

Agenda

2025 National Conference Agenda – Education and Community Engagement (EdCE) Pre-Conference Half-Day Meeting

All times below are Mountain Time. Agenda content, order, and timings are subject to change.

Constituent Liaison: Najean Lee, Director of Government Affairs and Education Advocacy
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The following agenda describes sessions specifically designed for the above-mentioned constituents. For a full listing of Conference events and larger sessions, please visit <https://leagueconference.org/full-schedule>.

Tuesday, June 10, 2025

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| 1:00pm-1:10pm | Welcome, Introductions, Housekeeping

<i>Speaker: Steve Brosvik, President & CEO, Utah Symphony Utah Opera;
Najean Lee, League of American Orchestras</i> |
| 1:30pm-2:30pm | The North Star Approach

Learn how the USUO Education and Community Engagement team incorporated personal values into how they connect with community and how they developed a “North Star” approach, inspired by Dan Coyle’s <i>The Culture Code</i> .

<i>Speaker: Ben Kipp, Vice President of Education and Community Engagement, Utah Symphony Utah Opera</i> |
| 2:30pm-3:00pm | USUO Case Studies

USUO Staff will highlight programs that evolved and required greater cross-departmental collaboration. A specific ‘play’ will be used to demonstrate the development of the relationship and/or program. |
| 3:00pm-3:15pm | Break |
| 3:15pm-4:15pm | Program Adjustments from the Field

We’ll hear a few distinct examples from orchestras when it comes to starting a program from scratch, adapting an existing program, and making the decision to sunset. |

Presenters: Cierra Wallace, Education and Community Engagement Coordinator, Bozeman Symphony; Jessica Ingraham, Senior Director of Education, St. Louis Symphony Orchestra

4:15pm-5:00pm

Best/Barrier Workshop

In this session, participants will collaborate in small groups to explore two pivotal questions: "What do we look like at our best?" and "What is stopping us from doing that every day?" Through guided discussions, we'll identify key strengths and uncover barriers, fostering a deeper understanding of how to consistently achieve peak performance.

*Facilitator: **Ben Kipp**, Vice President of Education and Community Engagement, Utah Symphony | Utah Opera*

5:00pm-5:30pm

Ideas and Implementation

We'll wrap up our time together by reflecting back on major themes, interesting observations, and action steps we can implement when we return home.

*Speakers: **Ben Kipp**, Vice President of Education and Community Engagement, Utah Symphony | Utah Opera; **Terry Wolkowicz**, New Bedford Symphony Orchestra*

5:30pm

Adjourn

6:00pm/6:30pm

Optional EdCE Group Dinner

Details to come—please join us for a casual pay-your-way dinner. EdCE and friends are welcome. [RSVP no later than June 5.](#)

Notice: It is important to keep in mind antitrust rules governing competition that apply to this group discussion. While the agenda for this group includes discussion of a variety of issues that are crucial to orchestras' planning and strategies, the goal is not to agree on a single approach to these issues. With the benefit of analysis and discussion, each orchestra will be able to decide independently what course of action is best for its own organization. We ask you to avoid comments that relate to your orchestra's current or future plans for *ticket or event pricing (actual ticket prices, discount amounts), bargaining (including collective bargaining agreements or with vendors), or compensation.*