Vince Ford
Director of Digital Media
New York Philharmonic

Vince Ford is Director of Digital Media for the New York Philharmonic. In his current position, Vince is responsible for identifying and leading digital transformation to expand and engage audiences. His areas of focus include ecommerce, live broadcasts and media production, digital platforms, strategic alignment, and innovation.

Vince has worked in various capacities of web and digital media since 1996, including managing corporate ecommerce teams, strategic technology planning, interactive marketing and social media campaigns, educational platforms, online fundraising, and media broadcasts.

In 2007, Vince completed his MBA at Emory's Goizueta Business School with a focus in business strategy and decision information analysis. Immediately prior to working at the Philharmonic, Vince developed the role of Director of New Media for the Atlanta Symphony Orchestra. Vince studied French Horn as an undergraduate at the University of Georgia, and was a freelance horn player in Atlanta for 10 years.

Joe Kluger
Principal
WolfBrown

Joe Kluger, a Principal of WolfBrown, has over 30 years of experience as an arts and culture executive and consultant in strategic planning, organizational collaboration, facilities, fundraising, governance, leadership development and succession planning projects for nonprofit museums, theaters, opera companies, symphony orchestras, performing arts centers, and educational institutions.

Prior to his consulting career, Joe held leadership positions in the symphony field, including President of The Philadelphia Orchestra.
Association (1989-2005), where he helped develop the Kimmel Center for the Performing Arts and raised over $130 million for endowment. He joined The Philadelphia Orchestra in 1985 as General Manager, after seven years with the New York Philharmonic, where he had been on staff in a variety of positions, culminating in the position of Orchestra Manager.

Joe is also an internationally recognized expert in the use of technology to accomplish strategic objectives in the arts and has provided advice in this area to organizations such as the League of American Orchestras and OPERA America and their members.

Joe currently serves on the Boards of the National Philanthropic Trust and the Board of Overseers of the Curtis Institute of Music. He has previously held board leadership positions as Chair of Philadelphia Mayor Nutter’s Cultural Advisory Council and President of the Greater Philadelphia Cultural Alliance, and served as a Theatre Ambassador of the Theatre Alliance of Greater Philadelphia and on the Boards of the Marian Anderson Award, Philadelphia Convention and Visitors Bureau, the Arts and Business Council of Philadelphia, and Sunderman Conservatory at Gettysburg College.

Joe holds an M.A. in Arts Administration from N.Y.U. and a B.A. in Music from Trinity College in Hartford. He has also participated in the Senior Executive Leadership Program of NTL Institute, the Wharton Fellows Master Class on Merger, Acquisition & Renewal, and the Executive Coaching Workshop at the Wharton School of the University of Pennsylvania. As an executive coach in the arts, he is qualified to administer Level B psychological assessment instruments.

Joe is a frequent guest lecturer on leadership and arts administration at the graduate and undergraduate level at Curtis, Wharton, Penn, NYU and Drexel. He has also studied piano and voice, the latter including a summer at the Mozarteum in Salzburg, Austria, and been both a director and performer in numerous amateur musical theater productions.