

## **2024 National Conference Agenda – Orchestra Board Members**

*All times below are Central. Agenda content subject to change.*

Constituent Liaison: David Styers, Director of Learning and Leadership Programs  
[dstyers@americanorchestras.org](mailto:dstyers@americanorchestras.org), 202 409 6445

### **Thursday, June 6, 2024**

8:00am-12:00pm [Tech Fair](#)

8:00am-12:00pm [The New PPP for Boards—Post-Pandemic Pivot with Kay Sprinkel Grace](#)

*Advance registration and fee of \$295 member / \$365 not-yet-member required.*

1:00pm-2:30pm **Constituency Meeting Block 1**

#### **Welcome and Introductions**

*Facilitator: **Doug Hagerman**, Chair, League of American Orchestras; Past Chair, Milwaukee Symphony Orchestra*

#### **Challenges and Choices: Moving Ahead, Together**

Orchestra boards have dealt with many hard challenges and tough choices over the course of the last several years, and deliberations need to continue to address the changing environments orchestras face today and into the future. Come discuss what questions boards should be asking and how they need to engage all stakeholders in finding solutions.

*Facilitators: **Peter Eliopoulos**, Treasurer, Kleinhans Hall, Buffalo; **Paul B. Higginbotham**, Board Member, League of American Orchestras and Wisconsin Chamber Orchestra*

### **Friday, June 7, 2024**

11:00am-12:15pm [Elective Sessions](#)

3:30pm-5:45pm

[Discovery Sessions](#)

Join your colleagues from other constituencies for moderated interactive conversations on a variety of topics. Discover what's working for your colleagues and come prepared to share thoughts, ideas, questions, and successes of your own.

*Note: similar to electives, seating is on a first-come, first-served basis and some of the Discovery Sessions might fill to capacity.*

3:30pm-4:30pm

**Discovery Session Options:**

[At 250, What is American Music Anyway?](#)

[Capitalizing on Design Thinking to Advance EDI Through Community Engagement](#)

[Centering Values, Community, and Belonging in Your Fundraising](#)

[Reimagining Customer Relationships](#)

[They Are the Future: Building Next-Gen Young Professionals Programs](#)

[Using Your Brand to Foster Inclusion, Belonging, and Connection](#)

4:45pm-5:45pm

**Discovery Session Options:**

[Engaging the Next Generation in Governance by Establishing an Associate Group](#)

[Exploring Underrepresented Composers](#)

[Guiding Community-Driven Collaboration](#)

[Orchestrating Community Engagement Through a Multi-Pronged Approach to Audience Development and Inclusion](#)

[Simplifying Planned Giving for Big Results](#)

[Speaking to Gen Z to Get Them Excited About Your Events](#)

**Saturday, June 8, 2024**

9:00am-10:15am

[Elective Sessions](#)

10:45am-12:30pm

**Constituency Meeting Block 2**

**Tackling the Tandem Challenges of Board Engagement and Succession Planning:** The post-pandemic governance world is not for the faint of heart. Zoom has made meeting attendance easier, but board

engagement more difficult. Too many board members are comfortable observing and participating from afar. What's more, development in general is becoming harder, but now even board members need to be chased for gifts. And it is more challenging than ever to identify and groom board and committee chairs. Come discuss strategies to bolster engagement that will help lead the way to active succession planning.

*Facilitator: **Ross Lanzafame**, Chair, Rochester Philharmonic Orchestra*

Orchestra Board Members Constituency Meetings have been generously sponsored  
by Arts Consulting Group

**Notice:** It is important to keep in mind antitrust rules governing competition that apply to this group discussion. While the agenda for this group includes discussion of a variety of issues that are crucial to orchestras' planning and strategies, the goal is not to agree on a single approach to these issues. With the benefit of analysis and discussion, each orchestra will be able to decide independently what course of action is best for its own organization. We ask you to avoid comments that relate to your orchestra's current or future plans for *ticket or event pricing (actual ticket prices, discount amounts), bargaining (including collective bargaining agreements or with vendors), or compensation.*