League of American Orchestras
2016 National Conference

Group 2 Executive Directors
Constituency Meetings
Constituency Liaison:
kcole@americanorchestras.org

Constituency Meetings take place at the Baltimore Marriott Waterfront unless otherwise noted.

Thursday, June 9

12:00pm – 1:00pm
Lunch with Group 1 Executive Directors
Sponsored by Patron Technology
How do we achieve greater communication and integration between Groups 1 and 2?

4:15pm – 4:30pm
Welcome, Introductions, Elections
Peter Kjome, president and CEO, Grand Rapids Symphony

4:30pm – 5:30pm
Artistic Planning and Institutional Identity
An exploration of how artistic choice-making affects institutional identity, whom amongst those involved in the organization—artistic leadership, administrative leadership, the board—is responsible, and how artistic programming should reflect and respond to civic priorities.
Martha Gilmer, Chief Executive Officer, San Diego Symphony

Friday, June 10

2:15pm – 2:45pm
Orchestra Facts
Join us for a special preview of Orchestra Facts. This presentation will highlight some of the key findings and trends found in the League’s soon-to-be published report of orchestra finances and operations covering the nine year period 2006-14.
Stephen Lisner, COO, League of American Orchestras; Karen Yair, vice president, Knowledge Center, League of American Orchestras
Joint session with Development, Marketing, PR, Group 3-8 EDs
Orchestrating Centennial Success in Baltimore
Kate Caldwell relates her experience at the Baltimore Symphony Orchestra as it sought endowment gifts in anticipation of its 100th season. We’ll focus on several key components of a successful planned giving campaign that orchestras can use to proactively honor and encourage their donors to make planned gifts, while maintaining and often growing their annual fund programs.

Kate Caldwell, M.M., CAP®, director of philanthropic planning, Baltimore Symphony Orchestra

Reading: Orchestrating Centennial Success in Baltimore

Optimizing the Board Chair/CEO Partnership
What are the characteristics of a healthy, productive board chair/CEO relationship? How does one cultivate such relationships on a continual basis?

Lowell Noteboom, past chairman, League of American Orchestras; Pat Richards, chairman, League of American Orchestras

Dinner (out-of-pocket)
Cinghaile
822 Lancaster Street

Saturday, June 11

Nurturing a Healthy Organizational Culture
Grab coffee and a muffin (out of pocket), and join us to discuss how to nurture a healthy, productive organizational culture.

Anne Parsons, president and CEO, Detroit Symphony Orchestra

Joint session with Group 3-4 EDs

The Storytelling Imperative: Leveraging Self-Generated Content to Engage Audiences

Eileen Andrews, vice president of public relations, The John F. Kennedy Center for the Performing Arts
12:00pm – 12:30pm  Audience Building through Wall Casting  
Laurel B  
4th Fl.  

Howard Herring, president and CEO, New World Symphony

12:30pm – 1:00pm  Closing Roundtable  
Laurel B  
4th Fl.  

An opportunity to ask burning questions of your peers before we head to the Closing Session  
Peter Kjome, president and CEO, Grand Rapids Symphony

The Group 2 Executive Directors Meeting Track is generously sponsored by Robert Swaney Consulting, Inc.

Name badges for this event generously provided by TALASKE I Sound Thinking