

League of American Orchestras
2017 National Conference

**Groups 3-4 Executive Directors
Constituency Meetings**

Constituency Liaison: Yoo-Jin Hong
yhong@americanorchestras.org

All meetings take place in the Detroit Marriott at the Renaissance Center
unless otherwise indicated.

Full Conference schedule is [here](#).

Tuesday, June 6

1:30pm-3:00pm
Marquette AB
Level 5

Diversity and Inclusion in the Workplace

(Joint session with Musicians and GM/Ops)

Working together, we will explore why diversity is essential and what success might look like. Identify the greatest barriers to achieving that success at your organization, then explore what we can learn from corporate best practices at Ford Motor Company. The goal of this workshop is to share information and develop tools that will inspire people at all levels of your organization to get involved and create change.

Meeta Huggins, chief diversity officer, Ford Motor Company

Wednesday, June 7

2:15pm-3:15pm
Marquette A
Level 5

Annual Giving

Strategic leaders guide their fundraising teams to toward ever greater heights. What are the underpinnings of such success? How can you create a sense of urgency for this ongoing and important work? Share the great ideas that keep you going!

Bob Swaney, founder & CEO, Robert Swaney Consulting, Inc.

3:15pm-4:30pm
Marquette B
Level 5

Positive Leadership (change rooms)

(Joint session with GM/Ops)

Leading from a positive place can be a catalyst for extraordinary organizational performance. Build your skills for enhancing staff morale, motivation, and retention and learn about management practices and organizational structures that support healthy workplace culture.

30th Annual

Mary Ceccanese, executive education affiliate, Center for Positive Organization, Ross School of Business, University of Michigan

4:30pm-5:15pm
Marquette A
Level 5

Open Roundtable and Discussion (change rooms)

Share your questions, concerns, and brilliant perceptions. Discussions will be limited to a few minutes each, so we can make connections and follow up with each other on topics of shared interest.

6:30pm

Group Dinner (location TBD)

Thursday, June 8

11:00am-12:30pm
Marquette A
Level 5

Making Artistic Excellence Relevant

This session will explore new ways to contextualize our music and performances, connect repertoire to relevant social issues, and convey a broader, meaningful message to our audiences. *Michael Morgan, music director, Oakland Symphony; Simon Woods, president and CEO, Seattle Symphony*

12:30pm-12:40pm
Marquette A
Level 5

Group 3-4 Officer Election

12:40pm-1:00pm
Marquette A
Level 5

Reflections, Recap, Next steps

What interesting ideas have you heard during the week – at Groups 3-4 meetings, plenary, and in elective sessions? What emerges or remains as priority topics for future meetings?

Group 3-4 Executive Director Meetings are generously sponsored by InstantEncore.

Name badges for this event generously provided by TALASKE | Sound Thinking.