

League of American Orchestras
2016 National Conference

Group 2 Executive Directors Constituency Meetings

Constituency Liaison:

kcole@americanorchestras.org

Constituency Meetings take place at the Baltimore Marriott
Waterfront unless otherwise noted.

Thursday, June 9

12:00pm – 1:00pm
Grand Ballroom 1
3rd Fl.

Lunch with Group 1 Executive Directors

Sponsored by Patron Technology

How do we achieve greater communication and integration between
Groups 1 and 2?

4:15pm – 4:30pm
Laurel B
4th Fl.

Welcome, Introductions, Elections

Peter Kjome, president and CEO, Grand Rapids Symphony

4:30pm – 5:30pm
Laurel B
4th Fl.

Artistic Planning and Institutional Identity

An exploration of how artistic choice-making affects institutional
identity, whom amongst those involved in the organization—artistic
leadership, administrative leadership, the board—is responsible,
and how artistic programming should reflect and respond to civic
priorities.

Martha Gilmer, Chief Executive Officer, San Diego Symphony

Friday, June 10

2:15pm – 2:45pm
Grand Ballroom 5-6
3rd Fl.

Orchestra Facts

Join us for a special preview of Orchestra Facts. This presentation will
highlight some of the key findings and trends found in the League's soon-
to-be published report of orchestra finances and operations covering the
nine year period 2006-14.

*Stephen Lisner, COO, League of American Orchestras; Karen Yair, vice
president, Knowledge Center, League of American Orchestras
Joint session with Development, Marketing, PR, Group 3-8 EDs*

Orchestra

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2:45pm – 2:55pm	Break
2:55pm – 4:00pm Laurel CD 4 th Fl.	Orchestrating Centennial Success in Baltimore Kate Caldwell relates her experience at the Baltimore Symphony Orchestra as it sought endowment gifts in anticipation of its 100th season. We'll focus on several key components of a successful planned giving campaign that orchestras can use to proactively honor and encourage their donors to make planned gifts, while maintaining and often growing their annual fund programs. <i>Kate Caldwell, M.M., CAP®, director of philanthropic planning, Baltimore Symphony Orchestra</i> <u>Reading: Orchestrating Centennial Success in Baltimore</u>
4:00pm – 4:10pm	Break
4:10pm – 5:30pm Laurel B 4 th Fl.	Optimizing the Board Chair/CEO Partnership What are the characteristics of a healthy, productive board chair/CEO relationship? How does one cultivate such relationships on a continual basis? <i>Lowell Noteboom, past chairman, League of American Orchestras;</i> <i>Pat Richards, chairman, League of American Orchestras</i>
5:45pm – 7:15pm	Dinner (out-of-pocket) Cinghaile 822 Lancaster Street

Saturday, June 11

8:00am – 8:50am Essex ABC 4 th Fl.	Nurturing a Healthy Organizational Culture Grab coffee and a muffin (out of pocket), and join us to discuss how to nurture a healthy, productive organizational culture. <i>Anne Parsons, president and CEO, Detroit Symphony Orchestra</i> <i>Joint session with Group 3-4 EDs</i>
11:00am – 12:00pm Laurel B 4 th Fl.	The Storytelling Imperative: Leveraging Self-Generated Content to Engage Audiences <i>Eileen Andrews, vice president of public relations, The John F. Kennedy Center for the Performing Arts</i>

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12:00pm – 12:30pm

Laurel B

4th Fl.

Audience Building through Wall Casting

Howard Herring, president and CEO, New World Symphony

12:30pm – 1:00pm

Laurel B

4th Fl.

Closing Roundtable

An opportunity to ask burning questions of your peers before we head to the Closing Session

Peter Kjome, president and CEO, Grand Rapids Symphony

The Group 2 Executive Directors Meeting Track is generously sponsored by Robert Swaney Consulting, Inc.

Name badges for this event generously provided by TALASKE | Sound Thinking