

League of American Orchestras
2017 National Conference

Volunteers
Constituency Meetings
Constituency Liaison: Caitlin Whealon
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All meetings take place in the Detroit Marriott at the Renaissance Center
unless otherwise indicated.

Monday, June 5

6:30pm-10:00pm

Volunteer Dine-Around at Andiamo Restaurant
GM Renaissance Center, 400 Renaissance Center, A-403

Volunteer Council hosts will meet Dine-Around attendees in the main lobby at the Marriott and will walk together to Andiamo, located inside the Renaissance Center. Volunteer association delegates will have an opportunity to network while enjoying a wine tasting followed by dinner.

Prior registration required.

Tuesday, June 6

8:15am-8:50am
Nicolet AB
Level 5

Volunteer Opening Session

Welcome to Conference from the Volunteer Council
Debbie McKinney, president, Volunteer Council

Welcome from Detroit Symphony Orchestra Volunteer Council
Ginny Lundquist, president, Detroit Symphony Orchestra Volunteer Council

Presentation of the 2017 Classic Award to the Huntsville Symphony Orchestra Guild

The Classic Award is given to a project that has made a continuous contribution to its orchestra and community for 10 continuous years or more.

How to Get the Most Out of Conference

Volunteer Council member Tiffany Ammerman will share top strategies for maximizing the Conference experience and answer volunteer delegate questions. Volunteer Council member Terry White will give a brief introduction to the 2017 Conference app.

Open House

8:50am-9:00am

Break

9:00am-10:30am
Nicolet AB
Level 5

Gold Book Awards of Excellence (Part I)

Three outstanding projects submitted to the Gold Book will be presented. Following each presentation, there will be an interactive session with time for Q&A.

Arts and Academics Study Group

Susan Anderson, Huntsville Symphony Orchestra Guild

After 47 years, attendance at their Young People's Concerts was in decline. Educators from the community were called upon and a collaboration was formed among the Guild, the Symphony, local school districts and the schools' foundation. This study group was key to a 30% increase in students attending these concerts.

Red Haute Valentine Party and Children's Style Show

Eledith Falk, Women's Symphony League of Austin

This project is a fundraiser and member recruitment tool all in one. The Valentine Party and Style Show helped its League increase fundraising, introduced a new, younger demographic to its organization's activities and helped recruit a new generation of members. Best of all, this party is fun for all generations.

Music Competitions – an Enduring Legacy

Carol McCoy, Oklahoma City Orchestra League, Inc.

How to keep a project successful year after year has been the quest for the Music Competition Committee. Continual assessment for new strategies has resulted in a legacy with multiple ways to adapt this project to other symphony volunteer organizations.

10:30am-10:45am

Break

10:45am-12:15pm
Nicolet AB
Level 5

Roundtables (Part I)

Five outstanding projects will be presented in the fast paced "expo-style" sessions. Presenters will share information about these exciting and successful projects, with time for Q&A.

47th Symphony Designers' Showhouse

Karen Hodson, Kansas City Symphony Alliance

ASO Children's Day Art Park

Molly W. Benson, Women's Symphony League of Austin

Community Recitals Benefit Musicians and Community

Tyler Melling, Friends of Music Guild – Orchestra of Southern Utah

Making Friendships for a Lifetime

Darlene Clark, Houston Symphony League

Nutcracker Luncheon: Eat, Shop, Join

Deborah Savoie, Detroit Symphony Orchestra Volunteer Council

12:15pm-12:30pm

Break

12:30pm-2:00pm
Mackinac West
Level 5

Networking Luncheon and Panel

Join fellow volunteers for a networking luncheon to hear Detroit community leaders discuss volunteer leadership and member recruitment and retention around best practices for:

- Attracting volunteers
- Helping new volunteers feel connected
- Identifying and grooming emerging volunteer leaders
- Making volunteer leadership roles more attractive
- Launching leadership teams at the beginning of new fiscal years
- Encouraging and recognizing volunteer accomplishments

Prior registration required.

