

### **Fundraising**

# Oklahoma City Orchestra League Sky Ball Wine Pull

Oklahoma City Philharmonic Group 3

## SKY BALL WINE PULL

**Oklahoma City Orchestra League** 

**2014 Symphony Show House** 

**Presented by** 

**Julia Hunt** 



#### A VIEW TO A THRILL \$15

TOUR THE AMAZING PENTHOUSE DECORATED BY TOP OKC DESIGNERS

# SYMPHONY



TIMES

INFORMATION 405-60 -4245

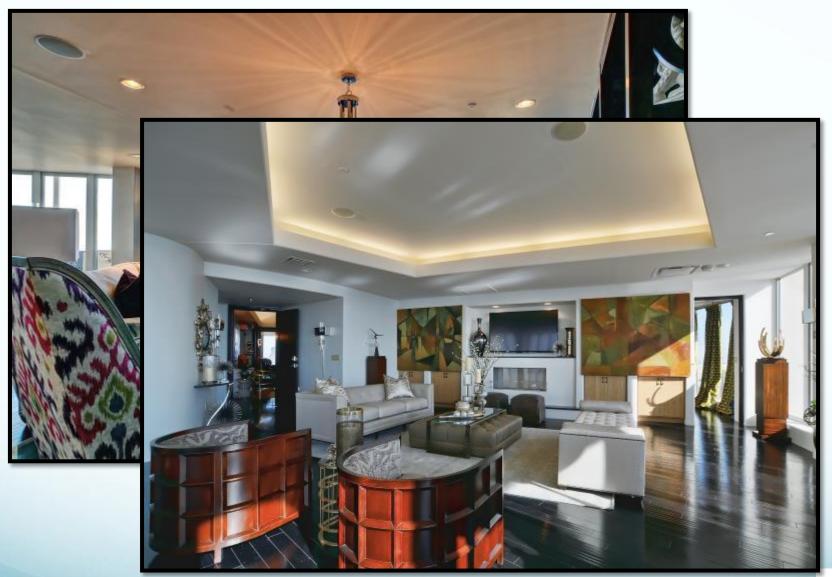












Living Room







#### **GETTING STARTED**

#### **SKY BALL WINE PULL - February 8th**

- Collected between October and February
- League members donated wine
- Local wine shops donated wine
- Price and type of wine optional
- Suggested minimum price \$15







#### **DONATIONS CAME IN**

- Members delivered wine to League office
- > 100 bottles donated by February
- Recorded names with number of bottles donated
- Donors recognized in Show House Tour Book
- > Thank You notes sent to wine shop owners
- Bottles stored and transported in divided wine boxes for protection



#### PREP FOR THE PARTY

- Mylar gift bags and curly ribbon were donated
- Six gift cards were donated by local restaurants
- Boxes of wine transported to gala location
- Bottles were gift wrapped and tied with ribbon
- Six bottles included a surprise gift card
- Bottles beautifully displayed at cocktail party



#### **PARTY TIME!**

#### WINE PULL held in lobby of Founders Tower

- Guests offered complimentary glass of wine and opportunity to purchase WINE PULL tickets
- Tickets \$30 each
- Guests pulled one bottle for each ticket purchased
- Big surprise when finding gift card or fine wine
- Table set up for ticket sales and tagging wine
- Bottles were tagged and held during the gala



#### **BOTTOM LINE**

#### IT'S AN EASY WAY TO MAKE MONEY!

- 100 bottles of wine all donated
- Gift bags and ribbon all donated
- Six restaurant gift cards all donated
- Minimal volunteer labor
- No expenses
- Clear profit \$2,200.00
- Bottles of leftover wine used at later Show House events





# A GOOD TIME WAS HAD BY ALL!





# Oklahoma City Orchestra League Sky Ball Wine Pull

#### **DISCUSSION QUESTIONS:**

- 1. What captured your attention the most about this project?
- 2. Is this something you might do in your community? Do state alcohol laws play a role in this type of fundraiser?
- 3. Do you know of other "no expense" fundraisers?