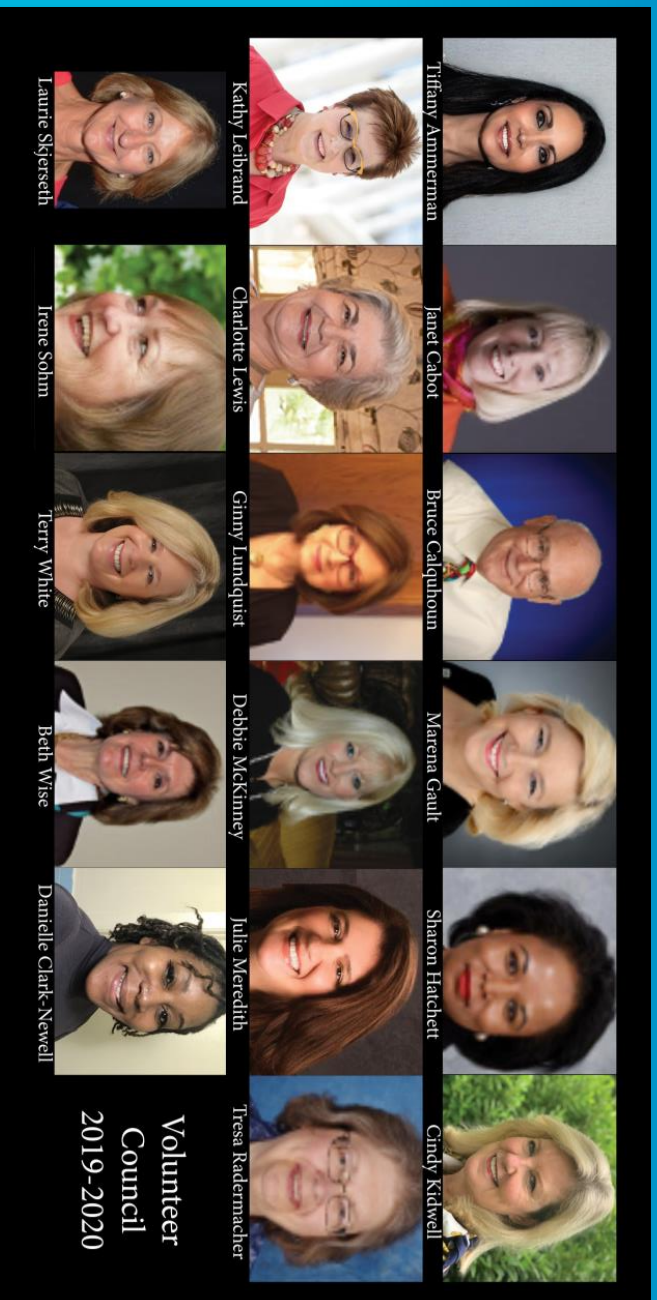
Post any additional comments or questions to our Friends of the League of American Orchestra Volunteer Council Facebook page.

Volunteer Council 2019-2020

2021 National Conference
Pittsburgh, Pennsylvania
June 16-18

PITTSBURGH SYMPHONY ORCHESTRA
MANFRED HONECK, MUSIC DIRECTOR