



Jane Alexander
Chief Information Officer
The Cleveland Museum of Art

Jane Alexander is the Chief Information Officer for the Cleveland Museum of Art. Jane is responsible for creating, ongoing iteration, and advocacy of a vision for technology implementation and digital strategies best applied to Cleveland Museum of Art's (CMA) mission as well as long-term strategic plan for Information Management Systems, Digital Services and Technology Services. In 2013, CMA completed Gallery One and the revolutionary ArtLens mobile app that transformed the museum into one of the most technologically advanced and engaging art destinations in the world.

Jane earned BS/MS in Applied Mathematics and BA in Architecture from Columbia University. Before moving to Cleveland, Jane developed and directed Columbia University's acclaimed distance education program, as well as the development of university-wide resources for instructional technology and methodology. In Cleveland, Jane has worked on several high-profile projects, notably as the virtual Chief Technology Officer to the Great Lakes Science Center, as well as the technology design consultant to Frank Gehry's Peter B. Lewis Campus at Case Western Reserve University.



Scott Harrison
Vice President of Advancement and External Relations
Detroit Symphony Orchestra

Scott Harrison joined the Detroit Symphony Orchestra in 2010 and currently serves as Vice President of Advancement and External Relations. As chief fundraising and communications officer, he is charged with meeting multi-million dollar goals while developing strategies to build the DSO's local and global reputation as "the most accessible orchestra on the planet." In 2011 Scott led the launch of the groundbreaking *Live from Orchestra Hall* webcast series. Presented by the Ford Motor Company Fund and underwritten by the John S. and James L. Knight Foundation, #DSOLive webcasts have been watched in over 100

countries by 600,000 viewers, receiving accolades from the New York Times, Gramophone Magazine, Bloomberg TV, and more while generating \$7.5 million in operating, project, and capital support. Working alongside board leadership, Scott guided a major transition to a multi-level governance structure that has engaged lay leaders more thoroughly in fiduciary oversight, strategic thinking, creative innovation and fund development while fostering a “oneDSO” culture of transparency and collaboration among volunteers, staff, and musicians. Scott’s approach to fundraising centers on a commitment to responsiveness, personalized stewardship and acknowledgement, disciplined reporting and prospect management, and donor-centered communications and appeals. With degrees in bassoon and political science from Northwestern University and Southern Methodist University, he previously worked for the Indianapolis, New Jersey, Dallas, and Boston symphony orchestras.



Sarah Lutman
Principal
Lutman & Associates

Sarah Lutman is principal at Lutman & Associates, a consulting and program development firm working with philanthropic, cultural, and media organizations nationally. As an entrepreneur she creates civic projects designed to spark discovery, debate, and dialogue, and writes extensively about ideas and trends in the nonprofit sector and the culture at large for regional and national publications.

Since founding Lutman & Associates in 2012, Lutman has worked with local and national foundations on grant making strategy, program development, and evaluation, and also has provided development and strategy support for multi-funder initiatives and collaborations. Current and recent grant making clients include the Philadelphia-based Wyncote Foundation, Minnesota Philanthropy Partners, the George Family Foundation, and Arts Midwest. Multi-funder initiative clients include Generation Next, the Start Early Funders’ Coalition, MSPWin, and Move MN.

Lutman also has brought planning and program development expertise to Minnesota Public Radio/

League of American Orchestras

American Public Media, the Charlotte Street Foundation (Kansas City), Mercury (a chamber orchestra based in Houston, Texas), the Minneapolis Institute of Arts, and the Walker Art Center, among other clients. She is currently Entrepreneur-in-Residence at the Minneapolis Institute of Arts where she is working with staff to develop and test earned revenue ideas that are built around the unique strengths and diversity of the MIA's collection.

Immediately prior to launching her own business, Lutman served as President and Managing Director of The Saint Paul Chamber Orchestra, where her leadership resulted in significant expansion of media offerings on digital platforms, as well as innovation in approaches to audience development including the SPCO's innovative concert membership program.

Lutman was previously Senior Vice President at American Public Media where she was responsible for broadcast, digital, and live event programming. In 2005, she spearheaded the ideation, development and launch of 89.3 *The Current*, an alternative music station that is among the most successful new public radio ventures in the United States.

Previously Lutman worked as executive director of the Fleishhacker Foundation in San Francisco, a family foundation active in pre-collegiate education and in the cultural sector in the Bay Area, and then as senior program officer at St. Paul's Bush Foundation. She helped initiate and then co-edited the Grantmakers in the Arts *Journal* for many years, and was active in many regional and national philanthropic service organizations. Today she serves on the Board of Overseers of the Curtis Institute of Music (Philadelphia) and the Boards of Interlochen Center for the Arts (Michigan), Coffee House Press (Minneapolis), and Northern Lights (Minneapolis).



Luke Ritchie
Head of Digital
Philharmonia Orchestra

Luke Ritchie is Head of Digital for the Philharmonia Orchestra. The Philharmonia is an acclaimed leader within the arts for using digital technologies to communicate with its audience, and the Digital department covers a wide portfolio of work.

Their in-house video team started podcasting in 2007, and has now built an archive of over 300 videos. Their software development team rebuilt the Orchestra's web site from scratch last year, and is responsible for the development and management of their own bespoke orchestral management extranet, MOBI, which has transformed the way the administration works. The production team are responsible for the Philharmonia's multiple large-scale digital installations, such as *RE-RITE* and *Universe of Sound*, which won the Royal Philharmonic Society award multiple times (2010 and 2013), and have toured the world since. Most recently, they created a new digital interactive trailer, MusicLab, which has been touring the South-West of the UK as a key component of the Philharmonia's largest digital project to date: iOrchestra. The Digital team's IT Manager also manages all of its IT in-house.

The Philharmonia's ground-breaking classical app, *The Orchestra*, was recently showcased by Apple for an international campaign, featuring Principal Conductor, Esa-Pekka Salonen. Prior to his role at the Philharmonia, Luke has had a long career combining music (as a professional singer & songwriter) with technical work for other leading UK arts organisations.