League of American Orchestras’ Essentials of Orchestra Management Program Begins Today
Hosted by USC Thornton School of Music

Acclaimed Ten-Day Residential Program, Presented In Association with The University of Southern California Arts Leadership Program (ARTL) Offers Early Career Professionals an Unparalleled 360-Degree Immersion Into the Orchestra Field, Innovative Leaders as Faculty, and Network-Building Opportunities

New York, NY (July 12, 2016) – Beginning today, thirty-one participants from across the country and beyond will experience the League of American Orchestras’ ten-day immersive Essentials of Orchestra Management program in Los Angeles. The program, presented in association with The University of Southern California Arts Leadership Program (ARTL) and hosted by USC Thornton School of Music, has long been considered an entrée into understanding the complexities of the orchestra field, and a critical means of building a network of peers helpful throughout one’s career.

The intensive curriculum delves into the fundamentals of orchestra management as well as the evolving work of orchestras, covering topics including mission, programming, community engagement, leadership, new audience engagement, fiscal health, organizational culture, governance, and technology.

Essentials’ hands-on curriculum challenges participants to tackle real-world situations. The seminar will also feature site visits to Walt Disney Concert hall, the Hollywood Bowl, and Heart of Los Angeles, a youth development agency that serves as the home of the Los Angeles Philharmonic’s Youth Orchestra Los Angeles (YOLA@HOLA).

Highlights will include interviews with guest artists including Gustavo Dudamel, music and artistic director, Los Angeles Philharmonic; Michael Morgan, music director and conductor, Oakland Symphony; and Christopher Rountree, conductor and composer, wild Up; participants will also attend a Los Angeles Philharmonic concert.
League of American Orchestras President and CEO Jesse Rosen will address the issue of “Service to the Field” with panelists Bruce Coppock, CEO, The Saint Paul Chamber Orchestra (retired) and Simon Woods, president and CEO, Seattle Symphony Orchestra at Walt Disney Concert Hall on July 20 at 2:45 p.m.

“Orchestras in the 21st Century,” a panel discussion with Deborah Borda, president and CEO, Los Angeles Philharmonic; Deborah F. Rutter, president, The John F. Kennedy Center for the Performing Arts; and Simon Woods, moderated by Thomas Wilkins, principal conductor, Hollywood Bowl Orchestra, will also take place at Walt Disney Concert Hall on July 20 at 5:15 p.m.

Since its inception in 2000, over 400 emerging leaders have participated in Essentials, including many who now hold key leadership positions in orchestras.

This year’s Essentials participants were selected in a competitive process based on management and leadership experience and potential, commitment to serving American orchestras, and motivation and goals for participating in this professional development seminar.

The complete Essentials of Orchestra Management faculty includes:

Karen Lewis Alexander, vice president for development, Chicago Symphony Orchestra
Brent Assink, executive director, San Francisco Symphony
Leni Boorstin, director, community and government affairs, Los Angeles Philharmonic
Deborah Borda, president and CEO, Los Angeles Philharmonic
Ken Cole, vice president for learning and leadership development, League of American Orchestras
Bruce Coppock, CEO, The Saint Paul Chamber Orchestra (retired)
Gustavo Dudamel, music and artistic director, Los Angeles Philharmonic
Ron Evans, principal consultant, Group of Minds
Scott Faulkner, bassist, Reno Philharmonic; past executive director, Reno Chamber Orchestra
Kenneth J. Foster, director, Arts Leadership Program, USC, Thornton School of Music
Timothy F. Gallagher, strategy consultant, Portola Advisors LLC
Martha Gilmer, CEO, San Diego Symphony
Curt Kirschner, partner, Jones Day; member, San Francisco Symphony Board of Governors
Jim Kirk, chief financial officer, San Francisco Symphony
Andrew Malloy, trombonist, Los Angeles Chamber Orchestra and other LA orchestras
John McGuirk, director, Performing Arts Program, The William and Flora Hewlett Foundation
Michael Morgan, music director and conductor, Oakland Symphony
Vanessa Moss, vice president for orchestra and building operations, Chicago Symphony Orchestra
Jeffrey Neville, orchestra personnel manager, Los Angeles Philharmonic
Gretchen Nielsen, director, educational initiatives, Los Angeles Philharmonic
Mona Patel, vice president, human resources and general counsel, Los Angeles Philharmonic
Jesse Rosen, president and CEO, League of American Orchestras
Christopher Rountree, conductor and composer, wild Up
Deborah F. Rutter, president, The John F. Kennedy Center for the Performing Arts
Barry A. Sanders, secretary, board and executive committee member, League of American Orchestras; former board chairman, Los Angeles Philharmonic
David Snead, president and CEO, Handel + Haydn Society
Jonathan Weedman, regional vice president, Wells Fargo Foundation
Thomas Wilkins, principal conductor, Hollywood Bowl Orchestra
Simon Woods, president and CEO, Seattle Symphony
Zev Yaro, former county supervisor, Third District, Los Angeles County

