2017 Mid-Winter Managers Meeting
January 29 – 30, 2017
Dallas, TX

Group 1
Horst Abraham, Facilitator

Sunday, January 29, 2017

1:00-6:00pm Registration
Pecan Ballroom, 32nd Floor

2:00-3:45pm A Conversation about Equity in the Arts
Hawthorn, 3rd Floor
Justin Laing, senior program officer, The Heinz Endowments
Keryl McCord, president & CEO, EQ-The Equity Quotient
(Joint session with Group 2; members of Emerging Leaders Program also invited to attend.)

4:00-5:30pm Plenary: New Frameworks for Communicating Impact
Pecan Ballroom, 32nd Floor

Orchestras in communities of all sizes confront ongoing challenges in making the case for new and renewed investment in this art form. The key to clearly conveying the relevance of orchestras to funders, government, and the public at large requires getting inside the heads of those we wish to influence, and understanding what assumptions and values drive their priorities. Our partners at the National Human Services Assembly will share how they are tackling a similar challenge by creating new communications strategies, fueled by insights from The Frameworks Institute that can build value and understanding across political, racial, and socio-economic lines.

Presenter: Ilsa Flanagan, director, National Reframing Initiative, National Human Services Assembly
Part II
What is the mission-based narrative we would like to tell about ourselves, and do our actions support it? Do orchestras “earn” their negative perceptions, or do we simply have messaging and communications challenges? Two leading voices in the non-profit arts community, Keryl McCord, formerly managing director of Alternate Roots, and Justin Laing, Program Director, The Heinz Endowments, talk with Jesse Rosen about orchestras, values, and perceptions in the wider ecology of the arts.

Presenters:
Justin Laing, program officer, The Heinz Endowments
Keryl McCord, president and CEO, EQ-The Equity Quotient
Jesse Rosen, president and CEO, League of American Orchestras

5:30-6:30pm
Welcome Reception sponsored by Boomerang Carnets
Pecan Ballroom, 32nd Floor

7:00pm
Group 1 and Group 2 Dinner
CBD Provisions, 1530 Main Street

Monday, January 30, 2017

8:00-9:00am
Breakfast sponsored by the Cliburn
Bluebonnet Ballroom, 2nd Floor
Join us for a breakfast hosted by the Cliburn to learn more about the upcoming Van Cliburn International Piano Competition. As the fifteenth edition of the Competition approaches in May, the Cliburn is planning new initiatives to grow audiences and awareness of its new winners nationally and internationally—be among the first to hear about its plans!

9:00-10:00am
Open Forum & League Update
Hawthorn, 3rd Floor

10:00am-12:00pm
Building Governance and Board Recruitment
Models to Meet the Imperatives of 2017 and Beyond
  o How do we reconcile the pressure to bring more wealth on to our boards, against the needs to be
more representative of our communities, and more forward looking as organizations?

- How do we grow boards that value both artistic excellence as well as deep and innovative community reach.
- What steps would we need to take to develop boards that are diverse, and that play an active role in our commitment to work authentically with minority and disadvantaged communities?

12:00-1:00pm  Lunch

1:00-4:00pm  Adaptive Leadership
Hawthorn, 3rd Floor

- What are the adaptive change strategies we need to address the issues that surfaced this weekend?
- What are the practical steps we can take in the next 12 months to move forward?

Facilitated by Horst Abraham, Ross School of Business, University of Michigan

4:00PM  Adjourn

The Reception at the Mid-Winter Managers Meeting is generously sponsored by Boomerang Carnets | CIB

The Breakfast at the Mid-Winter Managers Meeting is generously sponsored by The Cliburn

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