Building Bigger Pops Audiences
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Music Director

Cleveland Pops Orchestra
“A SALUTE TO NASA”

THE CLEVELAND POPS ORCHESTRA - CARL TOPILOW, CONDUCTOR

Richard Strauss – Also Sprach Zarathustra: introduction  WITH VIDEO

John Williams - Battle of the Heroes from Revenge of the Sith  WITH VIDEO

John Williams - Duel of the Fates from The Phantom Menace
Mitch Leigh – The Impossible Dream, from Man of La Mancha (with vocalist)

arr. Robert Wendel - The Flintstones meet the Jetsons

Stephen Schwartz - Defying Gravity from Wicked (with vocalist)

Peter Nero – Voyage into Space  WITH VIDEO
Don Thomas, (NASA astronaut) narrator

INTERMISSION
James Horner, arr. John Moss – Selections from Apollo 13

John Williams - Across the Stars from *Attack of the Clones* WITH VIDEO

Claude-Michel Schonberg - Stars from *Les Miserables* (with vocalist)

Hoagy Carmichael, arr. Paul Ferguson – Stardust Carl Topilow, clarinet

Gustav Holst - Mars from *The Planets* WITH VIDEO

Johann Strauss, Jr. - Blue Danube Waltz WITH VIDEO

arr. Calvin Custer - Star Trek through the Ages

John Williams – Imperial March from *The Empire Strikes Back*

John Williams – Theme from Superman

encore:

John Williams – Cantina Band from *Star Wars*

  Carl Topilow, clarinet
“LA MUSICA D’ITALIA”

THE CLEVELAND POPS ORCHESTRA - CARL TOPILOW, CONDUCTOR

Verdi - Triumphant Scene from Aida - ORCHESTRA

Verdi - Libiamo (Drinking Song) from La Traviata - DUET WITH CHORUS

Puccini - O mio babbino caro from Gianni Schicchi - SOPRANO

Leoncavallo – Vesti la giubba from I Pagliacci - TENOR

Mascagni – Intermezzo from Cavalleria Rusticana - ORCHESTRA

Verdi - Va pensiero from Nabucco - CHORUS

Verdi - La donna e’ mobile from Rigoletto - TENOR

Rossini – La Danza - ORCHESTRA

Verdi - Anvil Chorus from Il Trovatore - CHORUS

Puccini - Un bel di from Madama Butterfly – SOPRANO

Puccini - Humming Chorus from Madama Butterfly – CHORUS
Ponchielli – Dance of the Hours from *La Gioconda*: finale – ORCHESTRA

A Medley of Italian Movie Themes - ORCHESTRA
  Luis Enríquez Bacalov – Il Postino
  Nino Rota – La Passarella from 8½
  Ennio Morricone – Cinema Paradiso

Ennio Morricone - Your Love from *Once Upon a time in the West* - SOPRANO

Ernesto de Curtis – Torna a Sorrento - TENOR

Alessandro Cicognini, Stefano Allocchio, Giuseppi Perotti, arr. Ployhar - Summertime in Venice

A Medley of Neapolitan Songs: Santa Lucia, Tarantella, Oi Marie, Funiculi, Funicula
  Carl Topilow, clarinet

Yeston – Be Italian from *Nine* – SOPRANO

Capua - O Sole Mio – TENOR

Carlo Donida - Al di la – DUET
Warren – That’s Amore – ORCHESTRA

Puccini - Musetta’s Waltz from *La Boheme* – SOPRANO

Puccini - Nessun dorma from *Turandot* – TENOR

ENCORE : Time to Say Goodbye - DUET
“A SALUTE TO THE OSCARS”
THE CLEVELAND POPS ORCHESTRA - CARL TOPILOW, CONDUCTOR

Wendel – A Hollywood Salute

1930 - The Wizard of Oz

1940 – The Sea Hawk

1950 – American in Paris (excerpt)

1960 - The Graduate (Simon and Garfunkel Medley)

1970 – The Godfather, Paul Ferguson arrangement (Carl Topilow, clarinet)

1980 – Amadeus (Mozart Symphony #25, first movement)

1990 – Music from Titanic, with vocalist singing My Heart Will Go On (side by side with members of the Contemporary Youth Orchestra)

2000 - Lord of the Rings, with young vocalist (side by side with members of the Contemporary Youth Orchestra)

2010 - A John Williams Salute
Includes 2010’s hits: the newest Harry Potter and Star Wars movies
Featuring singers from the Baldwin Wallace Music Theater Program
All That Jazz from Chicago

Dancing Queen from Mamma Mia

Can’t Take my Eyes off of You from Jersey Boys

I Dreamed a Dream from Les Miserables

Overture to West Side Story (orchestra)

Gigi from Gigi

I Could Have Danced All Night from My Fair Lady

Miracles of Miracles from Fiddler on the Roof

Selections from Mary Poppins (orchestra)

Hello Little Girl from Into the Woods

Cabaret from Cabaret

Encore: What I Did for Love from A Chorus Line
“A MEDITERRANEAN CRUISE”

THE CLEVELAND POPS ORCHESTRA - CARL TOPILOW, CONDUCTOR

Lecuona – Malaguena (orchestra)

Rodrigo – Concierto de Aranjuez
   Jason Vieaux, guitar

Offenbach - La Gaite Parisienne (orchestra)

Padam
La Vie en Rose
La Belle Histoire
Milord
   Gay Marshall, vocalist

INTERMISSION
Rossini – Largo al Factotum from *The Barber of Seville*
Verdi - Di Provenza
  Tim LeFebvre, baritone

Theme from Cinema Paradiso (orchestra)

Italian Medley
  Carl Topilow, clarinet

That’s Amore (sing along)

Dance of the Zeimbekiko
Frangosyriana
Tora Kalis, Giati Klais
Zorba the Greek
  Featuring the Greek band “Stigma”
Tommy Phillips
Director of Artistic Planning
San Diego Symphony Orchestra
Heather Slater

Director of Artistic Planning
Calgary Philharmonic Orchestra
Calgary Philharmonic Orchestra

1. CPO Then and Now
2. Pops vs. Specials
3. How We Choose
4. Challenges and Goals
5. Crossover to Classics
Calgary Philharmonic Orchestra

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Andrew Kipe
Executive Director
Louisville Orchestra
Integrating Pops Programming with Other Institutional Priorities

• Balancing budgetary constraints
  – How best to allocate limited resources
  – Budget planning for series concerts vs. specials
  – When and how to use headliners to reach budget goals
Integrating Pops Programming with Other Institutional Priorities

• What role does pops play in your overall programming?
  – Challenges of pops programming in small and mid-size markets and competition for the entertainment dollar
  – Balancing artistic priorities
  – Is pops an after thought or part of your organization’s artistic planning?
Integrating Pops Programming with Other Institutional Priorities

• Know your audience
  – Determine the varied needs and wants of your pops subscribers vs. single ticket buyers
  – Is there pops/classics crossover?
  – Each market will respond differently to different attractions/artists