The 2016 class is comprised of early career professionals from orchestras and other performing arts organizations, three graduate students, a professional musician/music instructor, and a conductor. Participants this year include:

Catherine Beeson, director of community and education programs, Colorado Symphony Orchestra
Bridget Brazeau, general manager. New England Philharmonic
Michael Devlin, corporate partnerships and events assistant, Royal Scottish National Orchestra
Jeff Domoto, music director, Vermont Youth Orchestra Association
Isabel Escalante, violinist and music instructor, Greater LA Area
Shire Feingold, manager of patron and donor services, Princeton Symphony Orchestra
Paul Finkelstein, artistic planning coordinator, The Saint Paul Chamber Orchestra
Mitsuko Flynn, development coordinator, Charleston Symphony Orchestra
Samuel Grodin, doctorate of musical arts candidate, USC Thornton School of Music
Catherine Hann, development associate, Toledo Symphony
Lynn Haueter, executive director, Corpus Christi Symphony Orchestra
Amy Heald, education and community engagement director, Reno Philharmonic
Megan Heber, director of communications and marketing, University of North Texas, College of Music
Jeffrey Jordan, chorus manager, San Francisco Symphony
Giuliano Kornberg, marketing and communications intern/ audio archiver, Stanford Live/ Stanford University Department of Music
Najean Lee, director of government affairs and education advocacy, League of American Orchestras
Vincent Madonna, artistic operations director, Naples Philharmonic
Kevin Marvin, executive director, Santa Barbara Chamber Orchestra
Amanda Meliosky, artistic operations and education manager, North Carolina Symphony
Andrew Moreschi, executive director, Unitas Ensemble
Tony Nickle, director of orchestral operations, Jacksonville Symphony
Lindsay Pearson, orchestra manager, Flint Symphony Orchestra
Renee Pflughaupt, orchestra manager, Lincoln’s Symphony Orchestra
Kierstin Quick, operations manager, Louisville Orchestra
Cynthia Ryan, master of music candidate/ business consultant, San Francisco Conservatory of Music /Young Chamber Musicians
Rana Scarlett-Johnson, executive director, Omaha Area Youth Orchestras
Shiva Shafii, marketing director, West Virginia Symphony Orchestra
Peter Shin, master of music in composition candidate, USC Thornton School of Music
Stacia Trimm, arts administration/ operations assistant, Sarasota Orchestra
Latonya Wright, development manager, Winston-Salem Symphony
Michelle Zwi, orchestra personnel manager, Spoleto Festival USA

_Essentials of Orchestra Management_ is made possible by a generous grant from
The Andrew W. Mellon Foundation, The Hearst Foundation, Inc., and the National Endowment for the Arts. _Essentials_ is sponsored by the Association of California Symphony Orchestras.

The League of American Orchestras leads, supports, and champions America’s orchestras and the vitality of the music they perform. Its diverse membership of more than 2,000 organizations and individuals across North America runs the gamut from world-renowned symphonies to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love symphonic music. The only national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning Symphony magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit _americanorchestras.org_.

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