PEER-TO-PEER CONVERSATION:
VIRTUAL VIRTUOSOS: HOW APPS CAN STRIKE A CHORD WITH VOLUNTEER WORK

Emily Green (Minnesota Youth Symphonies / MMEA)
Laurie Skjerseth (Quad City Symphony Orchestra)
Janet Cabot (Madison Symphony Orchestra)

This session is facilitated by:
VIRTUAL VIRTUOSOS:

“How Apps Can Strike a Chord with Volunteer Work”
Hello!

I am Emily Green

I am here to brainstorm ways to help you utilize technology for success in your organization.

You can find me at emilygreenhorn.com
Connect from desktops and laptops, conference rooms, and mobile devices.
Zoom
Leader in video communications

Easy, reliable cloud platform
Video and audio conferencing
Can be used on multiple devices
- Desktops
- Mobile phones
- Room systems

Meeting by Video
Zoom with the Volunteer Council!
Efficient teamwork

Organizations save time by using Slack, an app that allows you to text, chat, join interest groups, and stay connected.
Planning Meetings and Staffing Events

Sign Up Genius

Efficiency by using online sign ups:
Say goodbye to reply-all emails and paper sign up sheets. Increase

10 Planning Meetings and Staffing Events

Sign Up Genius

Efficiency by using online sign ups:
Say goodbye to reply-all emails and paper sign up sheets. Increase

10 Planning Meetings and Staffing Events

Sign Up Genius

Efficiency by using online sign ups:
Say goodbye to reply-all emails and paper sign up sheets. Increase
Planning Meetings and Staffing Events

- Gather groups of 3+ people
- Open up a "time block"
- Constantly update them
- Change availability without you having to
- Appointments let guests see and respond to your
- A first-come, first-served open block for
- Quick scheduling: set with outside parties, without
- Best times, guests narrow it down. Date and time set.
- Guessing or asking about availability. You show your
- Guests several times per day.
Planning Meetings and Staffing Events
Files are backed up to the Cloud (online) and are accessible on any computer.

- You can save, access, and share your important stuff:
- Share and edit documents with board members and committee members.
- Anywhere, anytime, any device

Sharing Files
The content is automatically synced between the cloud and your devices. Dropbox will update changes to all devices. If you are offline, files will sync as soon as you go online.

- Add a new file
- Edit existing file
- Delete a file

Sharing Files
## Sharing Files

<table>
<thead>
<tr>
<th>Plan</th>
<th>Monthly Cost</th>
<th>Yearly Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Try for free</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Get started</td>
<td>$9.99</td>
<td></td>
</tr>
<tr>
<td>Try for free</td>
<td>$16.99 / user</td>
<td></td>
</tr>
<tr>
<td>Try for free</td>
<td>$12.99 / user</td>
<td></td>
</tr>
<tr>
<td>Try for free</td>
<td>$20</td>
<td></td>
</tr>
</tbody>
</table>

### For Teams

- Advanced
- Standard
- Professional
- Plus

### For Individuals

- Choose the right Dropbox for you
Cloud Search
Google Drive

ACCESS
Forms, Slides, Docs, Sheets

CREATE
Hangouts/Video, Chat, Calendar, Gmail, Google

CONNECT
Organizations can...
<table>
<thead>
<tr>
<th>Plan</th>
<th>Price</th>
<th>Included Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>$6/mo</td>
<td>Gmail, Business, and basic Team messaging</td>
</tr>
<tr>
<td>Business</td>
<td>$12/mo</td>
<td>Gmail, Business, Team messaging, and video conferencing</td>
</tr>
<tr>
<td>Enterprise</td>
<td>$25/mo</td>
<td>Gmail, Business, Team messaging, video conferencing, and 2500 Cloud Storage (per user)</td>
</tr>
</tbody>
</table>
Online Payments

**Personal**
- Link your financial info.
- Pay friends and family

**Business**
- Connect Square’s equipment to a phone or tablet to accept easy card payments.
- OR create invoices, take remote credit card payments, or online site payments.

**Venmo**
- Beginning uses in social commerce.
- Connect your Venmo account with a Venmo account to Venmo, or via bank using money you’ve paid.

**Square**
- Business
  - Connect Square equipment to a phone or tablet to accept easy card payments.
  - OR create invoices, take remote credit card payments, or online site payments.
SOCIAL MEDIA

3.5 BILLION USERS
WHY Social Media for Organizations?

- Community exposure
- Attract new members
- Collect new data about your engagement with your audience
- Engaging with Members and Supporters
used online platforms among U.S. adults

Facebook, YouTube, continue to be most widely
Important Things to Note:

**Facebook**
- Especially popular with parents, grandparents
- Engage by posting videos and photos!
- Platform that provides the best metrics and insights into patron demographics
- Videos > Images > Text

**Twitter**
- Users are younger and tech savvy - highly active
- Engage by posting videos and photos!
- Focus on news or connecting ideas and themes
- Use hashtags to expand moment "Post things "in the "connect ideas and dedicated themes"

**Instagram**
- Currently the most popular social media platform
- Newest and fastest growing app!
- Connect with students especially popular with grandparents
- VISUALLY engage with your audience
- Do not use hyperlinks!
THANKS!
Any questions?
You can find me at:
emilygreenhorn.com
emgreenhorn@gmail.com
Strategic Conversations will resume this fall.

- 2nd and 4th Tuesdays
- 3:00 p.m. (Central Time)
- September 15
- September 29
- October 13
- October 27
- November 10

Strategic Conversations will resume this fall.
Adding a new category this year:

- Flexibility/Adaptability

Categories include:

- Fundraising
- Service
- Membership
- Education
- Leadership/Organizational Structure
- Communication/Technology
- Audience Development/Community Engagement
- Fundraising

Look for more information in the coming weeks, including the summer edition of Volunteer Notes.

Deadline: August 31, 2020

Programs undertaken during 2019-2020 season.
THANK YOU FOR JOINING US!

Post any additional comments or questions to our Friends of the League of American Orchestra Volunteer Council Facebook page.