Sara Mason

Development Director
Eugene Symphony

Sara joined the Eugene Symphony Advancement Department in January of 2015. Sara brings nearly 12 years of advancement, development, and sales/marketing skills to her service at the Eugene Symphony. Prior to the Eugene Symphony, Sara worked as Development and Advancement professional in higher education sector for the University of Oregon in the Sciences and School of Journalism and in the Human Services sector in Affordable Housing and for the regional United Way. With a focus on strategic collaborative partnerships to align organizational and community goals, Sara seeks to make significant economic and civic impact to deepen donor relationships and therefore strengthen philanthropy and contributed income. Sara directs all contributed revenue and donation channels for the Eugene Symphony which include corporate sponsorships, government and foundation grants, major gifts, annual fund, events, planned giving, endowment, and stewardship. Sara’s service to the symphony, in cooperation with her team of talented colleagues, has achieved record breaking increases to contributed income in sponsorships, events, grants, and major giving. Sara has an Honors BA in English Literature, with additional coursework in rhetoric and communication, from the University of Oregon.

Lindsey McCarthy

Marketing & Communications Director
Eugene Symphony

Lindsey joined the Eugene Symphony team in 2014, after three years at CAWOOD, a boutique marketing agency in Eugene, Oregon. She manages all the Symphony’s outbound communications, marketing, and PR strategies. Her efforts have resulted in all-time revenue records and increased engagement on the Symphony’s digital platforms. She has a Bachelor of Arts in Public Relations from University of Oregon’s School of Journalism and Communication and the Robert D. Clark Honors College, for which her thesis topic was Corporate Partnerships with Nonprofit Organizations.
Heather Noonan
Vice President for Advocacy
League of American Orchestras

Heather Noonan is the Vice President for Advocacy for the League of American Orchestras, the national service organization for the more than 1,600 orchestras in communities across the United States. From the League’s Washington, D.C. office, Heather represents orchestras before Congress, the White House, and federal agencies in the arenas of government arts funding, education reform, international cultural activity, and nonprofit and philanthropic policies.

She serves on the national advisory committee of the Arts Education Partnership and co-convenes the national Arts Education Policy Working Group. Heather established and edits the League web site Artists from Abroad: The Complete Guide to Immigration and Tax Requirements for Foreign Guest Artists and convenes the national Performing Arts Visa Working Group. Heather has served on the Public Policy Advisory Committee for Independent Sector, the national leadership network for America’s nonprofit and philanthropic sector. She also leads the League’s efforts to provide technical assistance to orchestras navigating the complex aviation and protected species rules related to travel with musical instruments, and represented global music interests in treaty negotiations at the 17th Conference of the Parties to the Convention on International Trade in Endangered Species.

Heather has served on the boards of directors for the American Youth Philharmonic Orchestras and the OMG Center for Collaborative Learning. Prior to joining the League in 1996, she was a legislative associate for the American Arts Alliance. She earned a bachelor’s degree in political science and studied art history at Western Washington University in Bellingham, Washington.

Anne Romens
Program Director, Creating Connection Arts Midwest
Arts Midwest

Anne Romens oversees strategic planning, fundraising, communications, and operations for Creating Connection, a national social change initiative that leverages the relationship between existing public values and arts and culture. A growing national movement seeking to shift the way in which arts, culture, and creativity are recognized and valued in everyday life, Creating Connection is currently supporting arts leaders across the United States via training and technical assistance, network building, and knowledge sharing. As part of her leadership on Creating Connection, Anne has presented at state, regional, and national conferences, as well as led workshops for arts and cultural leaders in Minnesota, Michigan, Massachusetts, Rhode Island, and Oregon.
Prior to her work on Creating Connection, Anne served as Arts Midwest’s external relations manager for six years, where she supported fundraising and communications for the organization’s portfolio of 10+ programs. Anne currently serves as Vice President of the board of Sunshine Montessori School in Minneapolis. She holds a B.A. in Political Science from Loyola University Chicago and an M.A. in Arts Administration and Policy from the School of the Art Institute of Chicago.