

Fundraising

Oklahoma City Orchestra League

Sky Ball Wine Pull

Oklahoma City Philharmonic
Group 3

SKY BALL WINE PULL

Oklahoma City Orchestra League

2014 Symphony Show House

Presented by

Julia Hunt



A VIEW TO A THRILL

TOUR THE AMAZING PENTHOUSE
DECORATED BY TOP OKC DESIGNERS

\$15

TICKET PRICE
AT THE DOOR

NO CHILDREN UNDER 6,
NO CAMERAS,
NO SMOKING,
NO FOOD OR DRINK

HANDICAP ACCESSIBLE
FREE PARKING



SYMPHONY
Show House

FOUNDERS TOWER PENTHOUSE
5900 MOSTELLER DRIVE

INFORMATION

405-601-4245

www.showhouse.com

**DATES &
TIMES**

MAY 3 - MAY 18 2014
MON - SAT 10 AM - 4 PM
SUN 12 NOON - 5 PM

SPONSORED BY
THE OKC ORCHESTRA
LEAGUE, INC.

BENEFITING
THE OKC PHILHARMONIC
& MUSIC EDUCATION
PROGRAMS









Living Room

OKC ORCHESTRA LEAGUE
SKYBALL

WINE  PULL



PULL A BOTTLE FOR
\$30

(6)

LUCKY WINNERS
WILL GET A BOTTLE OF FINE WINE

AND A CHANCE TO
WIN A GIFT CERTIFICATE
TO ONE OF THE FOLLOWING EATERIES:

- UPPER CRUST WOOD FIRED PIZZA
- CAFE 801 EDMOND
- JAMIL'S STEAKHOUSE
- NUNU'S MEDITERRANEAN CAFE
- OKC MOA MUSEUM CAFE

GETTING STARTED

SKY BALL WINE PULL - February 8th

- Collected between October and February
- League members donated wine
- Local wine shops donated wine
- Price and type of wine optional
- Suggested minimum price \$15
- Some fine wines donated by collectors and shops



DONATIONS CAME IN

- **Members delivered wine to League office**
- **100 bottles donated by February**
- **Recorded names with number of bottles donated**
- **Donors recognized in Show House Tour Book**
- **Thank You notes sent to wine shop owners**
- **Bottles stored and transported in divided wine boxes for protection**

PREP FOR THE PARTY

- Mylar gift bags and curly ribbon were donated
- Six gift cards were donated by local restaurants
- Boxes of wine transported to gala location
- Bottles were gift wrapped and tied with ribbon
- Six bottles included a surprise gift card
- Bottles beautifully displayed at cocktail party

PARTY TIME!

WINE PULL held in lobby of Founders Tower

- **Guests offered complimentary glass of wine and opportunity to purchase WINE PULL tickets**
- **Tickets \$30 each**
- **Guests pulled one bottle for each ticket purchased**
- **Big surprise when finding gift card or fine wine**
- **Table set up for ticket sales and tagging wine**
- **Bottles were tagged and held during the gala**

BOTTOM LINE

IT'S AN EASY WAY TO MAKE MONEY!

- 100 bottles of wine – all donated
- Gift bags and ribbon – all donated
- Six restaurant gift cards – all donated
- Minimal volunteer labor
- No expenses
- **Clear profit - \$2,200.00**
- Bottles of leftover wine used at later Show House events



A GOOD TIME WAS HAD BY ALL!



Oklahoma City Orchestra League
Sky Ball Wine Pull

DISCUSSION QUESTIONS:

1. What captured your attention the most about this project?
2. Is this something you might do in your community? Do state alcohol laws play a role in this type of fundraiser?
3. Do you know of other “no expense” fundraisers?