Michele Hodges, president, Belle Isle Conservancy; Philip Rivera, director, volunteer services, Detroit Institute of Arts; Renee Rodriguez, volunteer manager, Detroit Riverfront Conservancy

2:00pm-2:15pm

Break

2:15pm-3:15pm
Nicolet AB
Level 5

Strategic Conversations Panel – It’s Your Turn to Talk

Let’s keep the conversation going around our Membership challenges and successes. In a format modeled after the Volunteer Council Strategic Conversations, volunteers will find an open forum in which to share their best practices with their colleagues.

Wednesday, June 7

2:15pm-3:30pm
Nicolet AB
Level 5

Roundtables (Part II)

Five outstanding projects will be presented in the fast paced “expo-style” sessions. Presenters will share information about these exciting and successful projects, with time for Q&A.

Light Up the Night with Liberace

Robert and Shirley Kramer, Las Vegas Philharmonic Guild

27th Annual Festival of Trees

Tresa Radermacher, Women's Association of Northwest
Indiana Symphony Society

Rising Symphony Stars

Patricia Bibler, Kansas City Symphony Alliance

Belles and Beaux – Team App

Terry White, Amarillo Symphony Guild

Cleveland Orchestra Music Study Groups

Rose T. Breckenridge and Patricia Moore Smith, Women's
Committee of the Cleveland Orchestra

3:30pm-3:45pm

Break

3:45pm-5:15pm
Nicolet AB
Level 5

Gold Book Awards of Excellence (Part II)

Silent Art Auction for Scholarship Fund

Sue Alexanderson, Friends of Symphony Orchestra
Augusta

The Friends of the Symphony held a season-long silent art auction of donated works of art. The proceeds fund scholarships to Collage: Creative Arts Camp. They enable interested children to attend, regardless of their ability to pay the tuition.

Duplicate and Social Bridge Tournament

Paige James, Arkansas Symphony Orchestra Guild

After creating and successfully selling four beautiful decks of cards featuring photos from the entire state of Arkansas, the Guild put on a bridge tournament to introduce the cards to a new audience and to raise funds for the ASO.

Symphony Ball 2015: Rhapsody in Blue

Elaine Mann, Symphony League of Kansas City

'Rhadpsody in Blue,' the 2015 Symphony Ball, was the League's way of avoiding 'ball-goer burnout' and delivering the wow factor on a budget.

Thursday, June 8

11:00am-12:00pm
Nicolet AB
Level 5

Gold Book Panel: Leveraging Community Resources

Gain insight and ideas to include your community in successful, creative projects.

Music Outreach Violin Program

Doyle Clayburn, Utah Symphony Guild

The Music Outreach Program serves 42 students, most of whom are living in poverty. The Program provides half hour violin lessons twice weekly for each of the students at no cost to them. Parents or caretakers make sure the students attend and are delighted in their change in focus and desire to learn.

Rumsey Street Bazaar

Bonnie Monhart, Grand Rapids Symphony Friends

This innovative Bazaar is the Symphony Friends' creative way to engage the community. Its goal is to foster an appreciation of classical music in a diverse neighborhood. The Bazaar features a 'wearable art' fashion show, great music, ethnic food, arts and crafts and moderately priced resale items.

12:00pm-12:15pm

Break

12:15pm-12:45pm

Nicolet AB
Level 5

Jeopardy: The Membership Game

Get ready to test your M.Q. (Membership Quotient) and cheer on your fellow volunteers to better member recruitment, retention, and development... Jeopardy-style!

12:45pm-1:00pm

Nicolet AB
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Build-A-Webinar

We need you! Your knowledge, your best practices, and your expertise are critical to finishing our latest webinar on membership. For the first time ever, Conference volunteers will preview the draft, suggest content and share experiences.

Name badges for this event generously provided by TALASKE | Sound Thinking.