Kate Hagen

Senior Consultant
TRG Arts

Kate Hagen combines her love of data and arts marketing in her role as a Senior Consultant at TRG Arts. Since joining TRG in 2014, she has coached a wide variety of arts and cultural leaders throughout the US, UK, and Canada on revenue and loyalty growth. Prior to her work at TRG, Kate led numerous patron retention initiatives as the marketing manager at the Chicago Symphony Orchestra.

Paul Winberg

President & CEO
Grant Park Music Festival

As President and CEO of the Grant Park Music Festival, Paul Winberg leads one of the country’s premiere summer music festivals distinguished by a 84 year history of outstanding artistic leadership, eclectic programming, and housed in one of the most stunning outdoor concert facilities in the world—the Jay Pritzker Pavilion designed by Frank Gehry. During its 10-week season, the Festival, featuring the critically acclaimed Grant Park Orchestra and Chorus, produces more than 200 free concerts and events serving nearly one million Chicagoan’s and visitors from around the world.

Since joining the Festival in November, 2011, Winberg has initiated numerous projects that have transformed the Festival’s profile and expanded its reach into the Chicago community. He spearheaded a series of Festival performances in neighborhood parks, created an annual commissioning program, a composer residency initiative, a pre-concert conversation series, and a partnership with the Chicago Sinfonietta providing pre-professional development opportunities for musicians of color. He also directed the development of multi-disciplinary performances in partnership with KV265, Chicago’s Adler Planetarium, and the MacArthur Foundation.

In addition to launching these and other programmatic initiatives, Winberg has ushered in a new era of fiscal stability for the Festival nearly doubling philanthropic support, establishing a multi-million dollar investment/endowment fund and leading the creation of “Festival for a New Century,” the organization’s first community-wide long range planning project.

Winberg re-joined the Festival after a successful tenure with the Eugene Symphony (Eugene, Oregon) where he expanded the symphony’s subscription season, launched a series of high-profile artistic
projects including a *Distinguished Guest Artist Initiative* bringing such musical luminaries as Yo-Yo Ma, Itzhak Perlman, Sir James Galway, and Renee Fleming (in her Oregon debut) to symphony audiences; creating *American Encounters*, an NEA funded program engaging some of America’s most prominent composers including John Corigliano, Aaron Jay Kernis, Roberto Sierra, Jennifer Higdon, John Adams and Steven Stucky in weeklong residencies.

Prior to his work with the Eugene Symphony, Paul served as development director of the Elgin Symphony and was previously orchestra manager and artistic administrator for the Grant Park Music Festival.