PEER-TO-PEER CONVERSATION:
FIGURING OUT TOGETHER HOW TO HANDLE FUNDRAISING IN THIS DIFFICULT TIME

This session is facilitated by:

Tresa Radermacher (Northwest Indiana Symphony Orchestra)
Cindy Kidwell (East Texas Symphony Orchestra)
Terry White (Amarillo Symphony Orchestra)
Beth Wise (Huntsville Symphony Orchestra)
FUNDRAISING STRATEGY POINTS

- Focus on volunteer fundraising
- Look at what might continue to work
- Stay positive and be hopeful
- Be open to changes
- Communicate with Symphony Boards
NEW REALITIES

- Fundraising in the face of a pandemic

Discussion Questions
- Did your organization have to cancel/postpone/reconfigure a fundraiser?
- Did your organization find a way to raise dollars in a different way?
FUNDRAISING WITHOUT AN EVENT

Discussion Questions

- How has your organization raised funds without holding an event?
- How might your organization adapt these ideas?
PREPARING FOR THE UNEXPECTED

Discussion Questions

- How do you communicate event changes with sponsors/donors?
- How do you handle ticketed events where reservations have already been made?
- How do you handle donation of items?
ADDRESSING UNCERTAINTY

Discussion Questions

- How do we plan for events with the uncertainty of the upcoming season?

- How do we approach donors/sponsors when dates of events are uncertain?
FINAL SUGGESTIONS

- Let the donor determine their gift - never assume their response

- Focus on what can be done

- Review/Watch Fundraising Webinars posted

STRATEGIC CONVERSATIONS

- Strategic Conversations will resume this fall
  - 2nd and 4th Tuesdays
  - 3:00 pm (Central Time)

  September 15
  September 29
  October 13
  October 27
  November 10
Session 2 – Volunteer Council Constituency
Monday, May 18
Peer to Peer Discussion: Idea Exchange of Volunteer Support of our Board, Musicians, Volunteers and the Community.

Session 3 – Volunteer Council Constituency
Monday, June 1
Virtual Virtuosos: How Apps Can Strike a Chord with Volunteer Work
THANK YOU FOR JOINING US!

- Post any additional comments or questions to our Friends of the League of American Orchestra Volunteer Council Facebook page