



## <u>2025 National Conference Agenda</u> – Education and Community Engagement (EdCE)

All times below are Mountain Time. Agenda content subject to change.

Constituent Liaison: Najean Lee, Director of Government Affairs and Education Advocacy <a href="mailto:nlee@americanorchestras.org">nlee@americanorchestras.org</a>, 202 776 0214

The following agenda describes sessions specifically designed for the above-mentioned constituents. For a full listings of Conference events and larger sessions, please visit <a href="https://leagueconference.org/full-schedule">https://leagueconference.org/full-schedule</a>.

## Wednesday, June 11, 2025

1:00pm-2:30pm Constituency Meeting Block 1

1:00pm-1:20pm Welcome and Introductions

We're thrilled to be together! We'll take a moment to get acquainted and

break the ice.

Facilitator: **Terry Wolkowicz** 

1:20pm-2:30pm Building Meaningful Community Partnerships: Orchestras Leading with

**Purpose** 

Orchestras thrive when they understand their communities deeply—recognizing needs, filling gaps, and fostering lasting connections. In this session, we'll explore how 2-3 orchestras identified opportunities to make a real impact through social services, wellness initiatives, and

responsive programming.

## Thursday, June 12, 2025

3:30pm-5:30pm Constituency Meeting Block 2

3:30pm-4:30pm Elevating Your Student, School, and Family Programming

Nearly every orchestra does some form of educational programming. How can we innovate and modify to ensure we are optimally serving

students, schools, or families?



4:30pm-5:30pm Roundtable Topics

This concurrent table discussion will offer an opportunity for participants to engage in two rounds of conversation on topics we will select together

in SLC.

## Friday, June 13, 2025

10:15am-11:45am Constituency Meeting Block 3

10:15am-11:15am Mission Possible

As orchestras increasingly rely on their missions to explain their work to the public and funders, how does EdCE help in the unpacking of mission, determine your slice of desired impact, and demonstrate success to

outside audiences?

11:15am-11:45am Final Reflection and Staying Connected

As we leave Conference, what will we choose to take with us? How do we stay connected and energized by what we've learned? We will identify strategies to keep the momentum on our path and deepen relationships

that will fulfill us as we return home.

**Notice**: It is important to keep in mind antitrust rules governing competition that apply to this group discussion. While the agenda for this group includes discussion of a variety of issues that are crucial to orchestras' planning and strategies, the goal is not to agree on a single approach to these issues. With the benefit of analysis and discussion, each orchestra will be able to decide independently what course of action is best for its own organization. We ask you to avoid comments that relate to your orchestra's current or future plans for *ticket or event pricing (actual ticket prices, discount amounts), bargaining (including collective bargaining agreements or with vendors), or compensation.*