

## **2024 National Conference Agenda – Executive Directors, Group 1**

*All times below are Central. Agenda content subject to change.*

Constituent Liaison: Simon Woods, President and CEO

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### **Thursday, June 6, 2024**

8:00am-12:00pm [Tech Fair](#)

12:00pm-2:30 pm **Constituency Meeting Block 1**

League Update (Simon Woods and Heather Noonan)

SCOTUS ruling on affirmative action — implications for orchestras.  
Simon Woods and Heather Noonan + discussion, with guests.

*Guests: Matthew Loden, Lynette S. Autrey Dean of Music, Shepherd School of Music, Rice University and Omar Syed, Vice President and General Counsel, Rice University*

Round Robin – Challenges and Opportunities

### **Friday, June 7, 2024**

11:00am-12:15pm [Elective Sessions](#)

3:30pm-5:45pm [Discovery Sessions](#)

Join your colleagues from other constituencies for moderated interactive conversations on a variety of topics. Discover what's working for your colleagues and come prepared to share thoughts, ideas, questions, and successes of your own.

*Note: similar to electives, seating is on a first-come, first-served basis and some of the Discovery Sessions might fill to capacity.*

3:30pm-4:30pm **Discovery Session Options:**

[At 250, What is American Music Anyway?](#)

[Capitalizing on Design Thinking to Advance EDI Through Community Engagement](#)

[Centering Values, Community, and Belonging in Your Fundraising](#)

[Reimagining Customer Relationships](#)

[They Are the Future: Building Next-Gen Young Professionals Programs](#)

[Using Your Brand to Foster Inclusion, Belonging, and Connection](#)

4:45pm-5:45pm

***Discovery Session Options:***

[Engaging the Next Generation in Governance by Establishing an Associate Group](#)

[Exploring Underrepresented Composers](#)

[Guiding Community-Driven Collaboration](#)

[Orchestrating Community Engagement Through a Multi-Pronged Approach to Audience Development and Inclusion](#)

[Simplifying Planned Giving for Big Results](#)

[Speaking to Gen Z to Get Them Excited About Your Events](#)

## **Saturday, June 8, 2024**

9:00am-10:15am

[Elective Sessions](#)

10:45am-12:30pm

**Constituency Meeting Block 2**

Inclusive Stages — update and discussion on auditions and tenure practice. (Caen Thomason-Redus)

Conservatories report and discussion. (Jonathan Martin)

Other topics that arise.

**Notice:** It is important to keep in mind antitrust rules governing competition that apply to this group discussion. While the agenda for this group includes discussion of a variety of issues that are crucial to orchestras' planning and strategies, the goal is not to agree on a single approach to these issues. With the benefit of analysis and discussion, each orchestra will be able to decide independently what course of action is best for its own organization. We ask you to avoid comments that relate to your orchestra's current or future plans for *ticket or event pricing (actual ticket prices, discount amounts), bargaining (including collective bargaining agreements or with vendors), or compensation.*