

League of American Orchestras  
2017 National Conference

**Groups 3-4 Executive Directors  
Constituency Meetings**

Constituency Liaison: Yoo-Jin Hong  
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All meetings take place in the Detroit Marriott at the Renaissance Center  
unless otherwise indicated.

Full Conference schedule is [here](#).

**Tuesday, June 6**

1:30pm-3:00pm  
Marquette AB  
Level 5

**Diversity and Inclusion in the Workplace**

*(Joint session with Musicians and GM/Ops)*

Working together, we will explore why diversity is essential and what success might look like. Identify the greatest barriers to achieving that success at your organization, then explore what we can learn from corporate best practices at Ford Motor Company. The goal of this workshop is to share information and develop tools that will inspire people at all levels of your organization to get involved and create change.

*Meeta Huggins, chief diversity officer, Ford Motor Company*

**Wednesday, June 7**

2:15pm-3:15pm  
Marquette A  
Level 5

**Annual Giving**

Strategic leaders guide their fundraising teams to toward ever greater heights. What are the underpinnings of such success? How can you create a sense of urgency for this ongoing and important work? Share the great ideas that keep you going!

*Bob Swaney, founder & CEO, Robert Swaney Consulting, Inc.*

3:20pm-4:40pm  
Marquette B  
Level 5

**Positive Leadership (change rooms)**

*(Joint session with GM/Ops)*

Leading from a positive place can be a catalyst for extraordinary organizational performance. Build your skills for enhancing staff morale, motivation, and retention and learn about management practices and organizational structures that support healthy workplace culture.

30th Annual

*Mary Ceccanese, executive education affiliate, Center for Positive Organization, Ross School of Business, University of Michigan*

4:45pm-5:15pm  
Marquette A  
Level 5

**Open Roundtable and Discussion (change rooms)**

Share your questions, concerns, and brilliant perceptions. Discussions will be limited to a few minutes each, so we can make connections and follow up with each other on topics of shared interest.

*Moderator: Elaine Carroll, group 4 chair, CEO, New Haven Symphony Orchestra*

6:30pm

**Meet in the Marriott Lobby for a group dinner at Granite City**  
*100 Renaissance Center, #1101*

**Thursday, June 8**

*As preparation for the 11:00am session, Group 3-4 EDs are strongly encouraged to attend the following elective at 8:45am: [What is the Relevance of the Western Orchestral Canon in America Today?](#)*

11:00am-12:00pm  
Marquette A  
Level 5

**Making Artistic Excellence Relevant**

This session will explore new ways to contextualize our music and performances, connect repertoire to relevant social issues, and convey a broader, meaningful message to our audiences.

*Michael Morgan, music director, Oakland Symphony; Simon Woods, president and CEO, Seattle Symphony*

12:05pm-12:15pm  
Marquette A  
Level 5

**Group 3-4 Officer Election**

12:15pm-1:00pm  
Marquette A  
Level 5

**Reflections, Hot Topics, Next steps**

What interesting ideas have you heard during the week – at Groups 3-4 meetings, plenary, and in elective sessions? What emerges or remains as priority topics for future meetings?

*Group 3-4 Executive Director Meetings are generously sponsored by InstantEncore.*

*Name badges for this event generously provided by TALASKE | Sound Thinking.*

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